

FY2026 Second Quarter

FINANCIAL RESULTS PRESENTATION MATERIALS

GMO Pepabo, Inc.

Stock code: 3633 (TSE Standard Market)



PEPABO PHILOSOPHY + SERVICES

MAKE IT MORE PLAYFUL



FINANCIAL
RESULTS
PRESENTATION
MATERIALS

TYPE

PUBLIC INFORMATION

[HTTPS://PEPABO.COM/JP/](https://pepabo.com/jp/)
FOR SHAREHOLDERS
AND INVESTORS



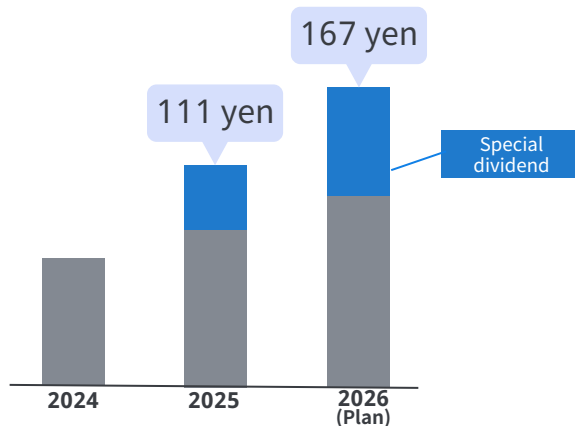
FY2026 Second Quarter Earnings Summary

GMO パパポ

- Announced a revision of the earnings forecast and a dividend increase (from 93 yen to 167 yen)
- Creating new growth opportunities through team expansion via M&A and services chosen by AI agents

FY2026 Second Quarter Earnings Highlights

- Significant profit growth from deferred tax assets
- Dividend increase from a special dividend



Team expansion via M&A and new services for AI agents

- Entering the next growth phase as GMO SmartEC joins the Group and AI agent services launch

Team expansion
through M&A

GMO SmartEC株式会社

Providing services
chosen by AI agents

 **LOLIPOP! AI** エージェントクラウド

 **LOLIPOP!** デプロイナウ

 **LOLIPOP!** ゼロトラストリンク

AGENDA

- Q2 Topics ~ Dividend Increase / Providing Services Chosen by AI Agents ~ Page 3
- FY2026 Second Quarter Summary of Results Page 16

Q2 Topics: Dividend Increase / Providing Services Chosen by AI Agents

CHAPTER

Revision of the FY2026 Full-Year Earnings Forecast

- Net income attributable to owners of parent to increase significantly on the recognition of deferred tax assets accompanying the dissolution of a consolidated subsidiary

(million yen)

Item	FY2025 (Actual)	FY2026 (Initial forecast) ①	FY2026 (Revised forecast, Aug 13) ②	Difference ②-①	% Change ②/①
Net Sales	10,959	11,000	11,000	0	0.0%
Operating Profit	932	1,050	1,050	0	0.0%
Ordinary Profit	1,229	1,050	1,050	0	0.0%
Net Income Attributable to Owners of Parent	878	735	1,322	+587	+79.9%
EPS (yen)	168.68	142.47	256.33	+113.85	+79.9%

Shareholder Returns: Revision of the FY2026 Dividend Forecast

- Dividend per share is planned at 167 yen, an increase of 74 yen in the form of a special dividend

Item	FY2025 (Actual)	FY2026 (Initial forecast) ①	FY2026 (Revised forecast, Aug 13) ②	Difference ②-①	% Change ②/①
Dividend per share (yen)	111.00	93.00	167.00	+74.00	+79.6%
Ordinary dividend (yen)	67.00	93.00	93.00	0	0.0%
Special dividend (yen)	44.00	0	74.00	+74.00	-
Payout ratio (%)	65.8	65.3	65.2	-	-

Today's Topics: Three Growth Strategies

- Accelerating growth around three pillars: growth of new high-unit-price services for enterprise customers, team expansion through M&A, and services chosen by AI agents

1

Strong growth in new high-unit-price services

Building up high-unit-price recurring revenue

- Steady results from capturing enterprise and high-unit-price demand
- Lolipop! for Gamers / Lolipop Static IP / MuuMuu Domain-related options all grew

2

Team expansion through M&A

Acquiring enterprise customers, mainly apparel companies

- GMO SmartEC, Inc., a full-screen smartphone e-commerce platform provider, joined the Group on July 1
- Focusing on enterprise contracts with major apparel companies and on expanding carts and industries

3

Providing services chosen by AI agents

Japan's first services for AI agents

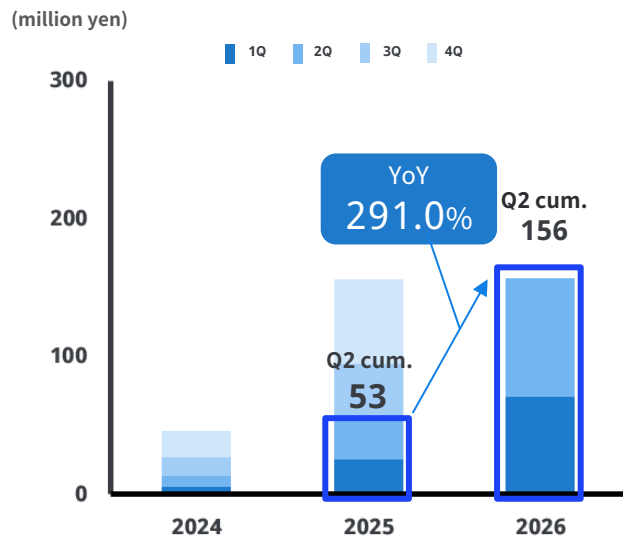
- Three services launched
Lolipop! AI Agent Cloud
Lolipop! Deploy Now
Lolipop! Zero Trust Link
- Japan's first offering of globally growing AI services, building an environment chosen by AI agents

Growth Strategy ① Strong Performance of New High-Unit-Price Services for Enterprise Customers

- New high-unit-price services for enterprise customers performed strongly, reflecting the results of investment in the Domain and Rental Server (Hosting) business

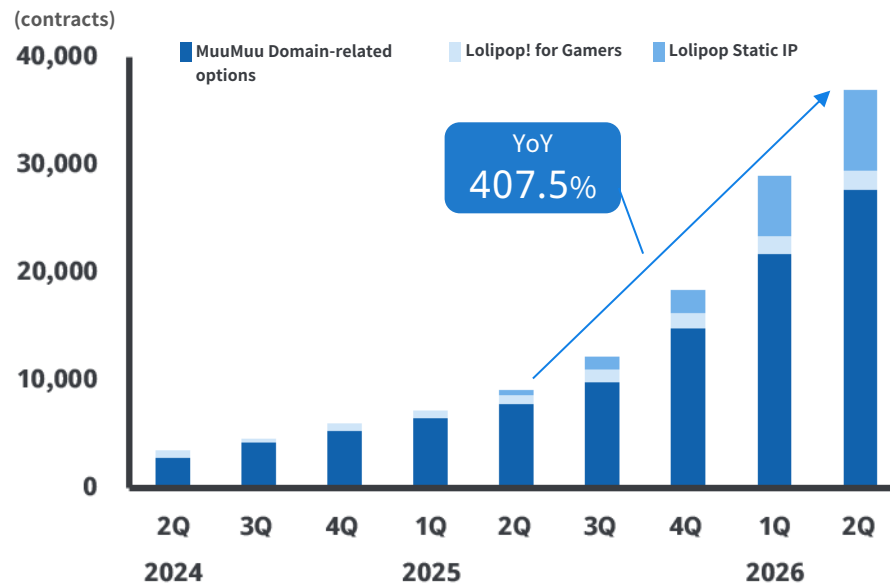
Net sales of new services (*1)

Net sales grew approx. 3x on recurring build-up



Cumulative new services provided (*2)

Strong uptake of Google Workspace bundled with domains



*1. New services = MuuMuu Domain-related options, Lolipop Static IP, Lolipop! for Gamers

Growth Strategy ② Team Expansion through M&A (Company Overview)

- GMO SmartEC, Inc., which offers “SmartEC byGMO”, a full-screen e-commerce platform for smartphones, joined the Group on July 1, We aim to grow by capturing enterprise user demand



GMO SmartEC, Inc. Company Overview

Company name	GMO SmartEC, Inc. (formerly SmartEC Inc.)
Business description	Full-screen e-commerce platform for smartphones Development and provision of “SmartEC byGMO”
Established	February 2022
President and Representative Director	Kenji Yamashita
Track record	Over 100 brands, including major enterprise customers, mainly apparel companies
Intellectual property	Patent obtained for its full-screen UI (Patent No. 7442772)

*Acquired 70% of the issued shares for an acquisition price of 163 million yen, making the company a consolidated subsidiary. For details, please see the disclosure dated May 18, 2026, “Notice Regarding the Acquisition of Shares of SmartEC Inc. (Making it a Subsidiary)”

Growth Strategy ② Team Expansion through M&A (Strengths of “SmartEC”)

- “SmartEC” offers a smartphone-focused full-screen UI and flexible customization, free from existing systems

It lifts purchase rates through a comfortable buying experience that embodies each brand's world view, earning high praise from major apparel companies.

Strengths of “SmartEC”

Smartphone-focused full-screen UI

Provides a UI optimized for smartphone use, lifting purchase rates via smartphones

Design not constrained by existing systems

Provided free from existing e-commerce constraints, flexibly meeting customer requirements

Customization tailored to each brand

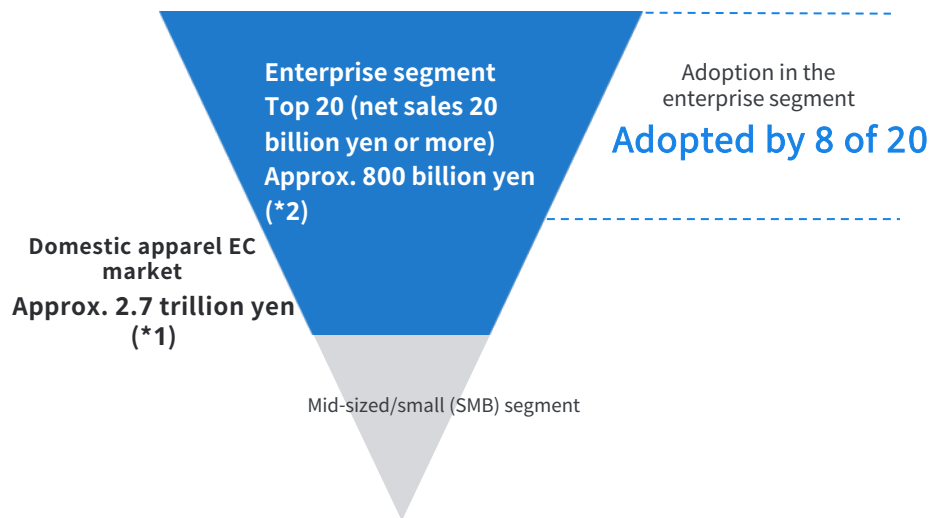
Source-code-level customization per company realizes each brand's world view

Growth Strategy ② Team Expansion through M&A (Clients and KPIs)

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- SmartEC works with 8 of the top 20 apparel e-commerce companies (enterprise segment), allowing us to approach enterprise customers we could not previously reach; we aim to grow further by expanding into other industries

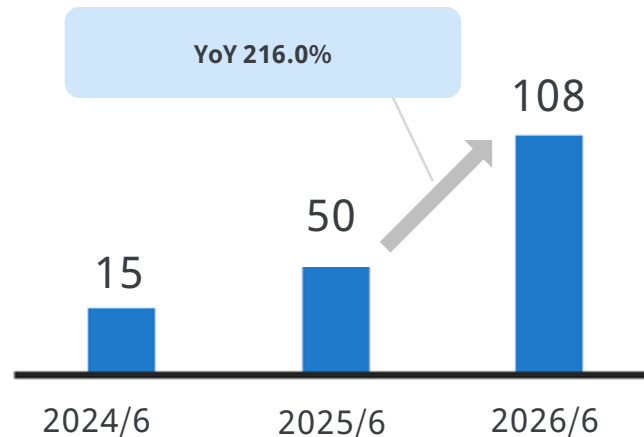
Cultivating the top tier of domestic apparel e-commerce



*1 Source: Company estimates based on METI's "Survey on Electronic Commerce" (2024)

*2 Company estimates based on Nihon Net Keizai Shimbun's apparel EC sales ranking (excl. mall sites)

Trends in the number of contracted brands



- Contracted companies have grown steadily in about two years since launch
- Aiming to grow by expanding beyond apparel into real estate and used cars, and cart-free rollout

Our Response to AI Agents

- Anticipating an era in which “AI uses software”, we have adopted the tagline “With AI agents, we can make it more fun” and are among the first to provide the environment needed for the AI agent era as a Japan-made service

***Ai* エージェントと、
もっとおもしろくできる。**

With AI agents, we can make it more fun

Growth Strategy ③ Providing Services Chosen by AI Agents

- Following AI Agent Cloud, we have launched services chosen by AI agents, including Lolipop! Deploy Now and Lolipop! Zero Trust Link

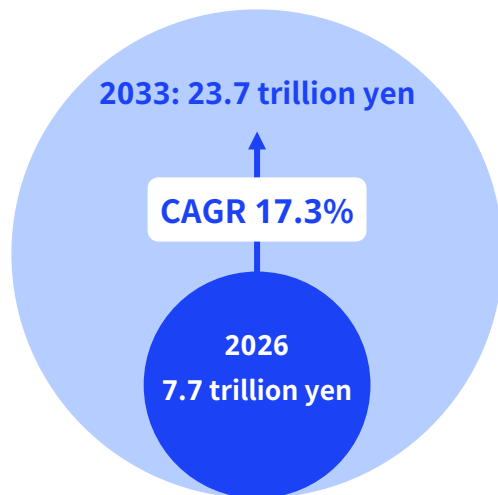


AI services tailored to each environment for a world where AI agents are commonplace

Growth Strategy ③ Providing Services Chosen by AI Agents (Global Market)

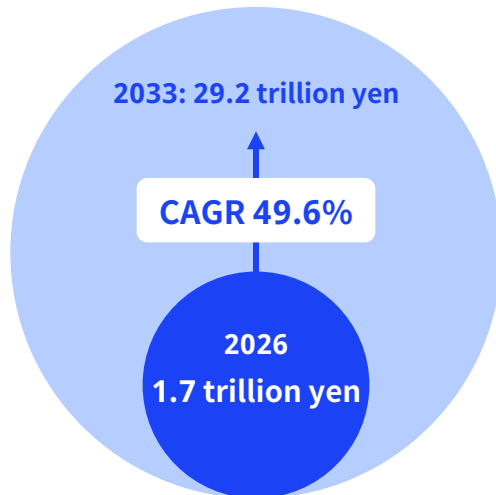
- Japan's first offering of services around AI agents, a market growing globally
- By establishing top-of-mind position in Japan, we aim to capture first-mover advantages and grow the business

Market for Zero Trust Link



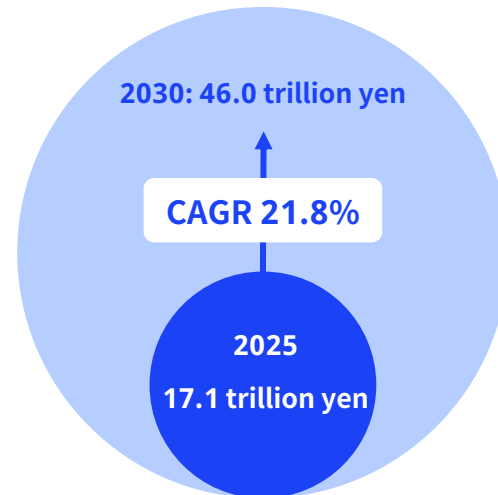
*Company estimates based on Grand View Research, "Zero Trust Security Market"
2026 figures are forecasts

Market for AI Agent Cloud



*Company estimates based on Grand View Research, "AI Agents Market"
2026 figures are forecasts

Market for Deploy Now

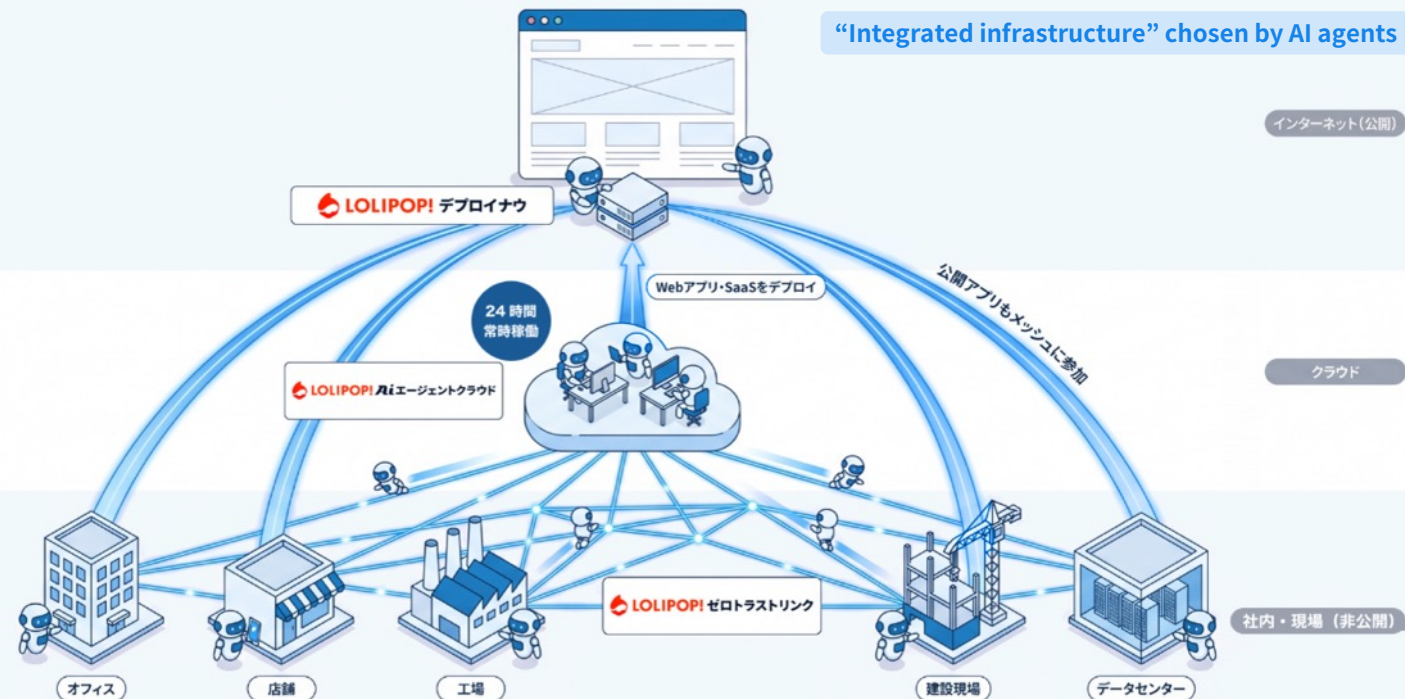


*Company estimates based on Grand View Research, "Platform as a Service (PaaS) Market"
2025 figures are forecasts

Growth Strategy ③ Providing Services Chosen by AI Agents (Service Overview)

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- Providing “integrated infrastructure” that lets AI agents process data and carry out work autonomously around the clock



AI agents publish web and SaaS apps externally, including on the internet

In a cloud environment,
AI agents run autonomously
around the clock

Provides a secure usage
environment in non-public settings
such as offices and workplaces

Growth Strategy ③ Providing Services Chosen by AI Agents (Top-of-Mind in Japan and Future Plans)

- Combining user-friendly service design with the latest AI expertise to deliver Japan's first services at overwhelming speed
- New services also planned for release in the third quarter



FY2026 Second Quarter Summary of Results

CHAPTER

FY2026 Second Quarter Consolidated Results

- Net sales and operating profit fell below the prior year, but remained solid excluding the impact of deconsolidation of the Financial Support Business
- Net income attributable to owners of parent rose sharply YoY on the recognition of deferred tax assets accompanying the dissolution of a consolidated subsidiary

(million yen)

Item	FY2025 (Q2 cumulative)	FY2026 (Q2 cumulative)	Difference	YoY
Net Sales	5,539	5,264	△275	95.0%
Operating Profit	597	513	△84	85.9%
Ordinary Profit	559	522	△36	93.4%
Net Income Attributable to Owners of Parent	397	1,072	+674	269.5%

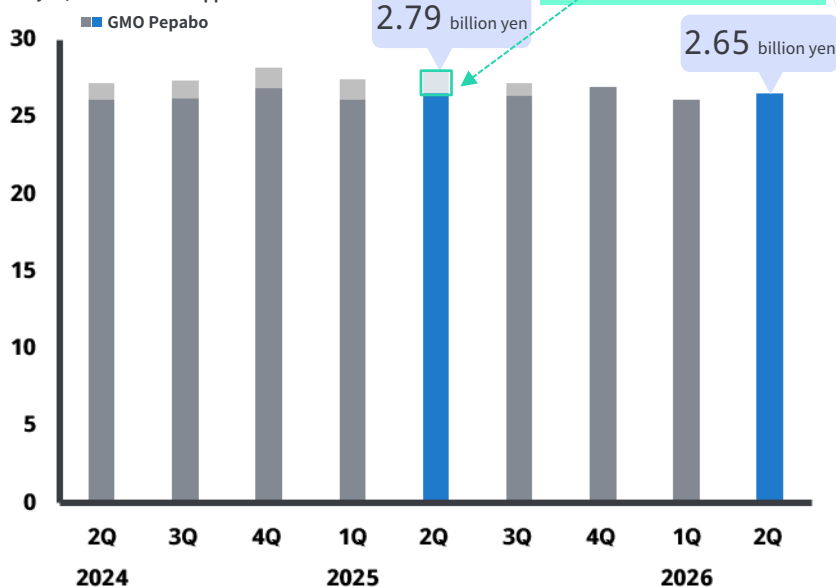
Trends in Consolidated Results (by Quarter)

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- Q2 net sales were flat YoY excluding the Financial Support Business, which was removed from the scope of consolidation in September 2025
- Q2 operating profit was flat YoY

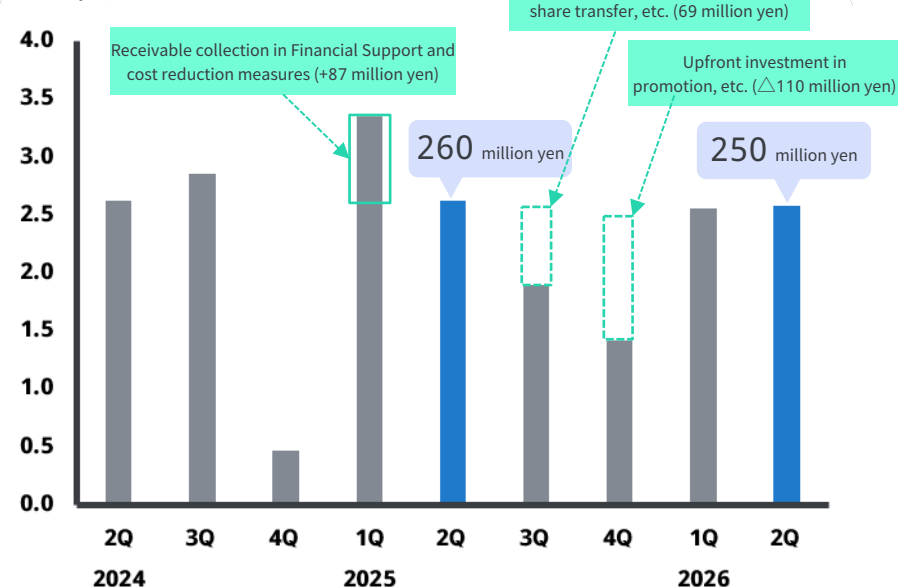
Net Sales

(100 million yen)



Operating Profit

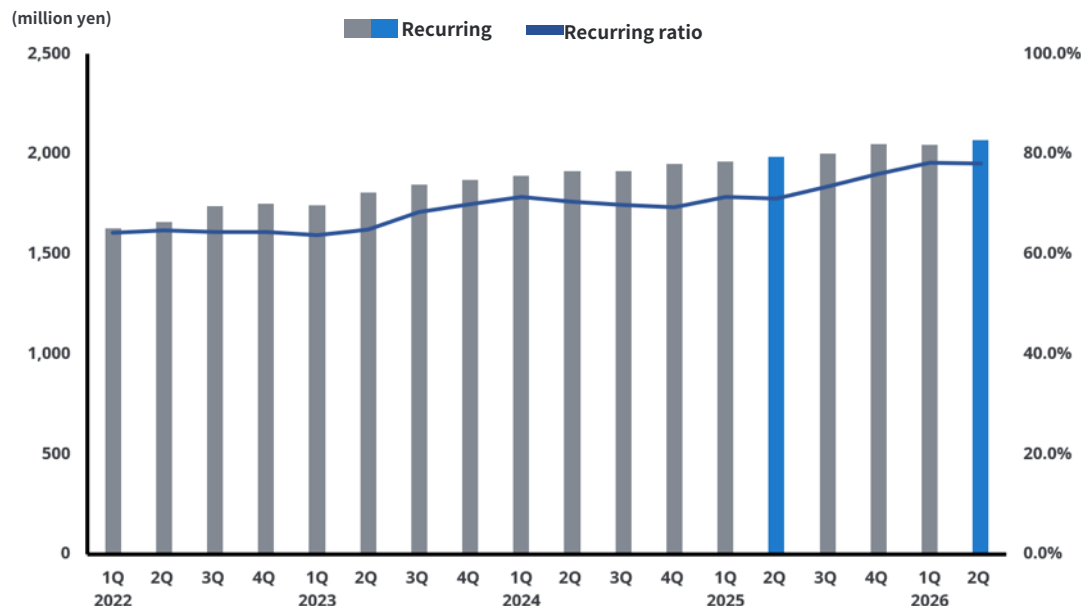
(100 million yen)



Net Sales (Recurring-Type Business)

GMO パパポ

- Net sales of the recurring-type business were 104.2% YoY
- Sluggish growth in the non-recurring business lifted the recurring sales ratio to 78.1%, up 7.0pt YoY



Recurring sales ratio

FY2025
Q2

71.1%

FY2026
Q2

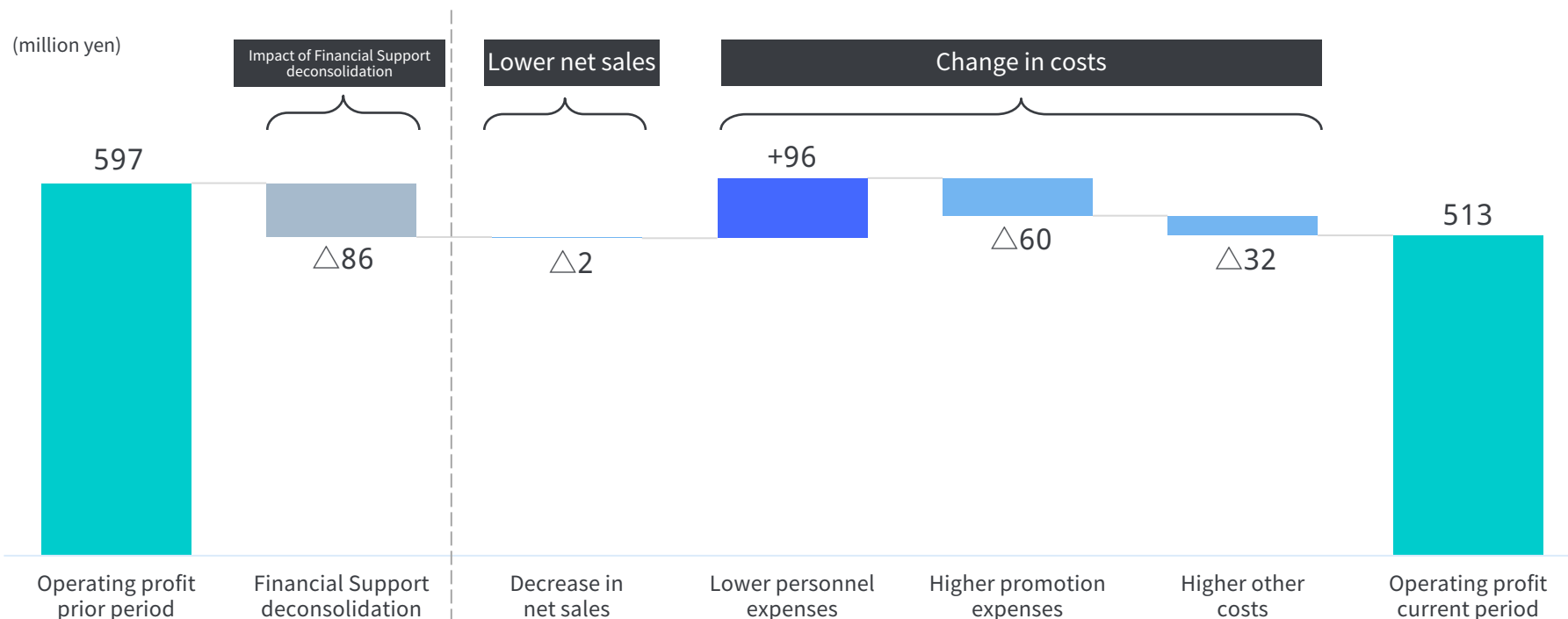
78.1%



*Total recurring revenue of Lolipop!, MuuMuu Domain, Heteml, Goope!, Lolipop! for Gamers, Lolipop Static IP, Lolipop! AI Agent Cloud, Color Me Shop (monthly), SUZURI Album and GMO SOKURESU AI

Analysis of Change in Operating Profit (Second Quarter)

- The cost impact of the exclusion of the Financial Support Business from the scope of consolidation was $\Delta 86$ million yen
- Increase in promotion expenses accompanying a concentration of new service and new feature releases



FY2026 Second Quarter Results by Segment

- The Domain and Rental Server (Hosting) business remained solid; promotion was stepped up for newly released services
- In the non-recurring business, gross merchandise value growth remained sluggish and conditions stayed challenging

		(million yen)			
Item	Segment	FY2025 Q2 cumulative	FY2026 Q2 cumulative	Difference	YoY
Net Sales		5,539	5,264	△ 275	95.0%
	Domain & Rental Server (Hosting)	3,060	3,215	+155	105.1%
	E-commerce Support	1,521	1,468	△ 53	96.5%
	Handmade Products	676	550	△ 126	81.3%
	Financial Support *Deconsolidated Q3 2025	272	-	△ 272	-
Operating Profit		597	513	△ 84	85.9%
	Domain & Rental Server (Hosting)	963	969	+5	100.6%
	E-commerce Support	466	456	△ 10	97.9%
	Handmade Products	62	55	△ 6	89.5%
	Financial Support *Deconsolidated Q3 2025	75	-	△ 75	-

*Excludes head office costs, etc. *From October 2025, "SUZURI Album" moved from the Hosting business to the E-commerce Support business; FY2025 figures include it in E-commerce Support for comparability.

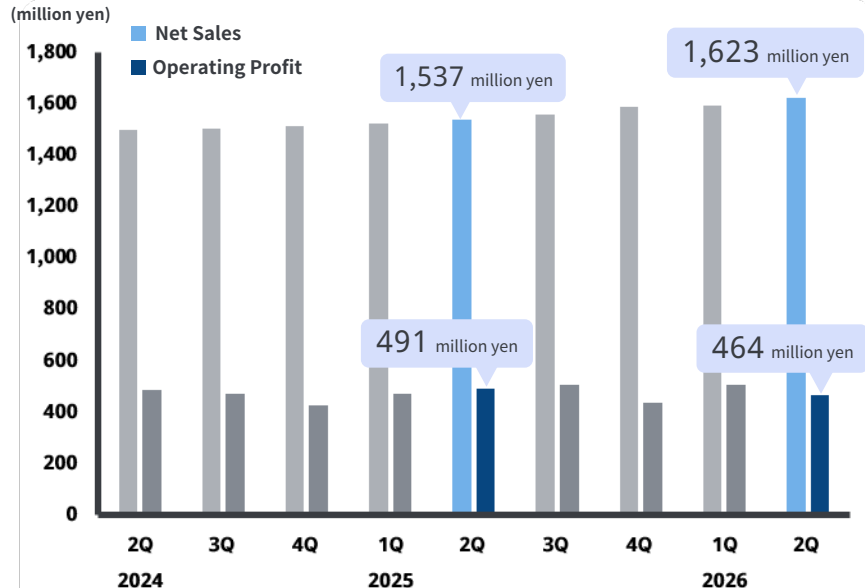
Detailed Results by Segment

CHAPTER

Domain and Rental Server (Hosting) Business

- Net sales remained solid, led by new services such as Lolipop Static IP and MuuMuu Domain-related options
- Operating profit rose YoY as investment in AI-related service development was covered by higher spending per customer

Trend in Domain and Rental Server
(Hosting) business results



*From October 2025, "SUZURI Album" moved from the Hosting business to the E-commerce Support business.
FY2025 figures include it in the E-commerce Support business for comparability.

Net Sales

	FY2025 Q2 (million yen) cumulative	FY2026 Q2 cumulative	Difference	YoY
Hosting business	3,060	3,215	+155	105.1%
Lolipop! *1	1,312	1,348	+35	102.7%
MuuMuu Domain	1,332	1,445	+112	108.5%

- **Lolipop!:** Lolipop! for Gamers and Lolipop Static IP were solid
- **MuuMuu Domain:** higher revenue from related options and MuuMuu Server

Operating Profit

	FY2025 Q2 (million yen) cumulative	FY2026 Q2 cumulative	Difference	YoY
Hosting business	963	969	+5	100.6%
Lolipop! *1	601	562	△39	93.5%
MuuMuu Domain	219	266	+46	121.2%

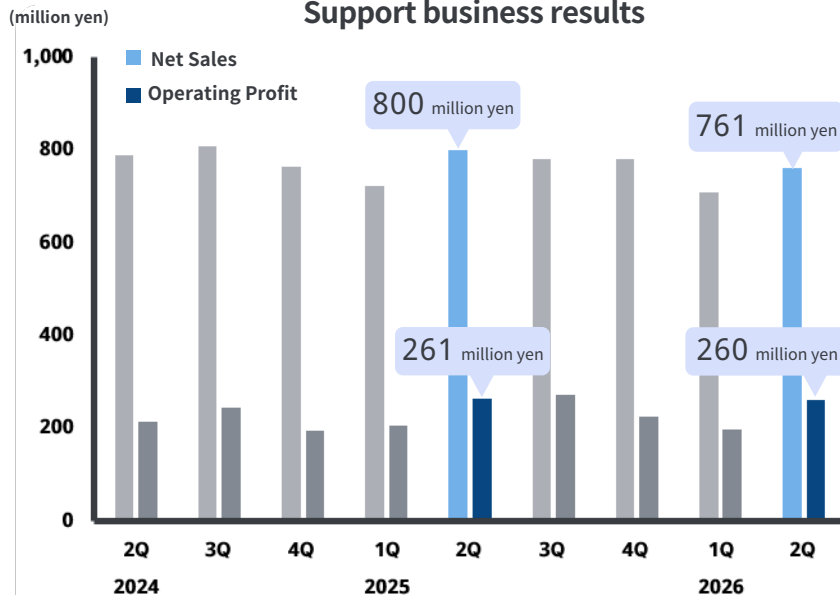
- **Lolipop!:** costs recognized for AI-related service development and promotion
- **MuuMuu Domain:** higher profit on higher revenue

*1 Includes Lolipop! for Gamers, Lolipop Static IP, Lolipop! AI Agent Cloud, Lolipop! Deploy Now and Lolipop! Zero Trust Link.

E-commerce Support Business

- Net sales declined as sluggish SUZURI GMV outweighed a higher upper-tier plan share at Color Me Shop
- Operating profit declined as SUZURI fell below the prior year, despite more high-margin upper-tier plans

Trend in E-commerce Support business results



Net Sales

	FY2025 Q2 cumulative	FY2026 Q2 cumulative	Difference	YoY
E-commerce Support	1,521	1,468	△53	96.5%
Color Me Shop	1,080	1,090	+9	100.9%
SUZURI	402	340	△62	84.5%

- **Color Me Shop:** higher revenue on a rising share of upper-tier plans
- **SUZURI:** lower revenue on sluggish gross merchandise value

Operating Profit

	466	456	△10	97.9%
E-commerce Support	466	456	△10	97.9%
Color Me Shop	418	447	+29	107.1%
SUZURI	64	23	△40	36.5%

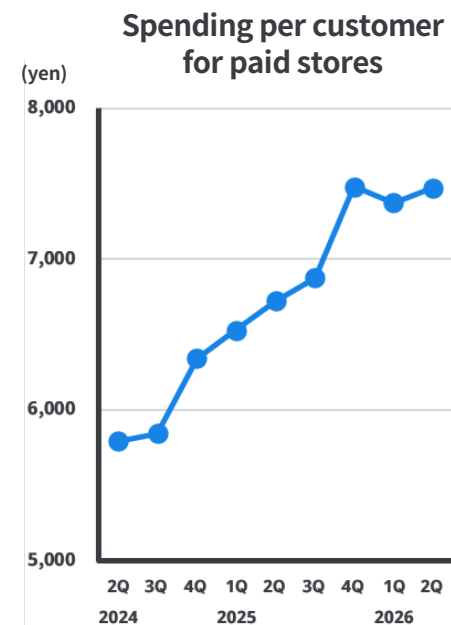
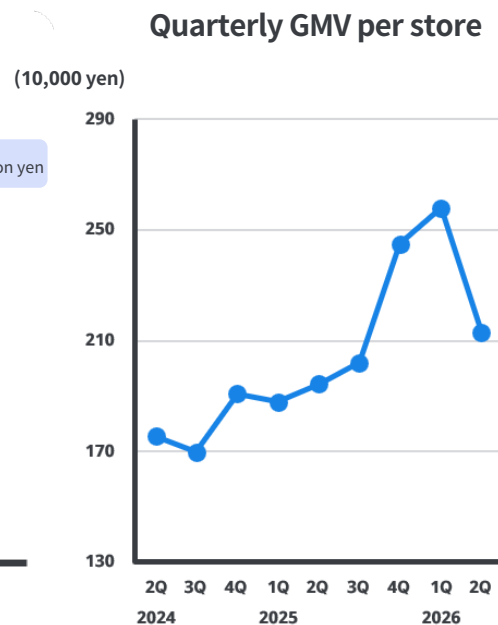
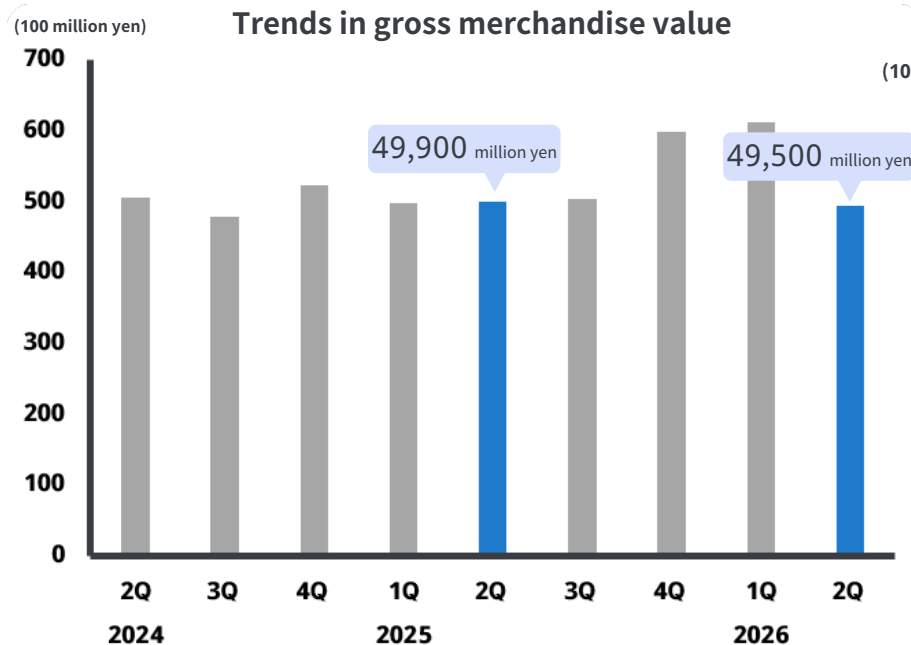
- **Color Me Shop:** higher profit on more high-margin upper-tier plans
- **SUZURI:** lower profit on lower revenue

*From October 2025, "SUZURI Album" moved from the Hosting business to the E-commerce Support business; FY2025 figures include it in E-commerce Support for comparability.

E-commerce Support Business KPI Trends (Color Me Shop)

GMOペパボ

- Q2 FY2026 gross merchandise value fell versus Q1 on movements at some shops, but the impact on Color Me Shop's results was limited and spending per paid shop continued its upward trend from the prior year

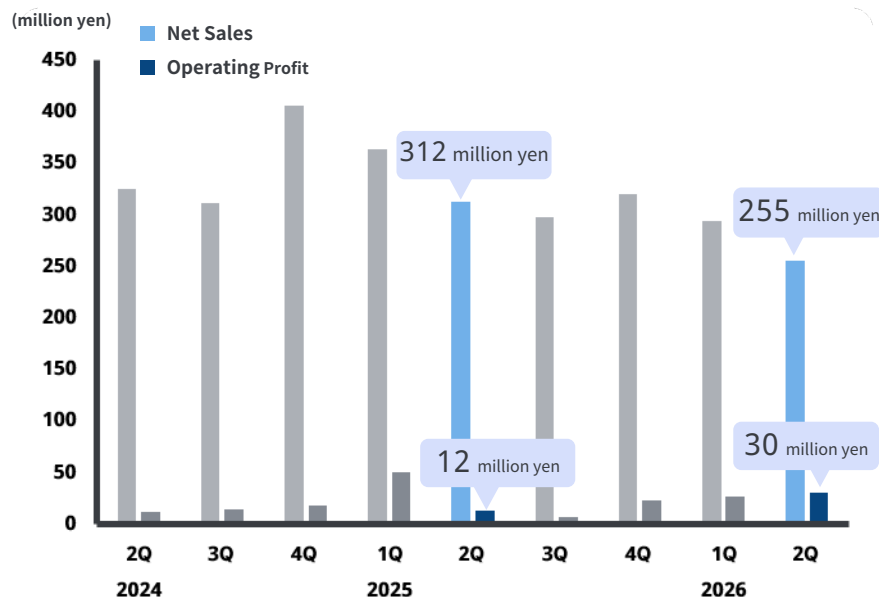


Handmade Products Business

GMOペパボ

- Net sales declined on lower gross merchandise value, despite growth in in-site pay-per-click advertising and monthly plans
- Operating profit declined on the impact of lower net sales

Trend in Handmade Products business results



Net Sales

	FY2025 Q2	FY2026 Q2	Difference	YoY
(million yen) cumulative				
Handmade Products				
minne	676	550	△126	81.3%

- Lower commission revenue on lower gross merchandise value

Operating Profit

Handmade Products				
minne	62	55	△6	89.5%

- Profit declined on lower net sales, despite lower costs from optimization of human resources

The logo for GMO Pepabo, Inc. features the letters "GMO" in a bold, blue, sans-serif font. To the right of "GMO" is the Japanese text "ペパボ" in a bold, black, sans-serif font. The first two characters "ペ" and "パ" have a small blue dot above them, and the final character "ボ" has a small blue dot above it and a blue double quote mark to its right.

GMO Pepabo, Inc.

Securities code: 3633



Questions and answers

How to use Zoom

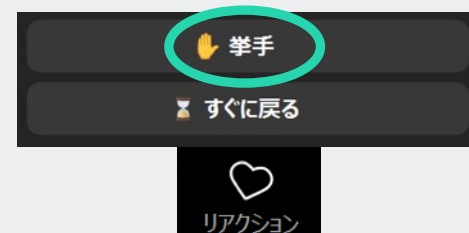
- (1) Click the Raise Hand button from the reactions section below the Zoom screen.

Note: You can cancel your questions by clicking the Lower Hand button.

- (2) The moderator will allow people to ask questions.

If you are allowed to ask a question, **unmute** yourself.

- (3) Please ask your question.



Appendix

CHAPTER

Consolidated Statement of Income (Q2 cumulative)

(million yen)	FY2025 Q2 cumulative	FY2026 Q2 cumulative	YoY
Net sales	5,539	5,264	95.0%
Cost of sales	2,506	2,439	97.3%
Gross profit	3,033	2,825	93.1%
Selling, general and administrative expenses	2,435	2,311	94.9%
Of SG&A expenses, promotion cost*	508	475	93.4%
Operating profit	597	513	85.9%
(Operating profit margin)	10.8%	9.8%	-
Ordinary profit	559	522	93.4%
Profit before income taxes	559	522	93.4%
Profit attributable to owners of parent	397	1,072	269.5%

* Promotion cost is the sum of advertising expenses, promotion expenses, and provision for point card certificates.

Consolidated Balance Sheet

(million yen)	FY2025 (end of December)	FY2026 Q2 (end of June)	Change
Current assets	9,447	8,798	△648
Of which, cash and deposits, etc.*	5,752	5,269	△483
Of which, accounts receivable	2,163	1,886	△277
Non-current assets	1,872	2,497	+624
Total assets	11,320	11,296	△23
Current liabilities	8,000	7,641	△359
Of which, accounts payable – other	1,817	1,404	△412
Of which, contract liabilities	4,415	4,641	+225
Non-current liabilities	520	353	△166
Net assets	2,798	3,300	+502
Total liabilities and net assets	11,320	11,296	△23

* Cash and deposits include deposits paid to subsidiaries and associates.

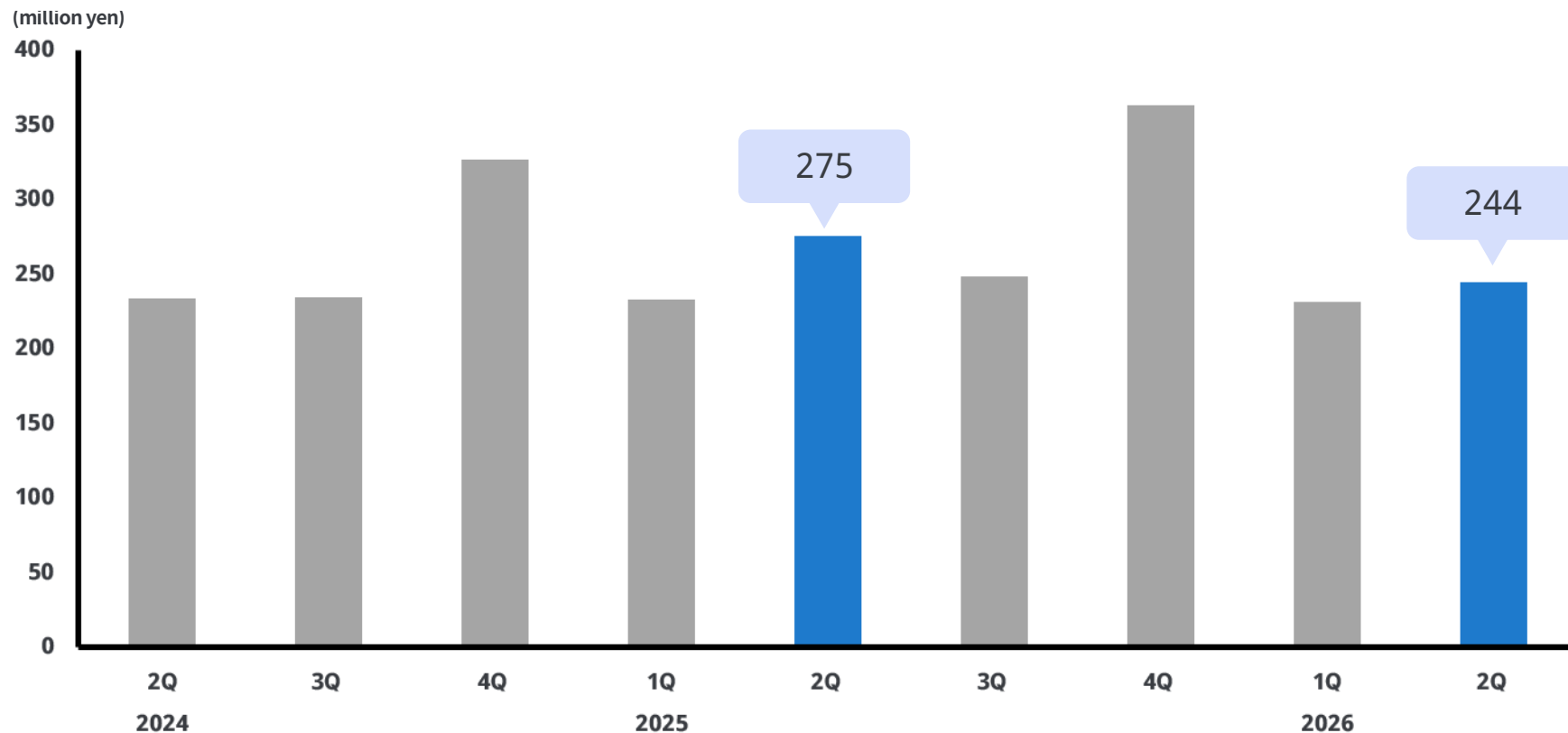
Statement of Cash Flows

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(million yen)	FY2025 2Q	FY2026 2Q
Operating cash flow	791	460
Investing cash flow	△ 64	△ 185
Financing cash flow	△ 606	△ 758
Increase (decrease) in cash and cash equivalents	120	△ 483
Balance of cash and cash equivalents	5,037	5,269

Trends in Promotion Expenses (Consolidated)

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*Excludes the Financial Support Business from Q3 2025 onward

Company Profile

CHAPTER

Company Profile

GMOペパボ

Company name GMO Pepabo, Inc.

Established January 10, 2003

Representative Kentaro Sato

Locations

Tokyo	: Cerulean Tower, 26-1 Sakuragaoka-cho, Shibuya-ku
Fukuoka	: Tenjin Sumitomo Life FJ Business Center, 2-8-35 Tenjin, Chuo-ku, Fukuoka-shi
Kagoshima	: Daini NT Building, 3-1 Kamiarata-cho, Kagoshima-shi

Securities code 3633 (Tokyo Stock Exchange Standard Market)

Capital 262.22 million yen

Partners 353 (305 full-time, 48 temporary) (As June 30, 2026)



Corporate Philosophy

“Make it more playful”

Creative activities on the Internet are changing and the range of them is expanding. In this environment, we want to continue to take on challenges to create more interesting things. That passion is implied in our corporate philosophy.

We can make innumerable things more interesting. We can create interesting services and plans. We can enable users to have interesting experiences. We can work out ways to enjoy our jobs.

We will create more interesting things and make our jobs more interesting. We will continue to evolve ourselves.

Mission

Increase the output of humanity

We harness the power of the Internet and technology to lower the barriers to information sharing, amplifying all kinds of outputs globally.

By continuing to create products that encourage the output of humanity, we at GMO Pepabo have incorporated the resolve to evolve and expand together with our users into our mission.

Our Corporate Philosophy, Mission and Supporters of Output

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- With our corporate philosophy of "make it more playful," we believe in lowering the barriers to creative expression to increase output.
- As of 2025, the number of people enjoying support in output through the use of our services has grown to 8.93 million.

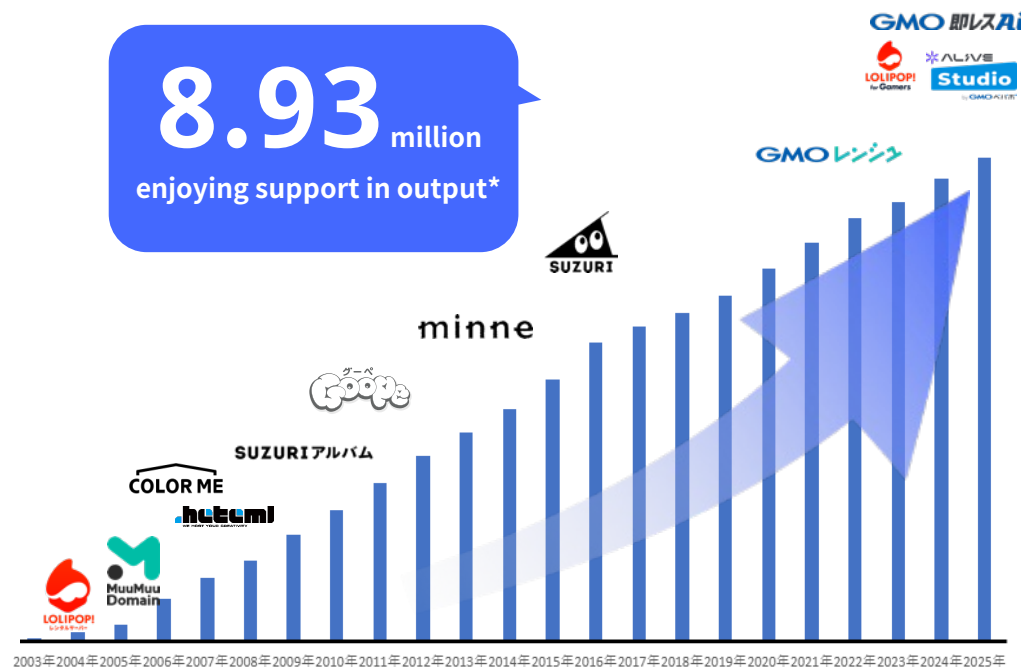
Management Philosophy

Make it more playful

Our philosophy is to create interesting services, have users enjoy fun experiences, and find innovative ways to enjoy work. We will continue the challenge of making things more playful. This is the sentiment implied in our corporate philosophy.

Mission

Increase the output of humanity



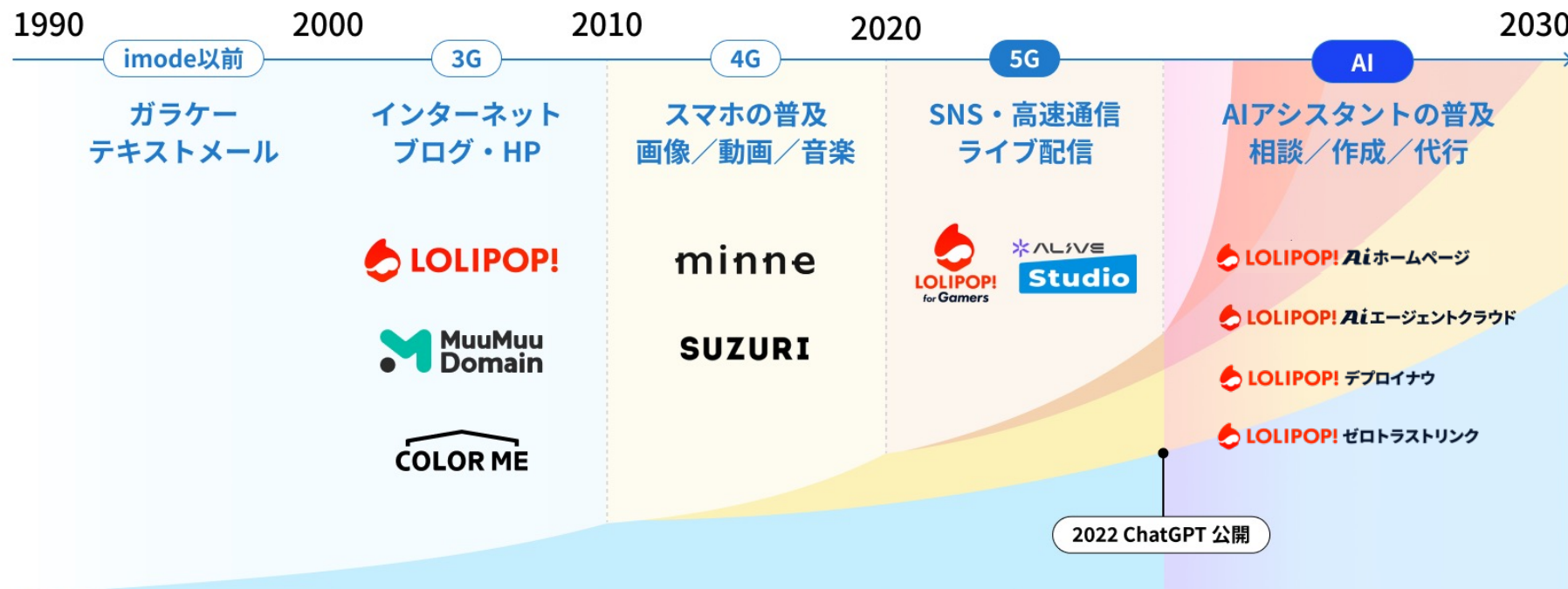
* Number of persons who have enjoyed support including other services and services that were transferred in the past

Toward services built for AI agents

GMOペパボ

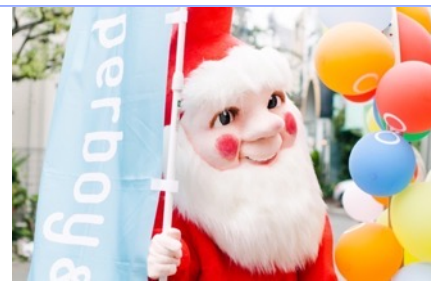
- Looking ahead to a future where AI acts autonomously, we are rebuilding our services for the AI agent era rather than sticking to conventional delivery models

We aim to grow the business by refining our services into infrastructure optimized for AI



History

- November 2001 ● Starts to provide Lolipop!
- January 2003 ● Established paperboy&co. Y.G. in Fukuoka.
- March 2004 ● Becomes a consolidated subsidiary of GMO Internet, Inc.
- May 2004 ● The head office moves to Tokyo.
- February 2005 ● Starts Color Me Shop, which provides an online shop opening/creation service.
- December 2008 ● Listed on JASDAQ (stock code: 3633)
- January 2012 ● Starts minne, a handmade products market.
- April 2014 ● Renamed GMO Pepabo, Inc.
- April 2014 ● Starts SUZURI, which provides an original goods creation and sale service.
- December 2020 ● Assigned to the First Section of the Tokyo Stock Exchange
- October 2023 ● Assigned to the Section of the Tokyo Standard Market.
- March 2024 ● Starts "GMO SOKURESU AI" which provides an inquiry response support service with AI
- October 2024 ● Starts "Alive Studio" which provides a screen creation service for streamers and VTubers
- March 2025 ● Starts "Lolipop! Static IP Access," a VPN service that provides static IP addresses
- July 2026 ● GMO SmartEC, Inc., which offers the full-screen e-commerce platform "SmartEC", joined the Group
- July 2026 ● Launched "Lolipop! Deploy Now", publishing web apps with a single command
- July 2026 ● Launched "Lolipop! Zero Trust Link", a P2P mesh VPN network connection service



Business Segments and Services

GMOペパボ

We provide a range of web services and smartphone apps that support creative expression. Each service is classified into the segments below.

Domain and Rental Server (Hosting) business



AI infrastructure services



E-commerce Support business



SUZURIアルバム



Handmade Products business

minne

Other

GMO 即レスAi



Functions and Service Details of the Domain and Rental Server (Hosting) Business

In the Domain and Rental Server (Hosting) business, our main segment, we are rolling out new high-unit-price services for enterprises and AI-related services

① Rental server / cloud

**.heteml**

② Domain / MuuMuu Domain-related options



MuuMuu Domain-related options

MuuMuu Servers Google Workspace support

③ Network security



Domain and Rental Server (Hosting) Business : Lolipop! AI Agent Cloud

GMOペパボ

Build AI agents in the cloud with no specialized knowledge



A service that lets anyone easily run
AI agents in the cloud

Choose what suits your operating style: the highly
customizable OpenClaw, the self-learning Hermes Agent,
the security-focused NanoClaw, and more.

Price	1,200 yen per month
Main users	Individuals and small and medium-sized corporations

* As of June 30, 2026



Domain and Rental Server (Hosting) Business : Lolipop! Deploy Now

GMOペパボ

Publish the web apps and websites you build with a single command



Publish your ideas right now

An AI-agent-ready hosting service that publishes what you build with a single command.

Price	Free 0 yen, Personal 980 yen, Pro coming soon
Main users	Individuals and small and medium-sized corporations

* As of June 30, 2026



Domain and Rental Server (Hosting) Business : Lolipop! Zero Trust Link

GMOペパボ

People, devices and AI agents on one secure network



Zero Trust Link, securely connecting people and AI*

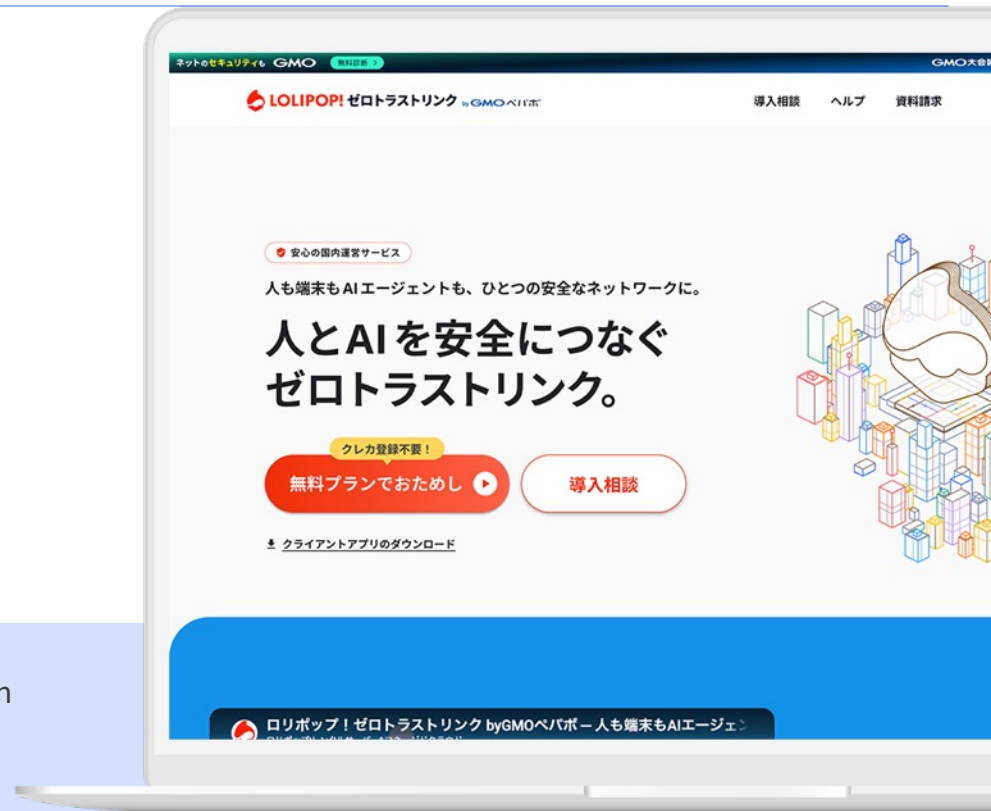
Just install the dedicated app to connect devices, sites, clouds

and AI agents directly over an encrypted network — a P2P mesh VPN network connection service.

Price	Free 0 yen, Standard 1,200 yen, Premium coming soon
Main users	Individuals and small and medium-sized corporations

* As of June 30, 2026

* Features for AI agents will be rolled out in stages



Domain and Rental Server (Hosting) Business : Lolipop Static IP

GMO パパポ

Fixed IP VPN service



Use fixed IP addresses, easily accessible from anywhere, whether in the office or outside

The service provides fixed IP addresses, ideal for restricting IP traffic to internal servers and cloud services in remote work environments.

Usage fee	From 490 yen (excluding tax)
Main users	Enterprise

* As of June 30, 2026



Domain and Rental Server (Hosting) Business : Lolipop!

GMO パパポ

One of Japan's largest rental server services



**Immediately and always usable.
Achieve your goals.**

The service provides high-performance servers at a low cost, designed for people who "want to achieve their goals" such as designing a website or creating email addresses. The service supports people using technology over the Internet for creative expression.

Usage fee	A monthly fee of 121 yen or more
Main users	Individuals and small and medium-sized corporations
Number of contracts	380,000

* As of June 30, 2026

* Billing plans and detailed monthly amounts (four plans):

Economy — 121 yen or more, Light — 330 yen or more, Standard — 605 yen or more, High-speed — 660 yen or more, Enterprise — 2,420 yen or more

The screenshot shows the Lolipop! website homepage. At the top, there's a navigation bar with links for 'サービス' (Services), 'ご利用料金' (Usage Fees), 'サポート' (Support), '導入事例' (Introduction Cases), 'お申込み' (Sign Up), 'ログイン' (Login), and a close button 'X'. The main headline reads 'WordPress表示速度 No.1 レンタルサーバー' (WordPress Display Speed No.1 Rental Server). Below this, the text says 'ビジネスを支える Webサイトを実現' (Realizing a Web Site that Supports Business). A sub-headline states: 'ロリポップレンタルサーバーは、高速性能と安定性で、個人から中小企業のWebサイト集客と運営を支えます。' (Lolipop! Rental Server, with high performance and stability, supports website traffic and operation for individuals and small to medium-sized businesses). A black button with white text says '10日間無料で始める' (Start for free for 10 days). Below this, a small note mentions a survey of WordPress loading speeds. On the right, there are three photos of people working on computers. At the bottom, three gold laurel wreath icons highlight: '累計利用者数 250万人' (Total number of users 2.5 million), '運営実績 24年' (Operating history 24 years), and 'WordPress 表示速度 No.1' (WordPress display speed No.1). The bottom headline reads 'ロリポップが多くの方に選ばれる理由' (Reasons why Lolipop! is chosen by many people).

Domain and Rental Server (Hosting) Business : MuuMuu Domain

GMO パパポ

Domain name acquisition agency



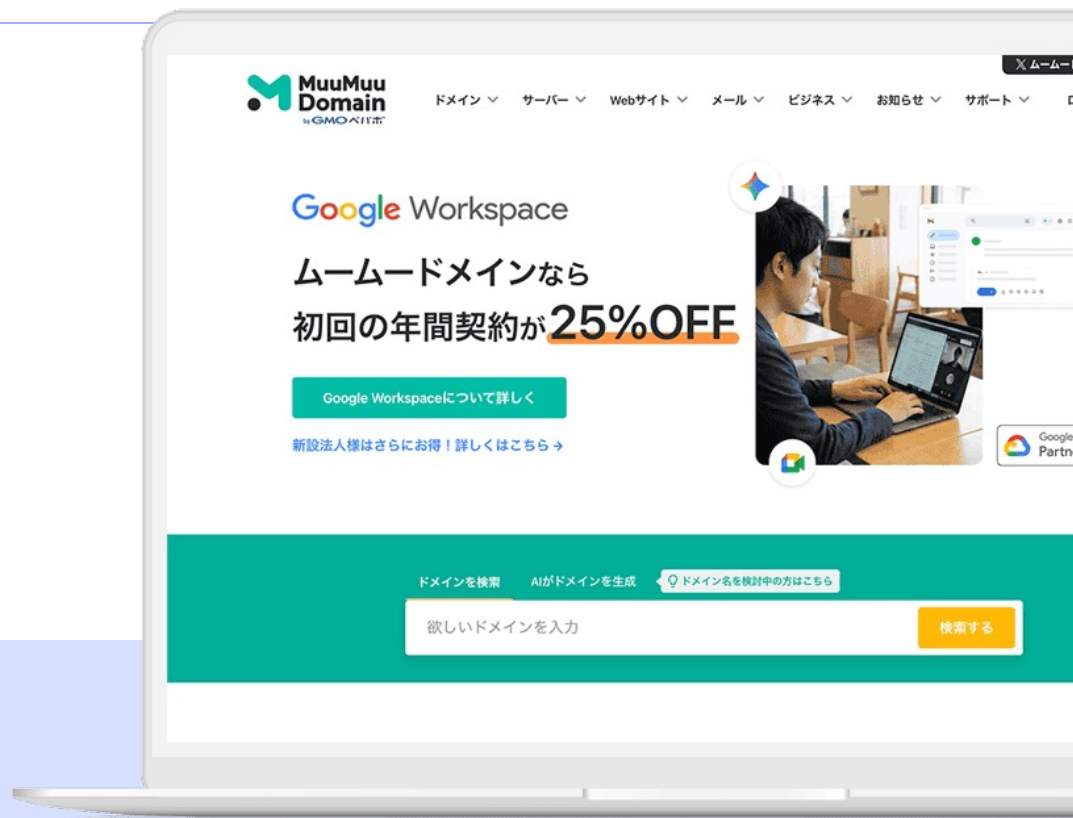
The entryway for all self-expression over the Internet

The service allows users to acquire and manage the domain name they want from over 400 different domain options. The service supports the business activities and creative expression of people who want to create their own original website or online store.

Usage fee	An annual fee of 0 yen or more
Main users	Individuals and small and medium-sized corporations
Number of contracts	1,010,000

* As of June 30, 2026

* Separate service maintenance and adjustment fees are charged in addition to usage fees.



E-commerce Support Business : SmartEC

GMO パパポ

Full-screen e-commerce platform for smartphones



Full-screen e-commerce that lifts purchase rates — no cart system changes needed

By combining GMO SmartEC, Inc.'s customer base with its UI/UX technology, we will strengthen competitiveness in mobile e-commerce and accelerate expansion into the mid-to large-scale e-commerce market.

Price	By consultation
Main users	Apparel and other e-commerce shops
Contracts	108

* As of June 30, 2026



E-commerce Support Business : Color Me Shop

GMOペパボ

One of Japan's largest e-commerce site design services



Supporting everyone doing business and expanding the diversity of e-commerce

From people looking to start up a business to those already involved with a growing business, the service lets anyone build an e-commerce site that can grow, regardless of product or business size. With extensive functionality and comprehensive support, the service supports people doing business.

Usage fee	Free/ Regular/Large/Premium
Main users	Private stores, small and medium-sized stores
Number of contracts	47,000

* As of June 30, 2026

* Details of billing plans (four plans): Free — 0 yen or more, Regular — 4,950 yen or more, Large — 9,595 yen or more, Premium — 35,640 yen or more



E-commerce Support Business : SUZURI

GMOペパボ

Creation and sale of original goods

SUZURI

Making creating things easy for everyone, and delivering those creations to many people

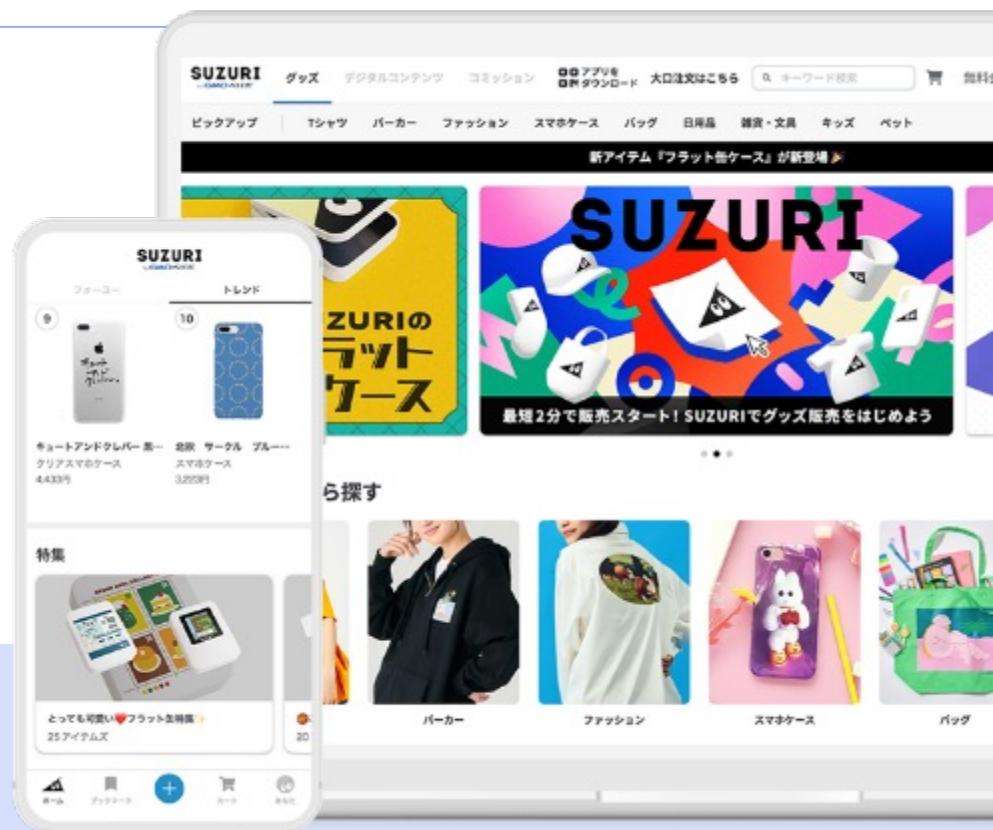
This service allows people to easily create and sell everything from illustrations or photos they have created, to high-quality original such as T-shirts, smartphone cases and coffee mugs. The service helps unleash the expressive potential of creators.

Annual gross merchandise value 1.9 billion yen (2025 result)

Number of creators 1.03 million

Number of members 2.49 million people

* As of June 30, 2026



Handmade Products Business : minne

One of Japan's largest handmade products markets

minne

Expanding the possibilities of craftsmanship and creating a world where everyone can be creative

Minne is a marketplace for handmade goods that connects the buyers and sellers of handmade goods. The service helps expand the possibilities of craftsmanship activities for artists and brands as a "comprehensive craftsmanship platform."

Annual gross merchandise value 10.4 billion yen (2025 result)

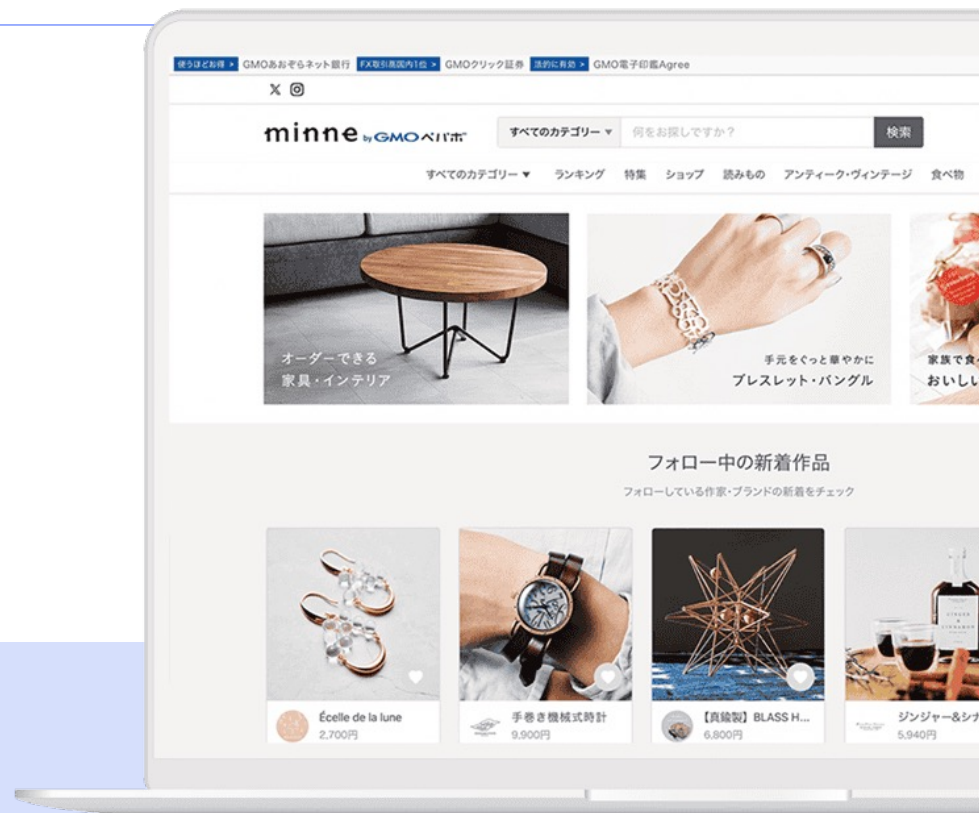
Number of creators and brands 980,000 people

Number of works 18.57 million

Number of app downloads 17.78 million

* As of June 30, 2026

GMOペパボ



New Business : Alive Studio

A screen creation service for streamers and VTubers



Creating a future where anyone can easily produce videos and live streams, lowering the barriers for streamers and VTubers

As creators' forms of expression diversify to include video, live streaming, and VTubers, Alive Studio offers a service that enables anyone to engage in video and live streaming without any specialized knowledge, skills, or equipment being required.

Usage fee	Free/Premium (980 yen/month)
Main users	Individuals

* As of June 30, 2026



New Business : GMO SOKURESU AI

GMO パパポ

AI-powered inquiry support service

GMO 即レスAi

Using AI to streamline corporate inquiry support and address social challenges

The service provides end-to-end support from AI chatbot implementation to operation, enabling businesses to streamline inquiry handling with AI. This will create a future that addresses the declining worker population, a social issue that Japan faces.

Usage fee	Pricing: Available upon request
Main users	Small and medium-sized corporations

* As of June 30, 2026



Sustainability Activities (ESG/SDGs)

- Three material sustainability issues identified
- Solving social issues and raising corporate value through our business activities

Under the philosophy “We can make it more fun,” we increase humanity's output through our business activities and, together with all stakeholders, aim to realize a sustainable society by raising corporate value and solving social issues.

Consideration and protection of the global environment by reducing environmental impact



Supporting all people and increasing humanity's output



Sound and transparent corporate management through stronger governance



Our sustainability activities and specific initiatives are introduced on our website

 GMO Pepabo Sustainability <https://pepabo.com/sustainability/>

 Sustainability data <https://pepabo.com/sustainability/data/>

Shareholder Return

For more details, please see the investors relations pages of our website.

Dividends

	2023	2024	2025	2026 (Plan)
Annual dividend per share (yen)	0.00	57.00	111.00	167.00
Payout ratio (%)	-	50.8	65.8	65.2

Dividend policy: We will return dividends at a consolidated dividend payout ratio of 65% or higher, or a dividend on equity (DOE) ratio of 10% or higher, whichever is higher. (Applicable as of FY2026)

Shareholder benefits

* Preferential benefits will be offered to shareholders who have continuously held at least one unit of shares for six months or more under the same shareholder number.

Benefits

Bitcoin equivalent to 0.03% of the amount of fees for purchasing shares in GMO Pepabo (rounded up to the nearest whole number) from GMO CLICK Securities, Inc. is granted to a crypto-asset account at GMO Coin, Inc. (upper limit: 10,000 yen).

Value Creation Model and Expansion of Output

GMOペパボ



Results_Presentation_DataSheet

Business Results by Segment/Service (Quarterly) *1

※For details, please refer to "Data sheet" on our IR page. .

(million yen)

		FY2024			FY2025				FY2026		
		Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	
Consolidated net sales*2		2,718	2,740	2,816	2,745	2,793	2,723	2,695	2,614	2,650	
		1,498	1,501	1,512	1,522	1,537	1,558	1,586	1,592	1,623	
Domain & Rental Server (Hosting)*5 *7	Lolipop	642	640	646	654	658	665	662	669	678	
	MuuMuu Domain	650	653	656	661	670	682	711	712	732	
	Other*3 *6	206	208	210	207	209	211	213	211	213	
E-commerce Support*5		788	809	763	721	800	779	779	707	761	
	Color Me Shop	546	542	556	536	544	527	577	545	544	
	SUZURI	221	246	186	165	236	233	183	143	196	
	Other*3	21	21	21	20	20	19	19	19	21	
Handmade Products	minne	325	311	406	364	312	297	320	294	255	
Financial Support	FREENANCE	106	116	130	135	137	82	-	-	-	

		FY2024			FY2025				FY2026		
		Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	
Consolidated operating profit*2*4		262	285	47	335	262	192	142	255	257	
		486	472	428	471	491	504	436	504	464	
Domain & Rental Server (Hosting)*5 *7	Lolipop	304	296	255	299	302	298	235	294	268	
	MuuMuu Domain	116	111	106	103	115	124	121	123	142	
	Other*3 *6	66	65	67	69	74	82	80	87	54	
E-commerce Support*5		214	244	193	204	261	271	225	195	260	
	Color Me Shop	208	189	199	213	205	220	237	219	227	
	SUZURI	9	60	0	-0	65	59	-1	-15	39	
	Other*3	-3	-5	-6	-9	-9	-8	-11	-9	-6	
Handmade Products	minne	12	13	17	49	12	6	22	25	30	
Financial Support	FREENANCE	6	-5	-37	85	-9	-74	-	-	-	

*1 Quarterly figures are truncated below 1 million yen. *2 Excludes net sales and operating profit of Other (head office costs, etc.). *3 Figures deducted from each business total.

*4 In line with the organizational change of August 1, 2024, from the third quarter the customer service divisions of each business, previously included in "Adjustments", were reclassified into the Rental Server and Domain business, the E-commerce Support business and the Handmade Products business.

*5 From October 2025, the photo-sharing service "SUZURI Album" was transferred from the Domain and Rental Server (Hosting) business to the E-commerce Support business. To make period comparison easier, FY2024 figures include "SUZURI Album" in the E-commerce Support business.

*6 Other includes results for Heteml, Goopeel and others.

*7 The "Hosting business" was renamed the "Domain and Rental Server (Hosting) business" to express its business content more clearly. This is a name change only; there is no change to the segment classification method.

Quarterly KPI (Excerpt from Data Sheet)

KPI by Segment/Service (as of end of quarter) ※For details, please refer to "Data sheet" on our IR page.

			FY2024			FY2025				FY2026	
			Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
			6/30	9/30	12/31	3/31	6/30	9/30	12/31	3/31	6/30
Domain & Rental Server (Hosting)	Lolipop	Subscriptions (contracts)	409,327	407,470	405,185	403,622	399,918	396,543	392,002	386,339	381,766
	MuuMuu Domain	Domains under contract (domains)	1,076,138	1,063,083	1,055,194	1,045,993	1,036,661	1,029,359	1,020,836	1,015,461	1,012,324
E-commerce Support	Color Me Shop	Subscriptions (contracts)	50,388	50,352	50,006	49,554	49,046	48,509	48,120	47,504	47,075
	SUZURI	Creators (10 thousand)	83	86	88	90	94	96	98	100	103
		Members (10 thousand)	184	194	201	208	217	226	233	240	249
		Works (10 thousand)	1,749	1,766	1,771	1,791	1,807	1,824	1,837	1,846	1,857
Handmade Products	minne	Creators (10 thousand)	91	92	93	94	95	96	97	97	98
		App downloads (10 thousand)	1,504	1,517	1,529	1,542	1,554	1,728	1,757	1,769	1,778

KPI by Segment/Service (Quarterly)

			FY2024			FY2025				FY2026	
			Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
			6/30	9/30	12/31	3/31	6/30	9/30	12/31	3/31	6/30
Domain & Rental Server (Hosting)	Lolipop	Spending per customer (yen)	521	520	527	535	542	548	550	558	570
	Color Me Shop	Spending per customer (yen) *1	5,791	5,844	6,341	6,527	6,722	6,876	7,480	7,375	7,472
E-commerce Support	SUZURI	GMV (100 million yen)	5.5	6.1	4.8	4.0	5.7	5.3	4.7	3.6	4.5
		GMV (100 million yen)	28.0	26.5	29.3	29.5	25.3	23.8	25.7	23.9	20.3
Handmade Products	minne	Orders (10 thousand)	69.8	65.2	69.8	71.2	58.8	55.4	57.4	56.0	46.6
		Average order value (yen)	4,117	4,231	4,255	4,336	4,343	4,416	4,531	4,389	4,299

*1 Spending per customer has been revised to cover monthly plans only. (Previously calculated including the free plan)

Notes on the Use of These Materials

- These materials have been prepared to help you understand the Company and are not intended as a solicitation to invest in the Company.
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* This document is an English translation of the original Japanese document prepared by the Company's AI translation system. The original Japanese document is the official version.