



Overview of Financial Results for the Three Months Ended June 30, 2026



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1. Management Policy under the New Structure

Management Policy under the New Structure



- As an EC platformer, the Company has begun formulating growth strategies, including a review of the current Medium-Term Management Plan, while strengthening governance under the new structure, in order to advance its “unique business model” (*).
- At the same time as advancing its “unique business model” as an EC platformer, the Company will focus on realizing enhancement of corporate value by maximizing capital efficiency (ROIC/ROE, etc.) and generating cash flow.

Growth strategies under the new structure (Outline)

- ① Strengthening governance ② Expansion of domestic businesses
③ Strengthening overseas business ④ Capital allocation strategy

① Strengthening governance

- Strengthening of the supervisory function by outside directors (monitoring-board structure)
- Composition of the Nomination and Remuneration Committee solely of outside directors
- Thorough implementation of recurrence prevention measures (progress will be disclosed and reported)
- Strengthening IR/SR (participation by outside directors, etc.)



② Expansion of domestic businesses

<Camera Business>

- Aiming to further expand the business through EC replacement, strengthening initiatives with each manufacturer, and reviewing stores, logistics, etc.

<Watch Business>

- In addition to toC, realizing expansion of sales channels through toB, alliances, etc., and aiming to improve the turnover ratio, optimize/reduce inventories, and maximize profit

③ Strengthening overseas business

<Common to Camera, Watch, and Stationery>

- Accelerating listings on new platforms
- Considering overseas expansion, including the utilization of external partners

④ Capital allocation strategy

- Consider appropriate capital allocation aimed at enhancing corporate value by maximizing capital efficiency (ROIC/ROE, etc.) and generating cash flow



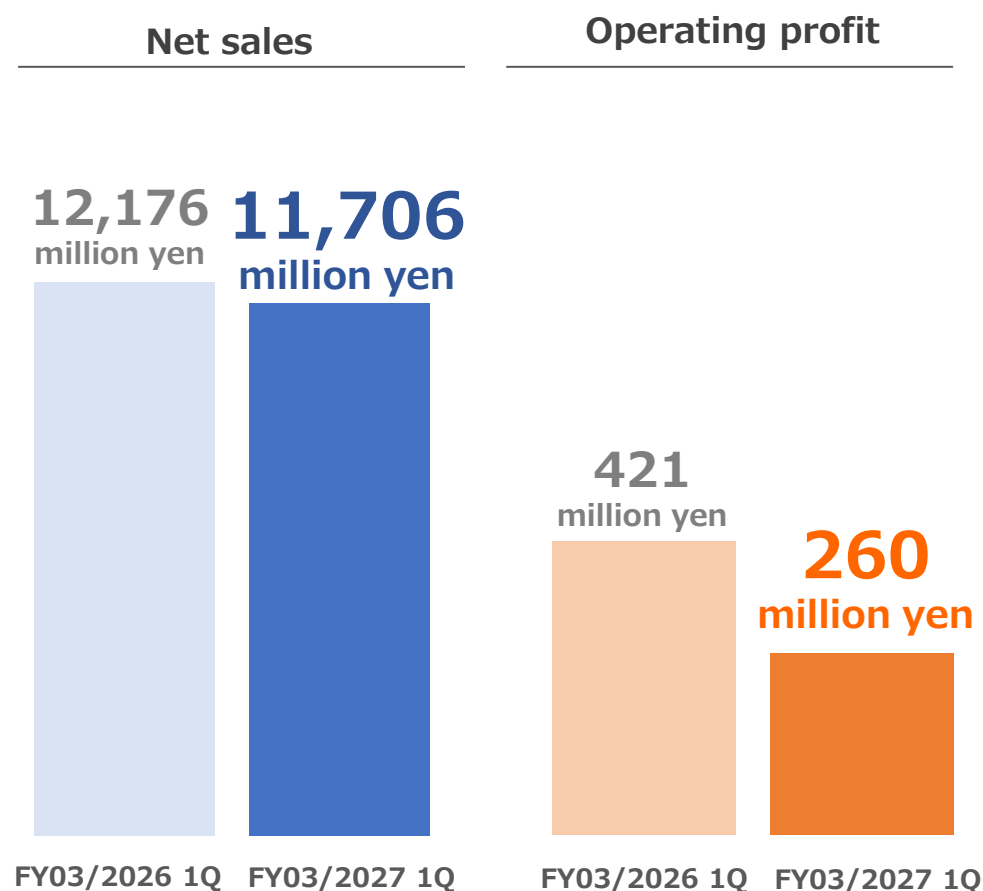
2. Financial Results for 1Q FY03/2027: Summary

決算ハイライト（1Q累計）

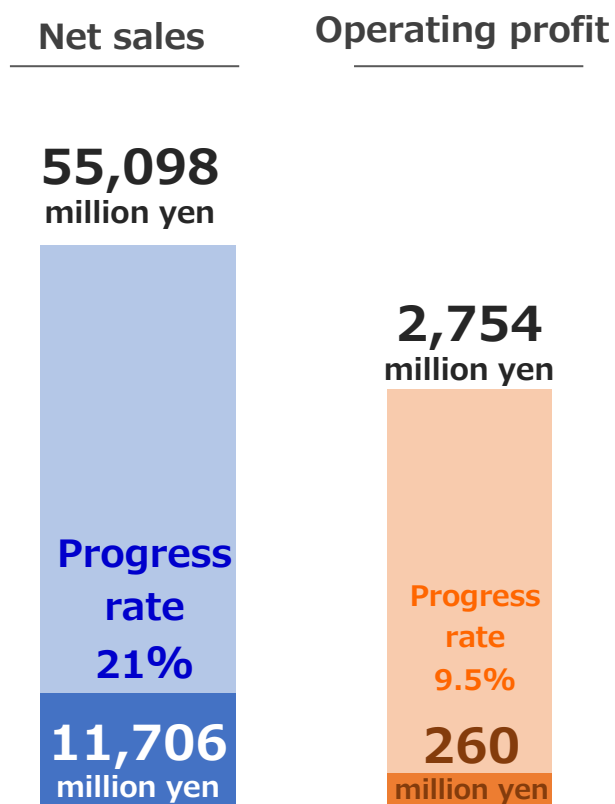


Compared with the previous year in 1Q, **net sales were 96.1%** and **operating profit was 61.8%**, with both net sales and profit below the previous year

Results compared with the previous year

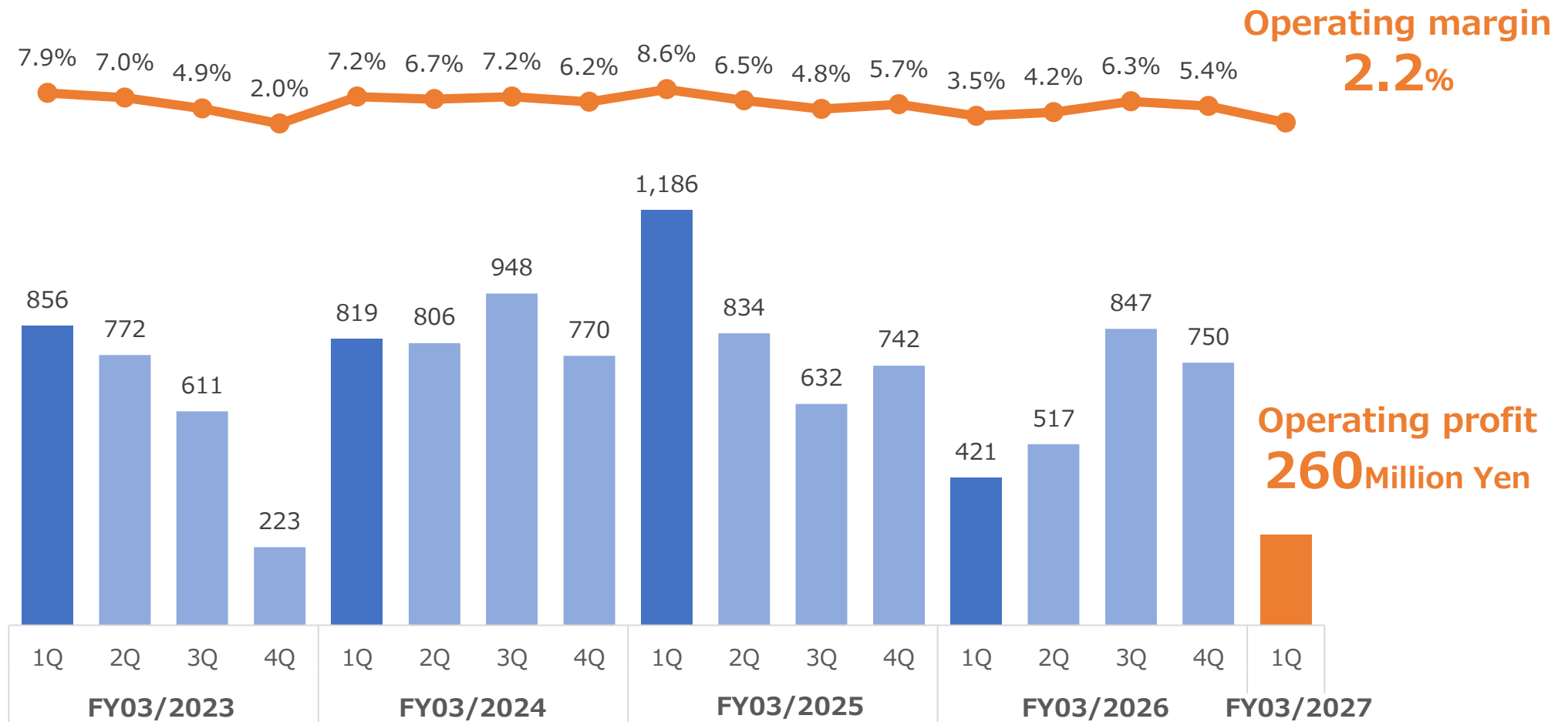


Full-year plan and 1Q progress rate



Trends in Operating Profit and Operating Margin (1Q Result)

In addition to the decrease in gross profit, due to an increase in SGA expenses centered on personnel expenses and system-related expenses, the operating margin was **2.2%**

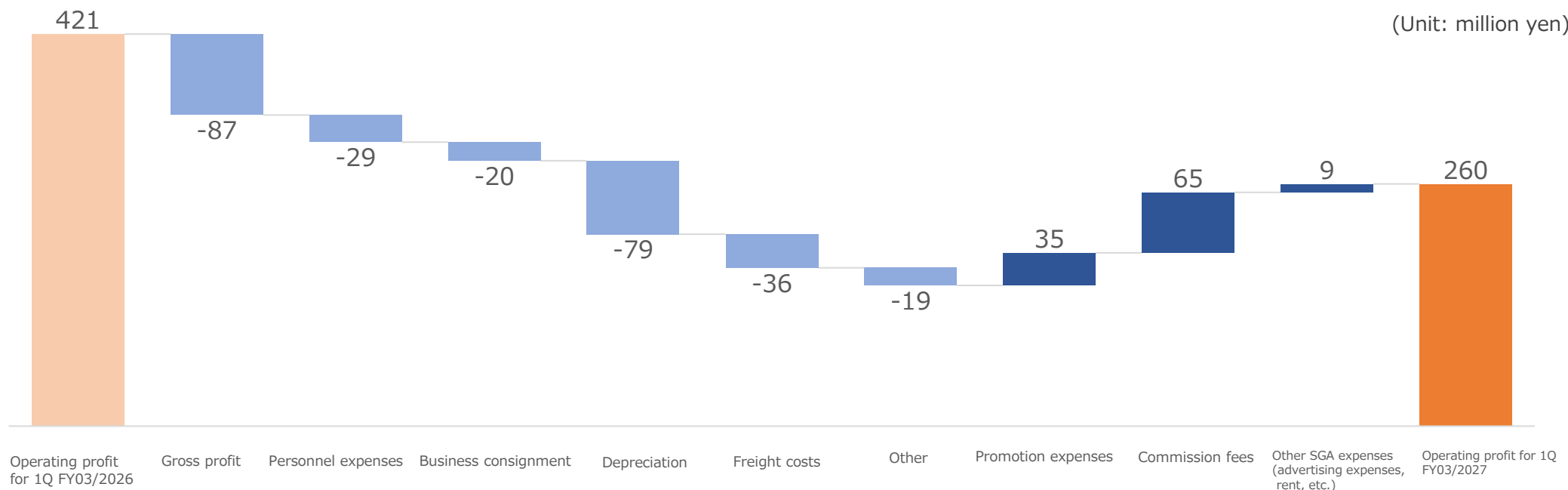


Factors Behind Changes in Operating Profit (1Q)



Operating profit declined due to an increase in SGA expenses, including personnel expenses, system-related expenses, freight costs, and other expenses, in addition to the decrease in gross profit

Details of SGA expenses are provided on P.11.



Main Factors Behind the Increase in SGA Expenses



Personnel expenses

Increased due to the expansion of various allowances and base salary increases



Business consignment

Increase in operating expenses associated with the replacement of the core system



Depreciation

Depreciation associated with the start of operation of the new core system



Freight costs

Delivery costs decreased due to lower sales, while customs duties increased significantly



Other

Includes the incurrence of professional fees and other costs for strengthening governance

*Amounts less than one million yen are rounded down

**"Other SGA expenses" aggregates changes in other SGA expenses, including advertising expenses and rent

Financial Summary Comparison with the Previous Year (1Q Result)



Net sales: 96.1% year on year; ordinary profit: 58.0%

*Approximately 220 million yen in costs for responding to issues that arose in connection with the replacement of the core system was recorded as **extraordinary losses**

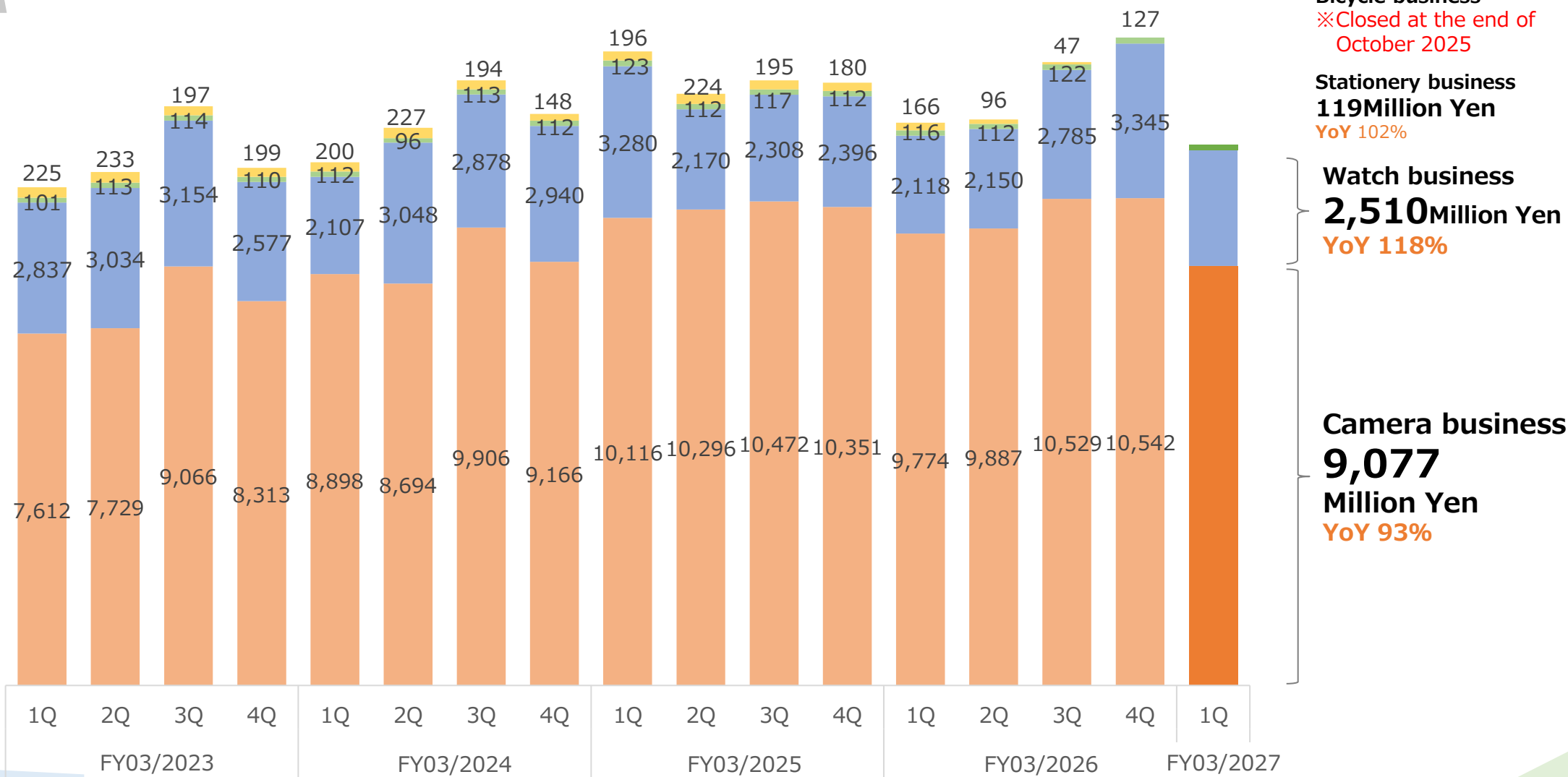
(Unit: Million Yen)

	FY03/2026 1Q		FY03/2027 1Q				
	Actual	Share	Actual	Share	YoY% Change	Plan	Percent of plan (target)
Net sales	12,176	—	11,706	—	96.1%	12,916	90.6%
Gross profit	2,163	17.8%	2,075	17.7%	95.9%	2,476	83.8%
SGA expenses	1,741	14.3%	1,814	15.5%	104.2%	1,990	91.2%
Operating profit	421	3.5%	260	2.2%	61.8%	486	53.6%
Ordinary profit	422	3.5%	244	2.1%	58.0%	480	51.0%
Net income	—	—	226	—	—	—	—
Net sales	283	2.3%	2	0%	0.8%	329	0.7%

Net Sales by Segment (1Q Result)



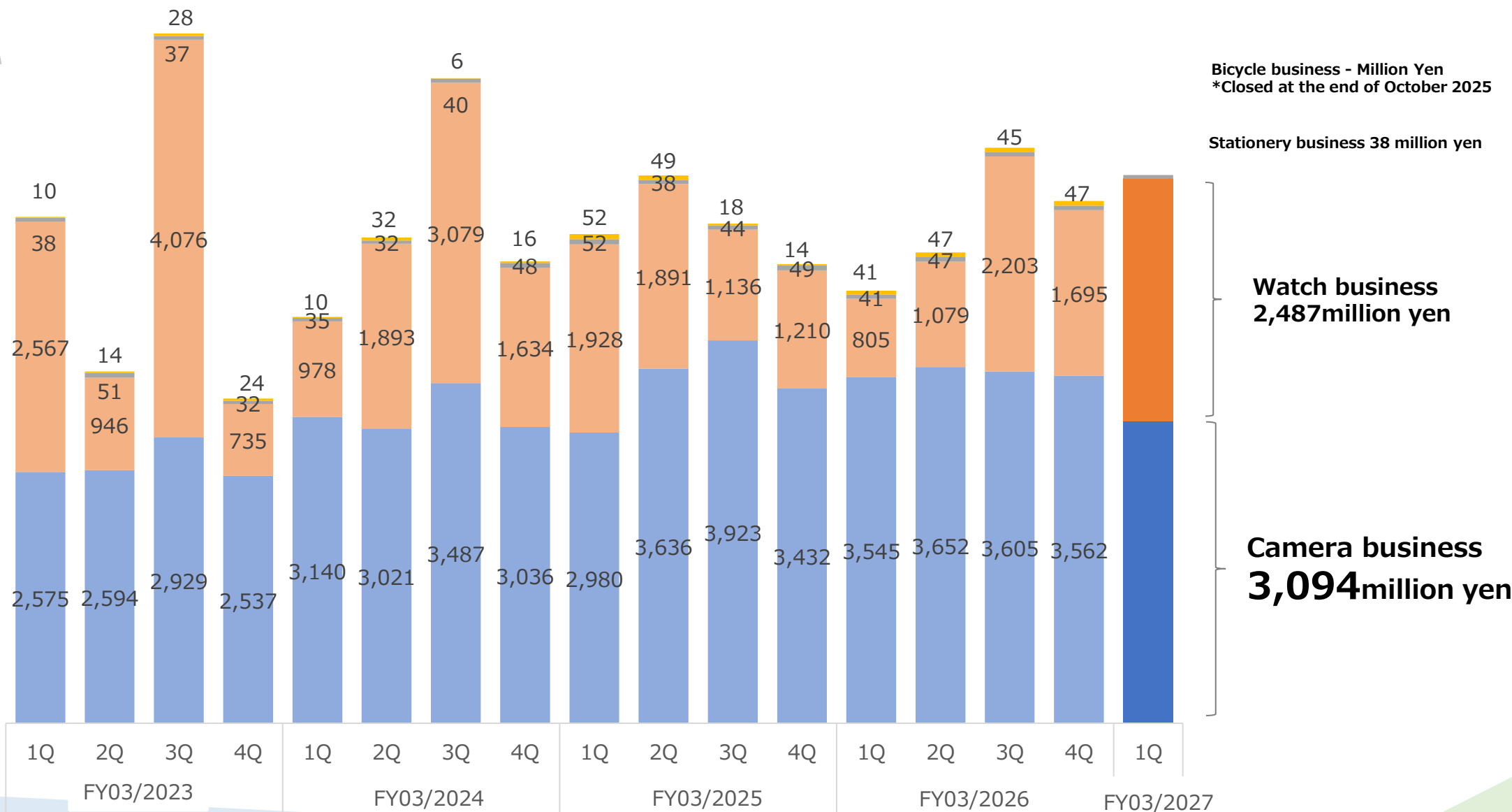
- Camera Business: Due to the impact of the suspension of online sales and business restrictions associated with the replacement of the core system, net sales decreased year on year
- Watch Business: Due to the steady performance of duty-free sales against the backdrop of the weaker yen trend, net sales exceeded the same period of the previous year



Trend in Purchase Amounts by Business Segment (1Q)



- Camera Business: Even under the impact of the core system, the replacement cycle performed steadily from May onward
- Watch Business: Strengthening purchases to expand the lineup



Trends in SGA Expenses (1Q single-quarter)



SGA expenses exceeded the previous year due to **the incurrence of personnel expenses and expenses for strengthening governance**

※figures in () represent sales ratio

(Million Yen)

1,741
(14.3%)

1,814
(15.5%)

YoY% Change
(Ratio to net sales)

YoY change
amount

1.2pt

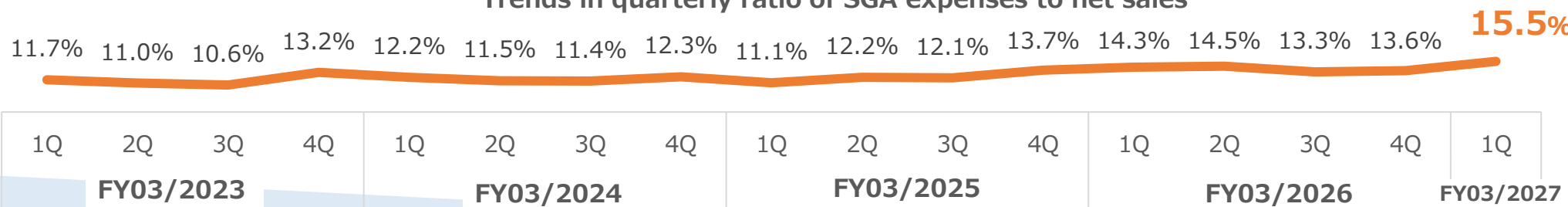
73

Total SGA expenses	0.3pt	36	● Delivery costs decreased due to lower sales, while customs duties increased significantly
Other	0.2pt	19	● Incurrence of expenses for strengthening governance
Advertising expenses	▲0.1pt	▲10	● Depreciation associated with the start of operation of the core system
Depreciation	0.7pt	79	
Rents	0.0pt	▲2	
Business consignment (system expenses)	0.2pt	20	● Increase in expenses associated with the replacement of the core system
Promotion expenses	▲0.2pt	▲35	● Higher estimates for purchases and trade-ins, shareholder benefit coupons, etc.
Commission fee	▲0.4pt	▲65	● Due to the linkage with sales
Personnel expenses	0.4pt	29	● In addition to investment in human capital, including an increase in reskilling allowance, personnel expenses per employee increased due to base salary increases implemented in the previous fiscal year

FY03/2026

FY03/2027

Trends in quarterly ratio of SGA expenses to net sales



Financial Results for 1Q FY03/2027: Balance Sheet



Net assets increased due to continued inventory investment in valuable products

(Unit : Million Yen)

	End of FY03/2026	End of FY03/2027	
		Actual	Change
Current assets	14,502	15,770	1,268
Cash and deposits	1,814	1,986	171
Merchandise	8,999	10,131	1,131
Non-current assets	3,594	3,432	▲161
Total assets	2,023	1,908	▲115
Current liabilities	25	25	0
Non-current liabilities	18,096	19,202	1,106
Total liabilities	6,267	8,502	2,234
Total net assets	1,573	1,440	▲133
Liabilities and net assets	7,841	9,942	2,101
Current assets	10,254	9,259	▲995
Cash and deposits	18,096	19,202	1,106

Business Overview for FY03/2027 (1Q)



(Unit: Million Yen)

*Figures in parentheses ()
are the percentage of
total net sales

	Sales Channel	FY03/2026 1Q	FY03/2027 1Q		Remarks
			Full Year Results	YoY% Change	
 Map Camera® Camera (77.5%)	Online net sales	8,567	7,232	84.4%	Due to the impact of the core system replacement, both net sales and operating profit were below the same period of the previous year
	Store net sales	1,207	1,844	152.8%	
	net sales	9,774	9,077	92.9%	
	Operating profit	942	641	68.1%	
 GMT Watch (21.4%)	Online net sales	1,138	989	87.0%	Against the backdrop of the weaker yen trend, duty-free and store net sales performed steadily. Because inventories are shared between online sales and stores, online net sales were relatively restrained due to the impact of inventory allocation
	Store net sales	980	1,520	155.0%	
	net sales	2,118	2,510	118.5%	
	Operating profit	▲32	54	—	
 KINGDOM NOTE® Stationery (1.0%)	Online net sales	83	74	88.9%	Although there was an impact from the system, net sales and operating profit performed steadily due to initiatives to expand the lineup of limited-edition products and optimize selling prices for used products
	Store net sales	32	44	135.4%	
	net sales	116	119	102.0%	
	Operating profit	14	22	154.6%	
 CROWN GEARS Bicycle (0.0%)	Online net sales	154	0	—	Closed the online store and physical store at the end of October 2025
	Store net sales	12	0	—	
	net sales	166	0	—	
	Operating profit	▲14	0	—	
Total	Online net sales	9,943	8,297	83.4%	Due to the impact of the core system replacement, online net sales and overall net sales were below the previous year
	Store net sales	2,232	3,409	152.7%	
	net sales	12,176	11,706	96.1%	

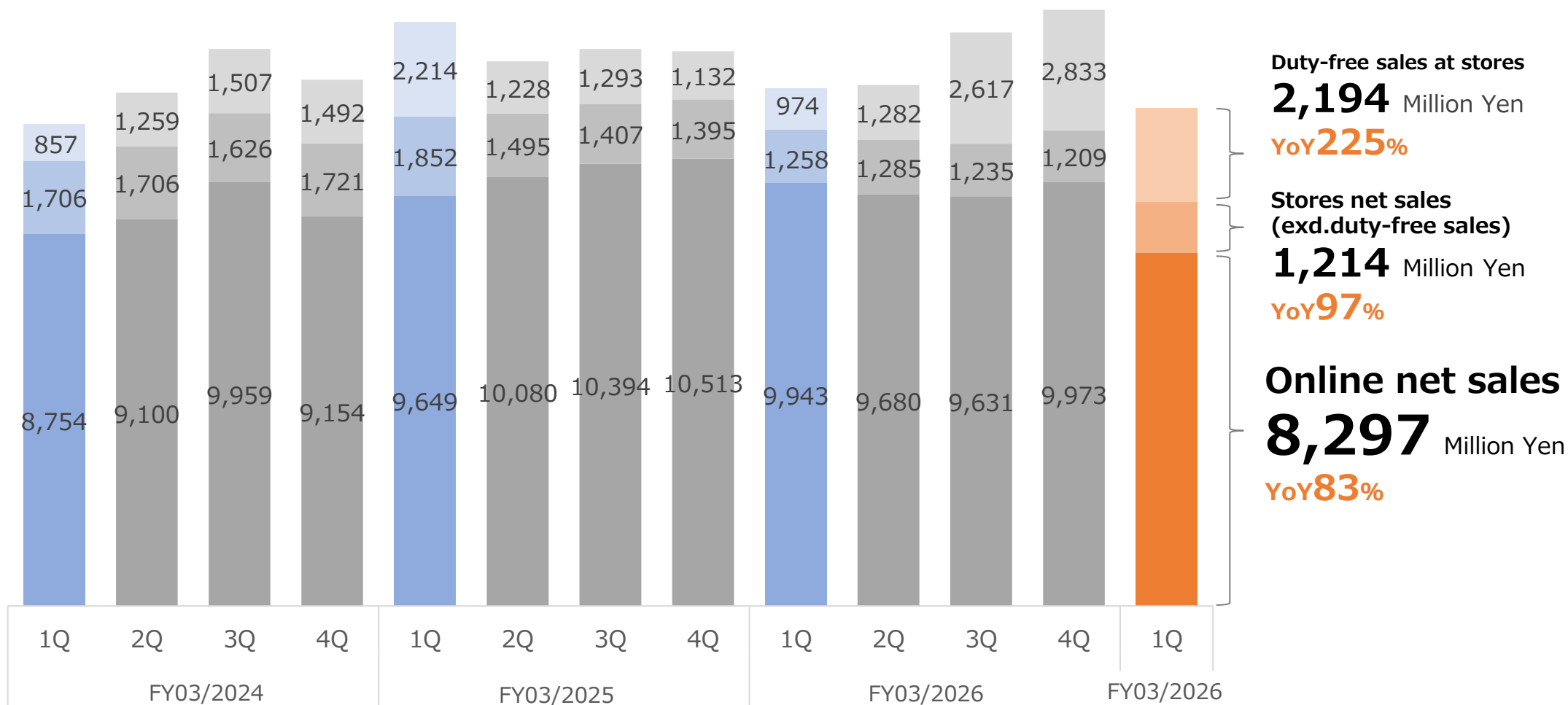


3. Appendix

Trend in Net Sales by Sales Channel (1Q Result)



- Online net sales: Below the previous year due to the impact of the core system replacement
- Duty-free sales: Performed steadily against the backdrop of the weaker yen trend

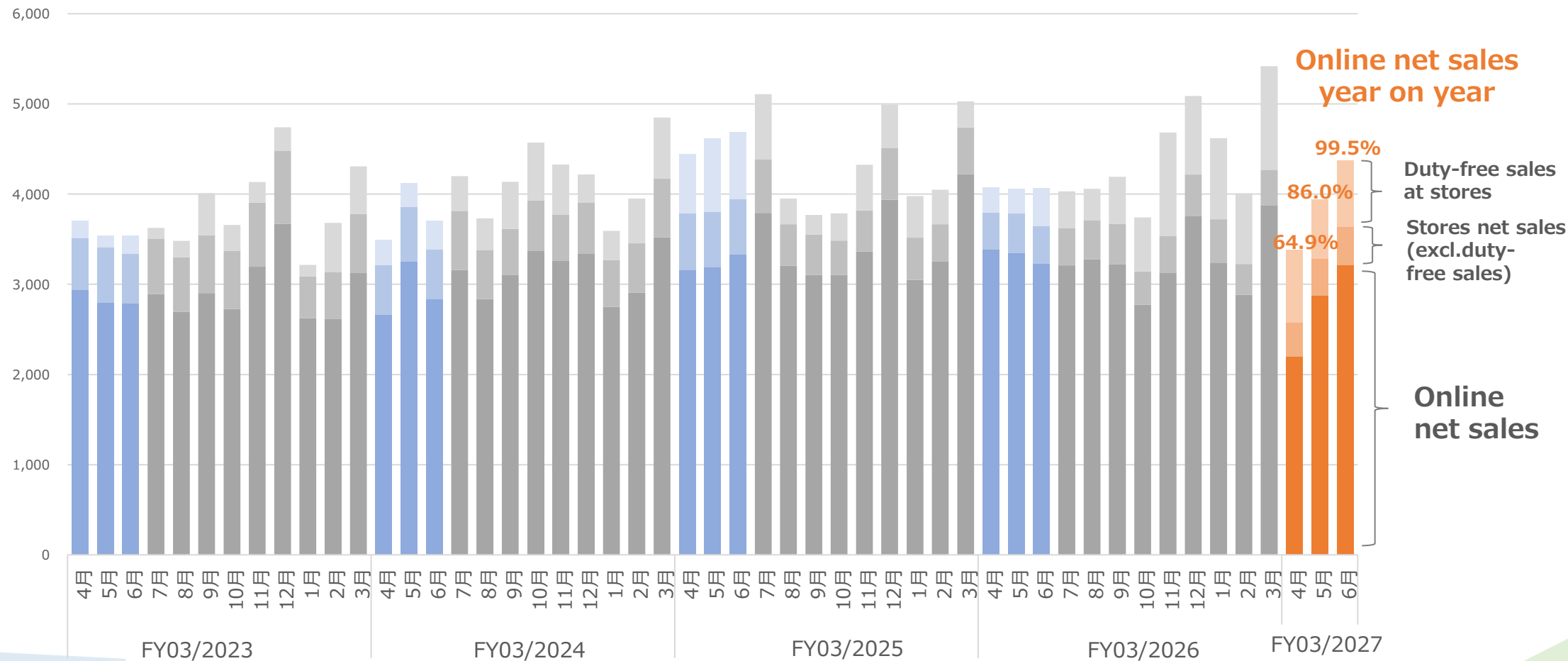


Net Sales Trend (by Sales Channel / Monthly)



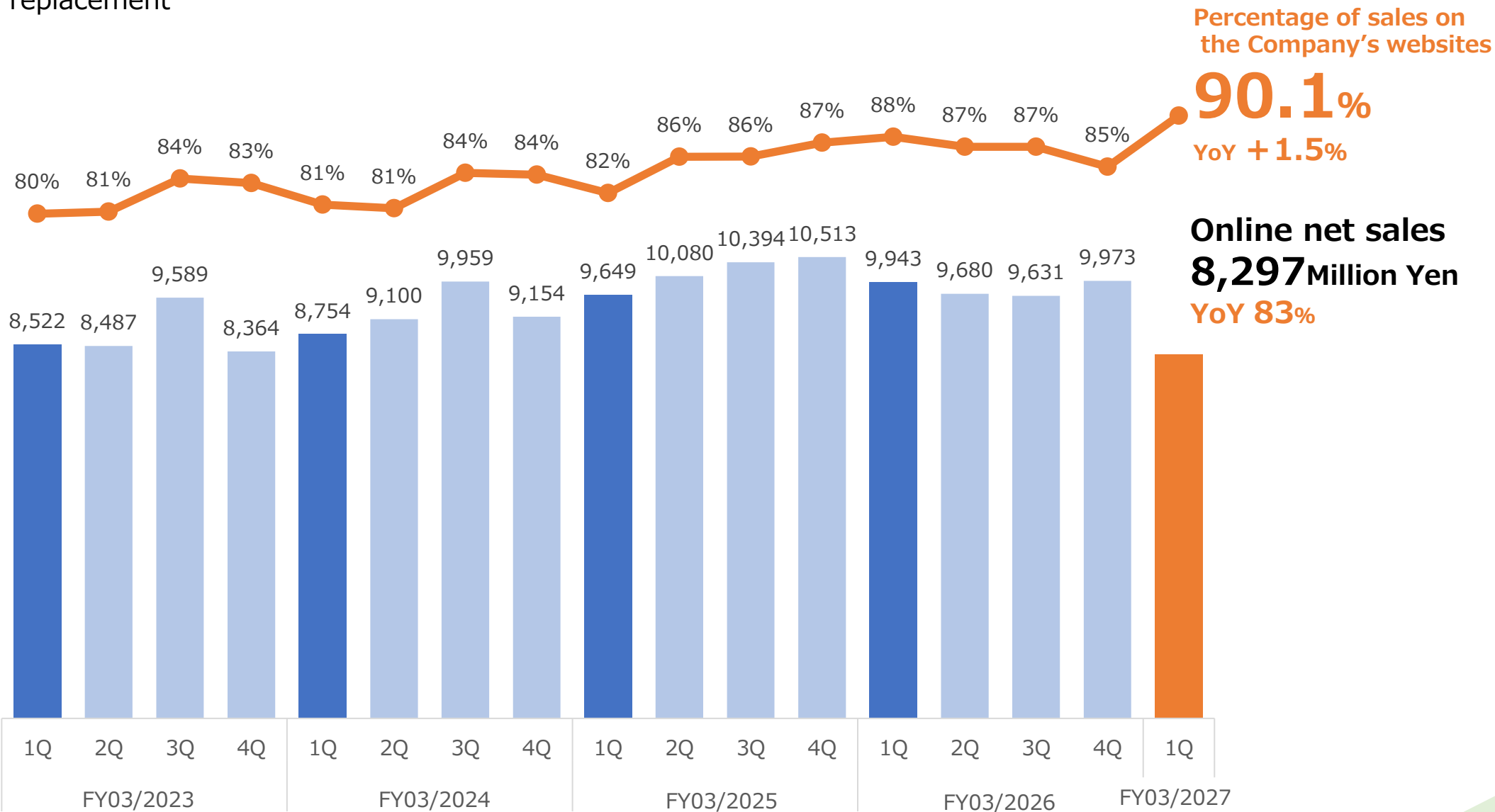
- Online sales: Although below the previous year due to the impact of the core system replacement, they have been on a recovery trend since May
- Stores: Remained generally at the same level as the previous year
- Duty-free sales: Remained at a high level against the backdrop of the weaker yen trend

(Unit : Million Yen)



Sales Trends (Cross-border Online Sales: Overseas Malls, Duty-Free, Stores)

The percentage of sales on the Company's websites increased, partly due to the impact of the temporary suspension of online malls, including Rakuten Ichiba and Yahoo! Shopping, associated with the core system replacement

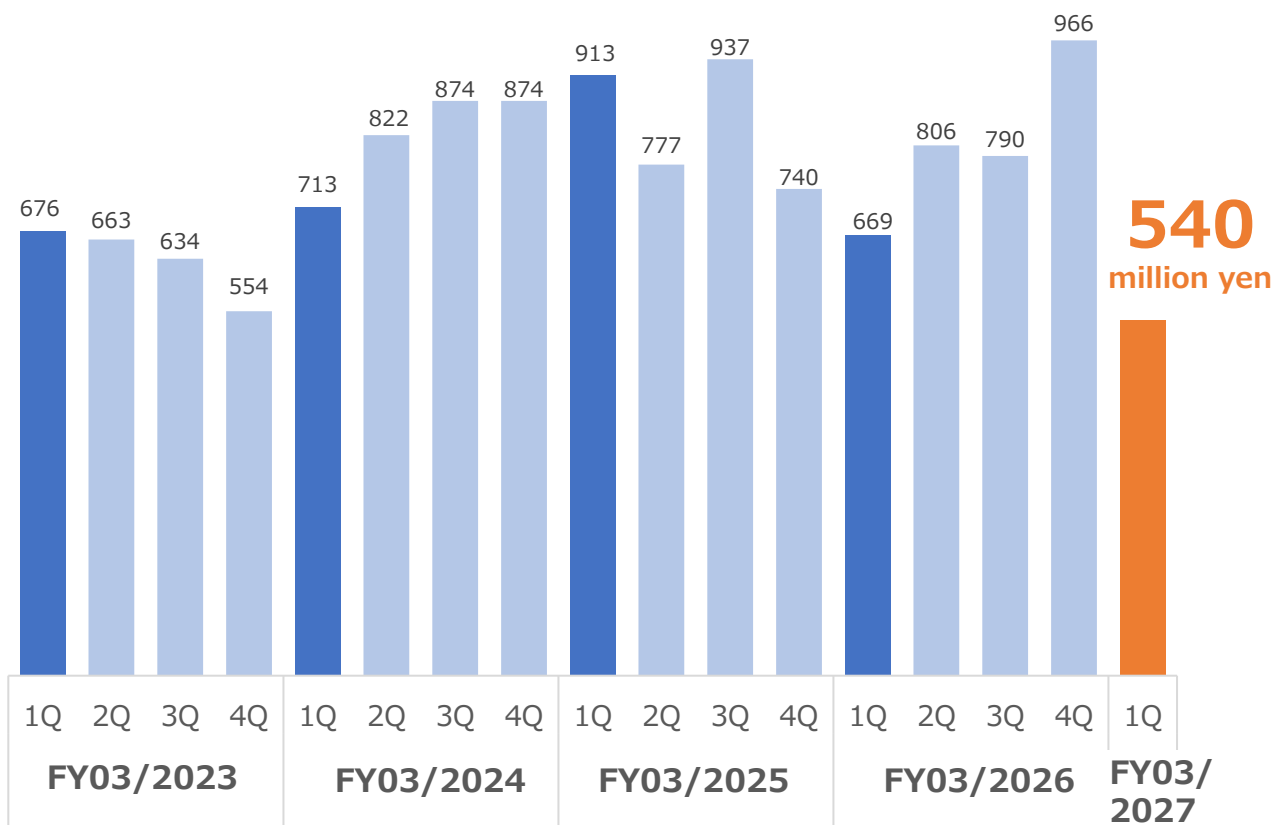


Net Sales Trend (Cross-border online sales: overseas malls, duty-free, and stores)

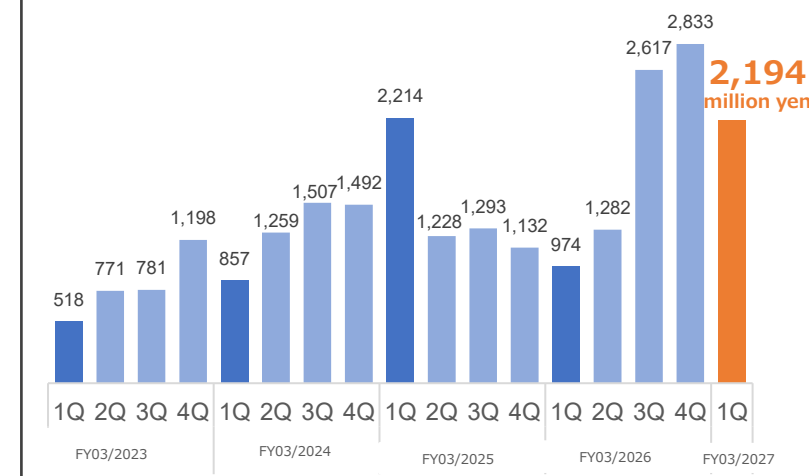


- Cross-border online sales: Cross-border online sales decreased due to the impact of the core system replacement
- Duty-free sales: Performed steadily, partly due to the impact of the weaker yen

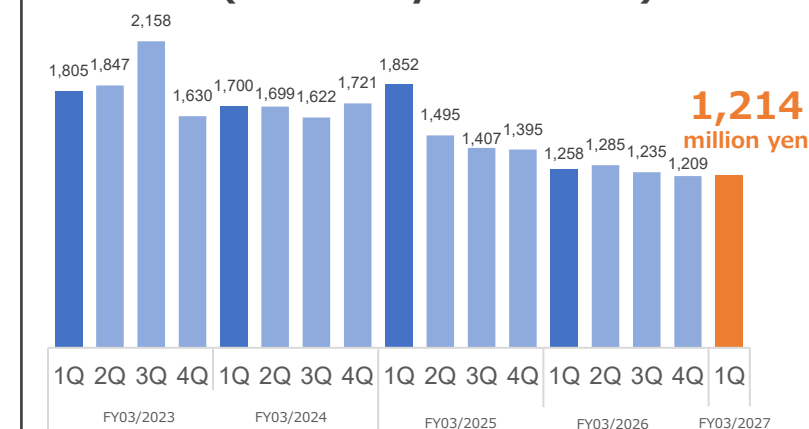
Cross-border online sales (overseas malls)



Duty-free



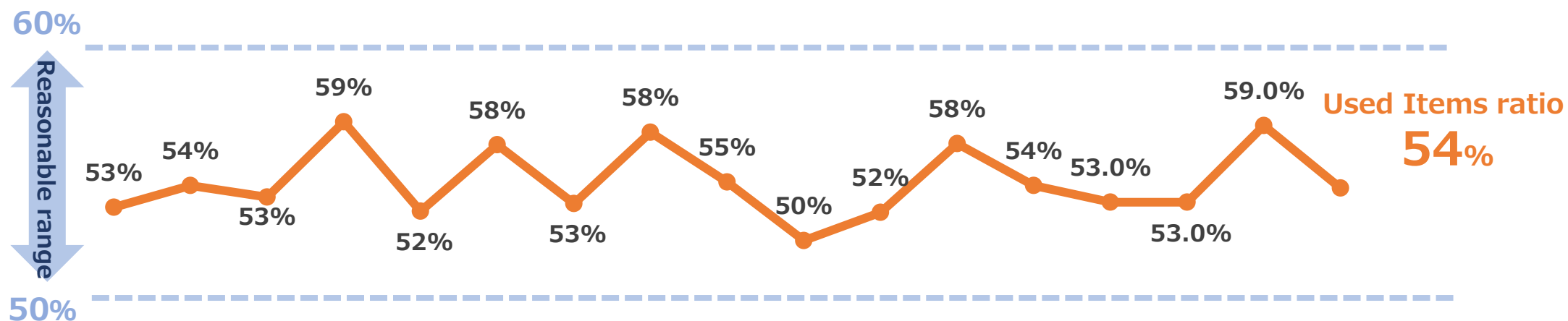
Store net sales (excl. duty-free sales)



Trends in Ratio of Used Items to Total Sales



The replacement cycle for new and used products **remained steady** within the appropriate range



1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q
FY03/2023				FY03/2024				FY03/2025				FY03/2026				FY03/2027

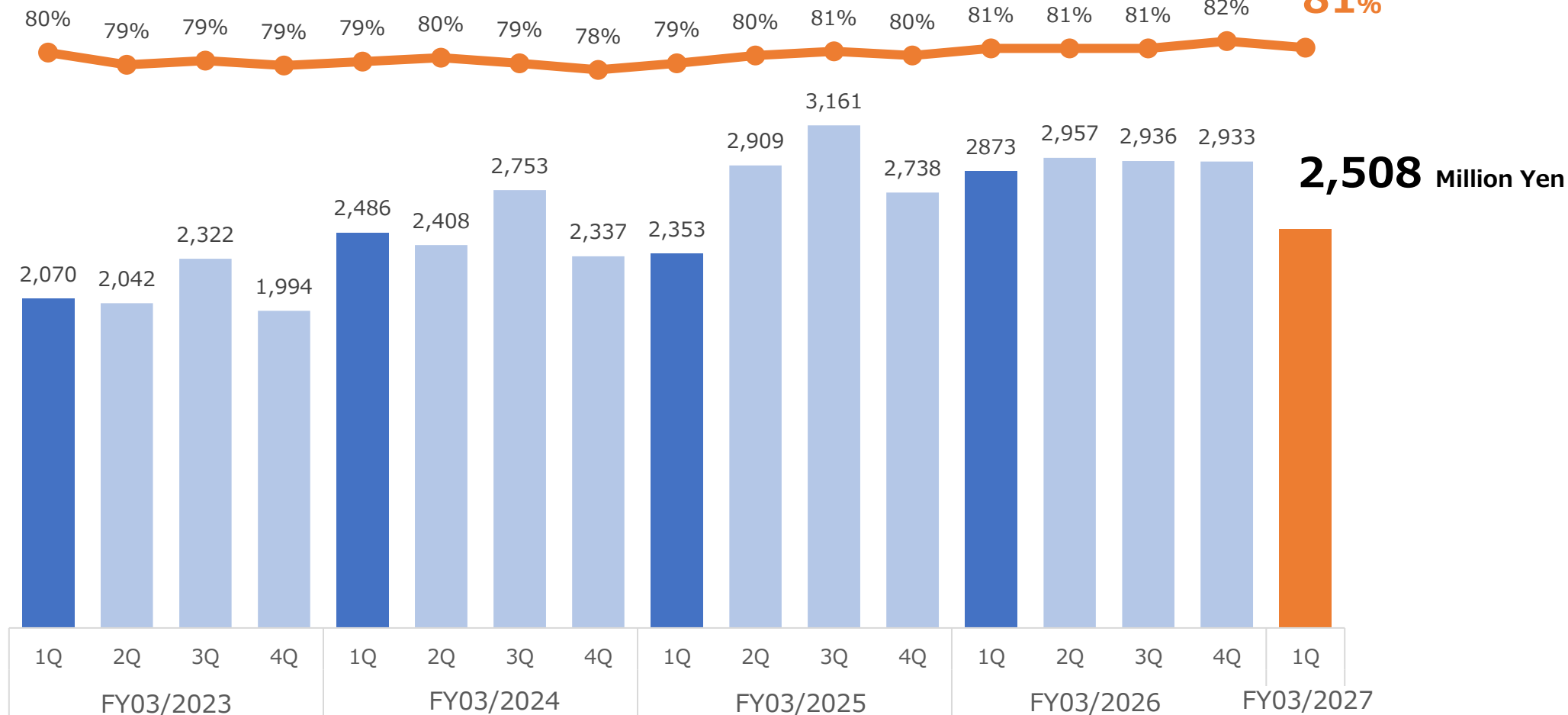
Trends in Online Purchases of Used Cameras



Due to the impact of the suspension of the online store and business restrictions associated with the core system replacement, the online purchase amount was below the same period of the previous year

Percentage of sales on the Company's websites

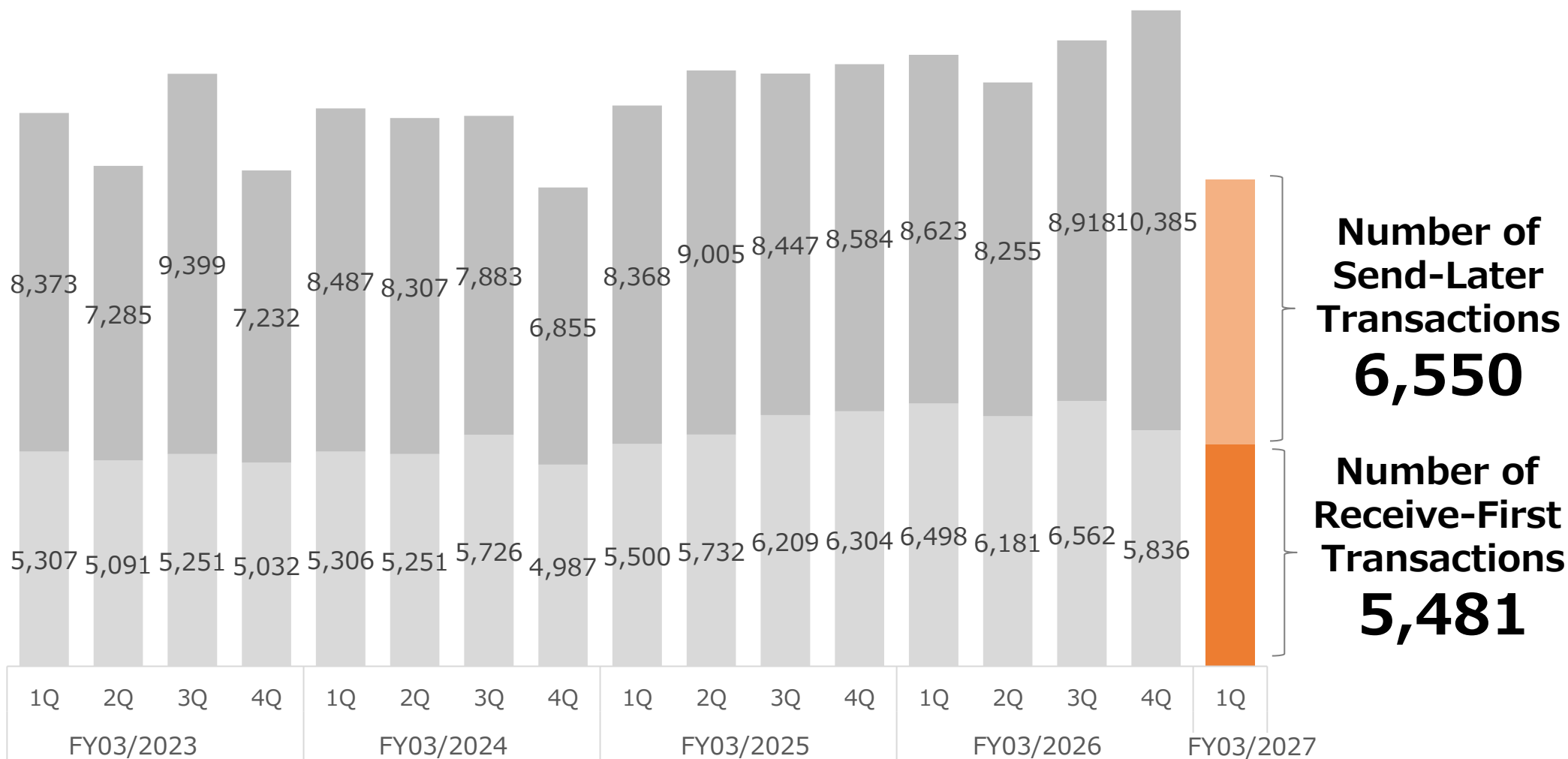
81%



Trends in the Number of Receive-First Send-Later Transactions



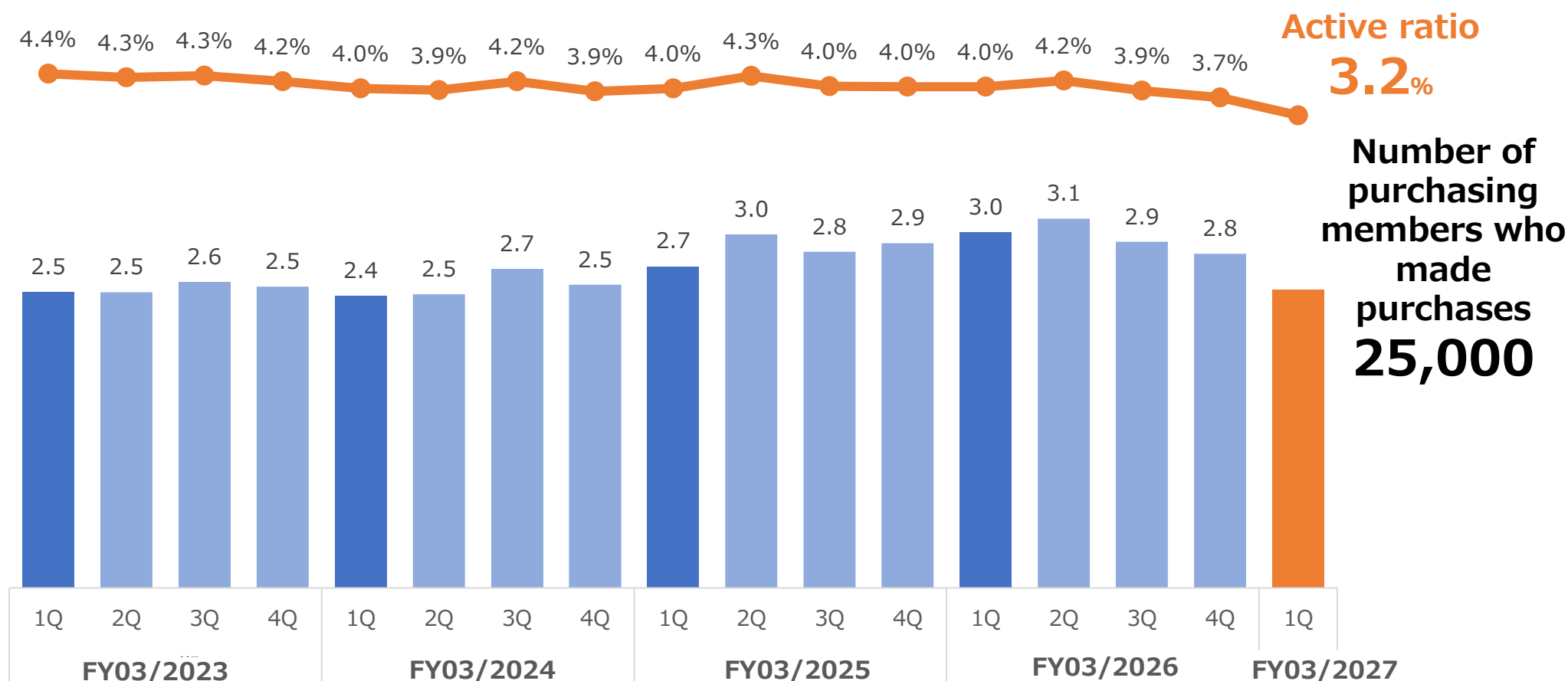
Due in part to the online purchase amount being below the same period of the previous year as a result of the impact of the core system replacement, the Numbers of Send-Later and Receive-First transactions were below the previous year



Number of Web Purchasing Members and Activeness Ratio



Due to the impact of the suspension of the online store and business restrictions, purchase opportunities decreased, and the number of Web purchasing members and the active rate were below the previous year

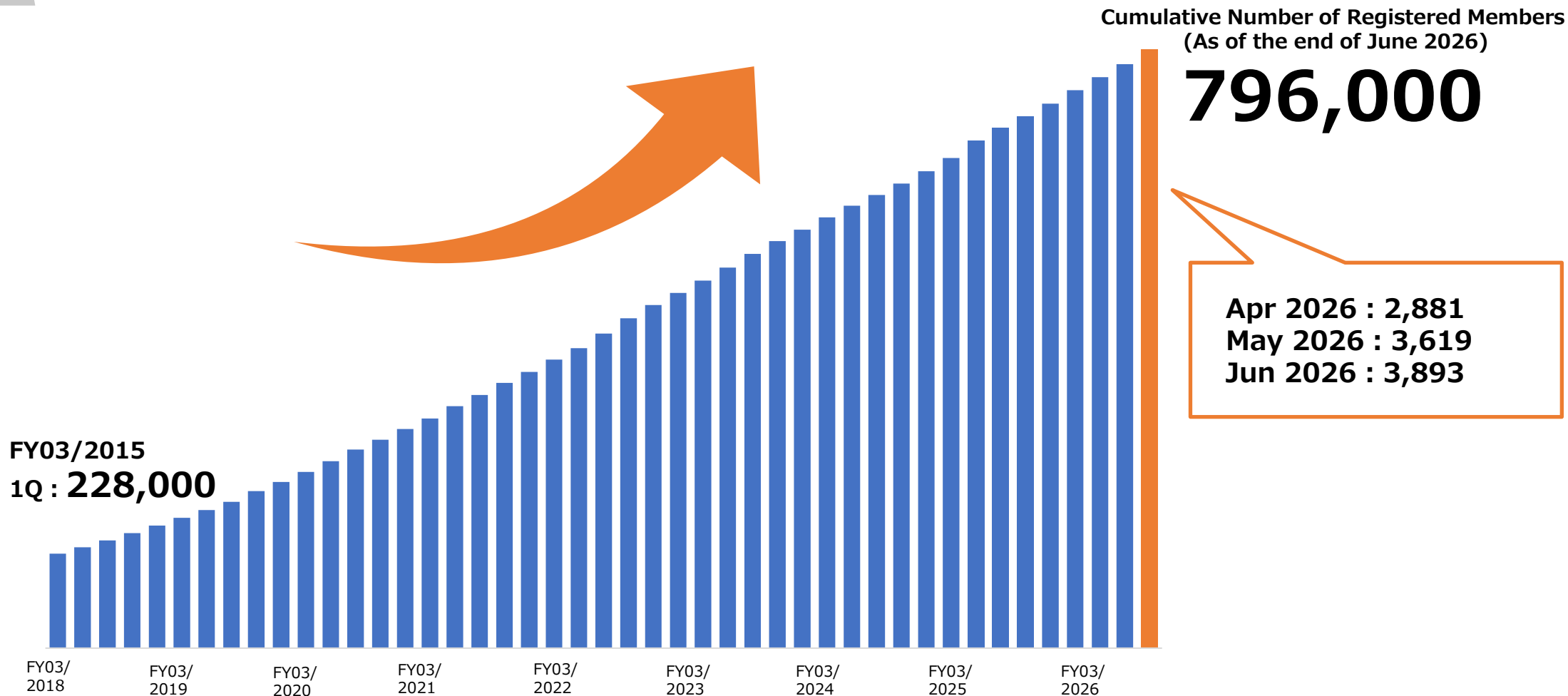


*Activeness ratio: The ratio of the number of members who made purchases in a quarter (excluding new members) to the number of members at the beginning of the quarter

Trend in the Number of Online Members (Quarterly)



The number of new members increased at a pace of **approximately 3,500** per month, and the cumulative number of registered members increased to **796,000**, close to 800,000



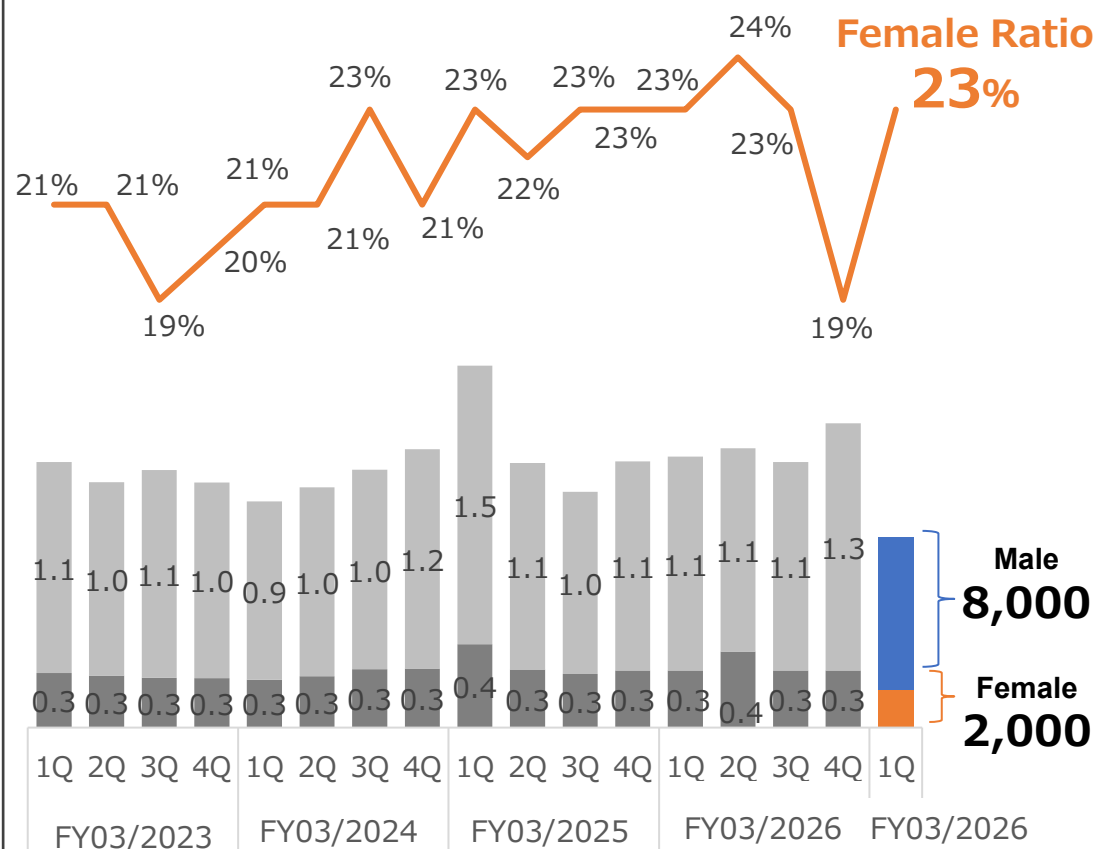
Attributes of Online Members: Distribution by Age Group/Gender/Area



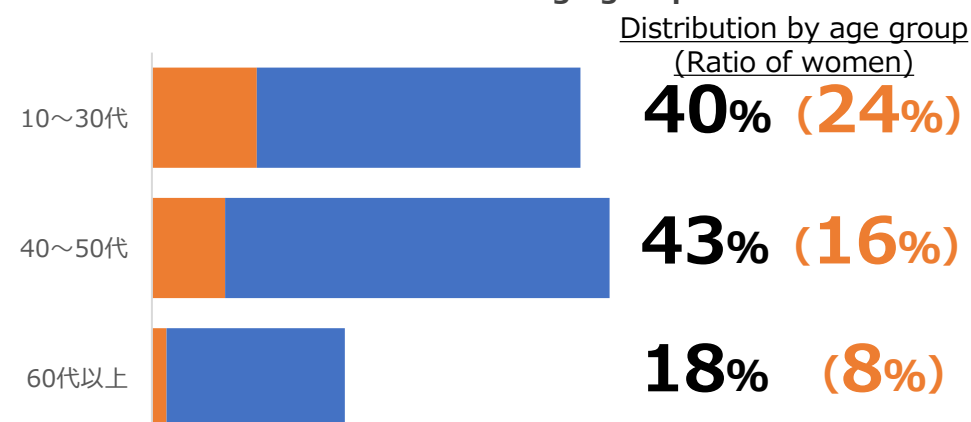
Although the number of new Web members was below the previous year, the ratio of **new female members was 23%** *Ratio of women among all Web members: 17.9%

Due to the spread of SNS such as Instagram and YouTube, the ratio of women in their teens to 30s remained at approximately 24%

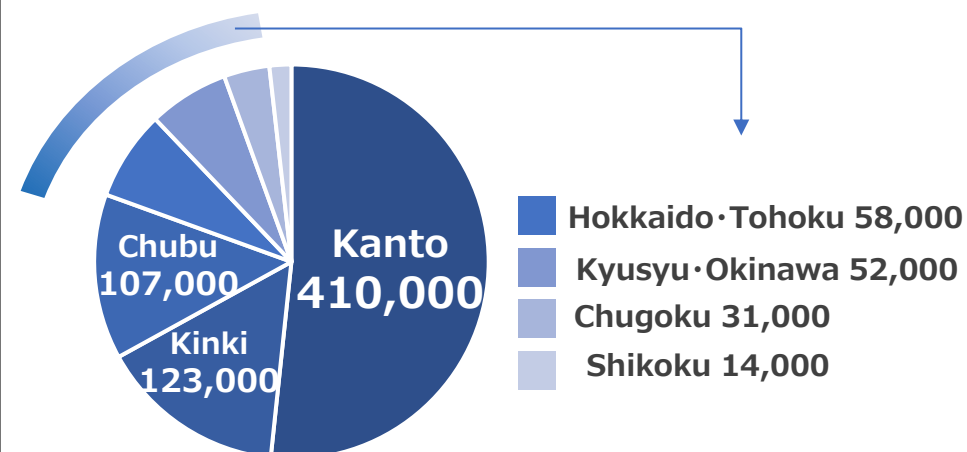
Number of new members by gender



Distribution by age group / Ratios of women in each age group



Regional distribution



Technology Development and Number of Notifications

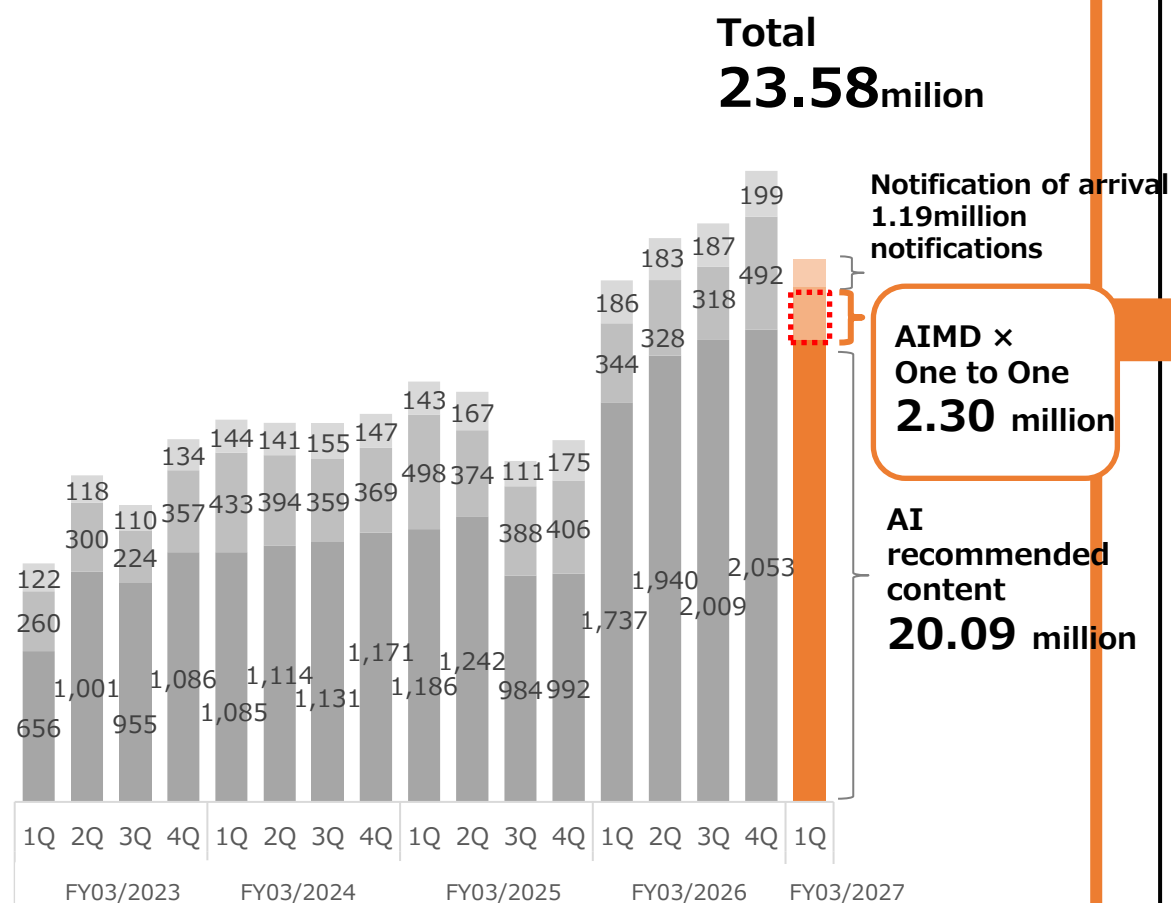


The number of notifications was **23.58** million, equivalent to approximately **524** physical stores*

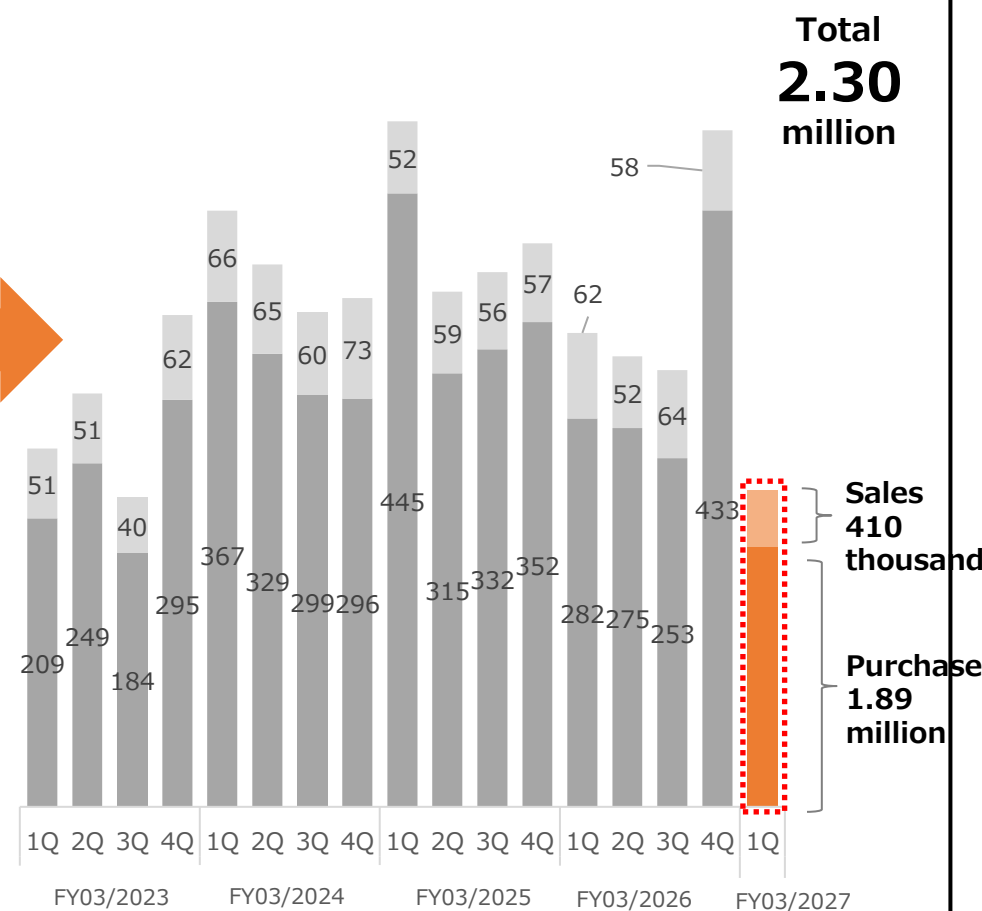
Against the backdrop of the expansion of online content, the Company is promoting One to One notifications utilizing AI content recommendations.

In 1Q, the number of notifications was below the previous year due to the impact of a temporary decrease in product listings and updates resulting from restrictions on normal operations.

Number of request deliveries



AIMD x One to One



56,000 per month.

2,950,000



number of new registrations
Apr 2026 : 39,902
May 2026 : 63,268
Jun 2026 : 65,560

FY03/2017
1Q:410,000

1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1Q2Q3Q4Q1

FY03/
2018

FY03/
2019

FY03/
2020

FY03/
2021FY03/
2022FY03/
2023FY03/
2024FY03/
2025FY03/
2026

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Quarterly Activeness Ratio of Online Members (Existing Customers)*



New registrations continue to increase steadily to approximately 6,800 per month

Arrivals



Total registrations
(As of the end of Jun 2025)

210,000

number of new registrations
Apr 2026 : 4,552
May 2026 : 7,958
Jun 2026 : 7,893

FY03/2017
4Q : 9,000

FY03/
2018

FY03/
2019

FY03/
2020

FY03/
2021

FY03/
2022

FY03/
2023

FY03/
2024

FY03/
2025

FY03/
2026

FY03/
2027

Corporate Information



Name	Syuppin Co., Ltd.	
Securities Code	3179	
Representative	Masashi Saito	
Head Office	Daiwa Nishi-Shinjuku Bldg.3F,14-11,Nishi-Shinjuku 1-chome Shinjuku-ku, Tokyo, 160-0023, Japan	
Date of Establishment	August 2005	
Business	Safe and secure online trading of valuable new and used items	
No. of Employees	260 (as of the end of March 2026)	
History	Aug. 1994	Camera business set up under the specialty shop name of Map Camera
	Aug. 2005	Company established with 100 million yen in capital
	Jun. 2006	Watch purchase and sales business started
	Apr. 2008	Stationery purchase and sales business started
	Nov. 2008	Sports bicycle purchase and sales business started
	Dec. 2012	Listed in the Mothers Market of the Tokyo Stock Exchange
	Dec. 2015	Listing changed to the First Section of the Tokyo Stock Exchange
	Dec. 2019	Launched dedicated website for ladies' watches
	Jan. 2022	Capital and business alliance with Fukui Camera Service, Ltd.
	Apr. 2022	Shifted to the Prime Market of the Tokyo Stock Exchange
	Nov. 2022	BRILLER expanded the store and reopened the store as a ladies' brand salon.
	Mar. 2024	Concluded a capital and business alliance with SIGMAXYZ Group
	Oct. 2025	Closure of the bicycle specialty store "CROWN GEARS"

Notes on Forward-Looking Statements

- The materials and information provided in this presentation include so-called forward-looking statements. These statements are based on assumptions that include current expectations, forecasts, and risk factors, which include uncertainties that may cause actual performance to differ from these statements.
- These risks and uncertainties include general industrial and market circumstances and general domestic and international economic conditions such as fluctuations in interest rates and currency exchange rates.
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