[Translation]

August 27, 2026

To whom it may concern:

Company Name: Kakaku.com, Inc.
Representative: Atsuhiro Murakami
President and Representative Director
(Securities Code: 2371; Prime Market of the Tokyo Stock Exchange)
Contact: Shinichi Kasuya
Director, Senior Managing Executive Officer and CFO
(Phone: +81-3-5725-4554)

Company Name: Kamgras 1 K.K.
Representative: Robert Patrick Ryan
Representative Director

Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.

We hereby announce that Kamgras 1 K.K. has issued today the attached "Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." in connection with the tender offer for the share certificates, etc. of Kakaku.com, Inc. that it commenced on May 13, 2026.

This material is published pursuant to Article 30, paragraph (1), item (iv) of the Order for Enforcement of the Financial Instruments and Exchange Act at the request of Kamgras 1 K.K. (the offeror) to Kakaku.com, Inc. (the target company of the tender offer).

(Attachment)
"Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated August 27, 2026

August 27, 2026

To whom it may concern:

Company Name: Kamgras 1 K.K.
Representative: Robert Patrick Ryan
Representative Director

Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K.

Kamgras 1 K.K. (the "**Offeror**") has commenced, as of May 13, 2026, a tender offer (the "**Tender Offer**") pursuant to the Financial Instruments and Exchange Act (Law No. 25 of 1948, as amended) for the common shares (the "**Target Company Shares**") and share options of Kakaku.com, Inc. (Securities Code: 2371; on the Prime Market of Tokyo Stock Exchange, Inc.; the "**Target Company**").

The Offeror decided to change the purchase price per Target Company Share in the Tender Offer from 3,570 yen to 3,571 yen, and on August 27, 2026, submitted an Amendment to the Tender Offer Statement (including the matters amended by the amendments to the Tender Offer Statement submitted on May 19, 2026, May 27, 2026, June 4, 2026, June 17, 2026, July 2, 2026, July 7, 2026, July 17, 2026, July 31, 2026, and August 13, 2026) and, in connection therewith, pursuant to applicable laws and regulations, decided to extend the Tender Offer Period to September 10, 2026, which is the day falling 10 Business Days from August 27, 2026, the date of submission of such Amendment, resulting in a total of 85 Business Days.

In connection with the foregoing, the contents of the "Notice Regarding Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated May 12, 2026 (as amended by the "Notice Regarding the Extension of the Tender Offer Period of the Tender Offer for the Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371)" dated July 2, 2026 and July 7, 2026 and "Notice Regarding Amendment to the Terms and Conditions of the Tender Offer for Share Certificates, Etc. of Kakaku.com, Inc. (Securities Code: 2371) by Kamgras 1 K.K." dated July 17, 2026, July 31, 2026, and August 13, 2026; hereinafter the same) are corrected as set forth below. The amended portions are underlined.

Description

(Before Amendment)

<Omitted>

Thereafter, the Offeror comprehensively considered factors such as the July 29 Proposing Party Press Release, the subsequent market price of the Target Company Shares, the status of tenders in the Tender Offer by the shareholders of the Target Company and the holders of the Share Options, and the outlook for future tenders, and also taking into account the July 29 Discussion Request, sincerely considered the matter and, as a result, decided to change the Tender Offer Price from 3,450 yen to 3,570 yen. On August 13, 2026, the Offeror filed an Amendment to the Tender Offer Statement and, in connection therewith, pursuant to applicable laws and regulations, decided to extend the Tender Offer Period to August 27, 2026, which is the day falling 10 Business Days from August 13, 2026, the date of filing of such amendment, resulting in a total of 75 Business Days (the change to the Tender Offer Price and the extension of the Tender Offer Period are collectively referred to as the "August 13 Conditions Amendment"). The Consortium understands that the price of 3,640 yen in the July 29 Proposal, which is premised on the execution of a non-tender agreement between the Proposing Party and KDDI, is a price that cannot be realized, and that, in addition to the fact that the Tender Offer Price after the August 13 Conditions Amendment, 3,570 yen, is the highest realizable price exceeding the realizable tender offer price of 3,520 yen in the July 29 Proposal, the Tender Offer is considered to be superior to the July 29 Proposal from the perspectives of likelihood and timing of realization of the tender offer. Accordingly, the Consortium considers that the August 13 Conditions Amendment will make it sufficiently possible for the Tender Offer to be successfully completed.

<Omitted>

The Offeror plans that, following the Squeeze-out Procedures, the Target Company will acquire all Non-Tendered Shares ("Share Buyback"; the price per share for the acquisition of treasury shares in the Share Buyback, on a basis prior to the share consolidation, is referred to as the "Share Buyback Price"). The Share Buyback may be implemented following the Share Consolidation and before the securities report submission exemption is approved; however, as the Share Buyback will take place after Target Company Shares are delisted, and since the delisted shares do not fall under "Listed Share Certificates etc." (Article 24-6, paragraph (1) of the FIEA, and Article 4-3 of the Order for Enforcement of the Financial Instruments and Exchange Act) subject to a tender offer for own shares (the tender offer set forth in Article 27-22-2 of the FIEA; hereinafter the same), the Offeror will not implement a tender offer for own shares. Taking into account the fact that the provisions for non-inclusion of deemed dividends in taxable income will apply, the Share Buyback Price will be set at 2,902 yen per Target Company Share prior to the Share Consolidation so that the amount of post-tax proceeds obtained in the case where the Non-Tendering Shareholders sell their shares in the Share Buyback will be substantially equivalent to the post-tax proceeds that the Non-Tendering Shareholders would obtain were they to tender their shares in the Tender Offer. The Share Buyback was proposed by EQT to the Non-Tendering Shareholders aiming to maximize the Tender Offer Price while giving consideration to fairness among shareholders.

<Omitted>

(After Amendment)

<Omitted>

Thereafter, the Offeror comprehensively considered factors such as the July 29 Proposing Party Press Release, the subsequent market price of the Target Company Shares, the status of tenders in the Tender Offer by the shareholders of the Target Company and the holders of the Share Options, and the outlook for future tenders, and also taking into account the July 29 Discussion Request, sincerely considered the matter and, as a result, decided to change the Tender Offer Price from 3,450 yen to 3,570 yen. On August 13, 2026, the Offeror filed an Amendment to the Tender Offer Statement and, in connection therewith, pursuant to applicable laws and regulations, decided to extend the Tender Offer Period to August 27, 2026, which is the day falling 10 Business Days from August 13, 2026, the date of filing of such amendment, resulting in a total of 75 Business Days (the change to the Tender Offer Price and the extension of the Tender Offer Period are collectively referred to as the "August 13 Conditions Amendment"). The Consortium understands that the price of 3,640 yen in the July 29 Proposal, which is premised on the execution of a non-tender agreement between the Proposing Party and KDDI, is a price that cannot be realized, and that, in addition to the fact that the Tender Offer Price after the August 13 Conditions Amendment, 3,570 yen, is the highest realizable price exceeding the realizable tender offer price of 3,520 yen in the July 29 Proposal, the Tender Offer is considered to be superior to the July 29 Proposal from the perspectives of likelihood and timing of realization of the tender offer. Accordingly, the Consortium considers that the August 13 Conditions Amendment will make it sufficiently possible for the Tender Offer to be successfully completed.

Thereafter, the Offeror comprehensively considered factors such as the market price of the Target Company Shares following the publication of the August 21 Proposing Party Press Release (as defined below), the status of tenders in the Tender Offer by the shareholders of the Target Company and the holders of the Share Options, and the outlook for future tenders, and, with a view to providing the shareholders of the Target Company with an opportunity to sell their shares on more attractive terms and enhancing the likelihood of the successful completion of the Tender Offer, decided to change the Tender Offer Price from 3,570 yen to 3,571 yen. Accordingly, on August 27, 2026, the Offeror filed an Amendment to the Tender Offer Statement and, in connection therewith, pursuant to applicable laws and regulations, decided to extend the Tender Offer Period to September 10, 2026, which is the day falling 10 Business Days from August 27, 2026, the date of filing of such amendment, resulting in a total of 85 Business Days.

The Proposing Party, in the name of BCPE Blitz Cayman, L.P., published on August 21, 2026 the "Notice regarding Updates on 'Notice Concerning Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371)'" (the "August 21 Proposing Party Press Release"). In response thereto, the Target Company announced in its "Notice Concerning Updates on Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by BCPE Blitz Cayman, L.P." dated the same day that it had received a communication from the Proposing Party on August 19, 2026 to the effect that, as of such date, the Proposing Party did not intend to propose an increase in the tender offer price during the period of the Tender Offer (through August 27, 2026). According to the August 21 Proposing Party Press Release, under the tender agreement dated July 1, 2026 that the Proposing Party had entered into with Oasis Management Company Ltd., one of the Target Company's major shareholders, and its related funds or related entities (collectively referred to as "Oasis"), pursuant to which Oasis agreed to tender 38,200,548 shares of the Target Company Shares held by Oasis in a tender offer to be commenced by the Proposing Party for the Target Company Shares (the "Proposing Party Tender Offer") (the "Tender Agreement (Oasis)"), it was provided that if a third party commences a tender offer that exceeds the tender offer price in the Proposing Party's tender offer by 1% or more, and Oasis makes a request to the Proposing Party to change the price, and the Proposing Party does not change the tender offer price to a level equal to or above the price offered by such third party by the earlier of (i) five Business Days after the date of such request and (ii) two Business Days prior to the last day of the competing tender offer period (provided that, if such request is made after the date falling two Business Days prior to the last day of the competing tender offer period, the last day of the competing tender offer period), then Oasis would not bear the obligation to tender, and the Tender Agreement (Oasis) would terminate. However, according to the August 21 Proposing Party Press Release, following the August 13 Conditions Amendment, the Proposing Party did not give notice of a change to the tender offer price within the five-Business Day price change period under the Tender Agreement (Oasis) (which expired on August 20, 2026), and accordingly, the Tender Agreement (Oasis) terminated at the end of August 20, 2026. The Consortium has been engaging in discussions with Oasis, including requesting that Oasis tender its shares in the Tender Offer; however, no matters have been decided as of this time.

<Omitted>

The Offeror plans that, following the Squeeze-out Procedures, the Target Company will acquire all Non-Tendered Shares ("Share Buyback"; the price per share for the acquisition of treasury shares in the Share Buyback, on a basis prior to the share consolidation, is referred to as the "Share Buyback Price"). The Share Buyback may be implemented following the Share Consolidation and before the securities report submission exemption is approved; however, as the Share Buyback will take place after Target Company Shares are delisted, and since the delisted shares do not fall under "Listed Share Certificates etc." (Article 24-6, paragraph (1) of the FIEA, and Article 4-3 of the Order for Enforcement of the Financial Instruments and Exchange Act) subject to a tender offer for own shares (the tender offer set forth in Article 27-22-2 of the FIEA; hereinafter the same), the Offeror will not implement a tender offer for own shares. Taking into account the fact that the provisions for non-inclusion of deemed dividends in taxable income will apply, the Share Buyback Price will be set at 2,903 yen per Target Company Share prior to the Share Consolidation so that the amount of post-tax proceeds obtained in the case where the Non-Tendering Shareholders sell their shares in the Share Buyback will be substantially equivalent to the post-tax proceeds that the Non-Tendering Shareholders would obtain were they to tender their shares in the Tender Offer. The Share Buyback was proposed by EQT to the Non-Tendering Shareholders aiming to maximize the Tender Offer Price while giving consideration to fairness among shareholders.

<Omitted>

(3) Purchase Period

(Before Amendment)

From May 13, 2026 (Wednesday), to August 27, 2026 (Thursday) (75 business days)

(After Amendment)

From May 13, 2026 (Wednesday), to September 10, 2026 (Thursday) (85 business days)

(4) Purchase Prices

(Before Amendment)

(i) Common stock: 3,570 yen per share

(ii) Share Options

[1] Series 8 Share Options: 1 yen per option
[2] Series 10 Share Options: 1 yen per option
[3] Series 11 Share Options: 1 yen per option
[4] Series 13 Share Options: 1 yen per option
[5] Series 14 Share Options: 1 yen per option
[6] Series 15 Share Options: 1 yen per option
[7] Series 16 Share Options: 1 yen per option
[8] Series 17 Share Options: 1 yen per option
[9] Series 18 Share Options: 1 yen per option
[10] Series 19 Share Options: 1 yen per option
[11] Series 20 Share Options: 1 yen per option

(After Amendment)

(i) Common stock: 3,571 yen per share

(ii) Share Options

[1] Series 8 Share Options: 1 yen per option
[2] Series 10 Share Options: 1 yen per option

[3] Series 11 Share Options: 1 yen per option
[4] Series 13 Share Options: 1 yen per option
[5] Series 14 Share Options: 1 yen per option
[6] Series 15 Share Options: 1 yen per option
[7] Series 16 Share Options: 1 yen per option
[8] Series 17 Share Options: 1 yen per option
[9] Series 18 Share Options: 1 yen per option
[10] Series 19 Share Options: 1 yen per option
[11] Series 20 Share Options: 1 yen per option

(6) Commencement Date of Settlement

(Before Amendment)

September 3, 2026 (Thursday)

(After Amendment)

September 17, 2026 (Thursday)

End

Regulations on Solicitation

This press release is intended to provide information relating to the Tender Offer to the public and has not been prepared for the purpose of soliciting an offer to sell shares. Shareholders who wish to tender their shares are advised to carefully read the Tender Offer Explanation Statement concerning the Tender Offer and to make their tender decisions at their own discretion. This press release does not constitute, or form part of, an offer to sell or a solicitation of an offer to sell securities, or a solicitation of an offer to purchase securities. Neither this press release (or any part thereof) nor its distribution shall form the basis of any contract relating to the Tender Offer, or be relied upon when entering into any such agreement.

U.S. Regulations

The Tender Offer shall be implemented in compliance with the procedures and information disclosure standards provided by Japanese law; however, such procedures and standards are not necessarily identical to the procedures and information disclosure standards applied in the United States. In particular, Section 13(e) or Section 14(d) of the U.S. Securities Exchange Act of 1934 (as amended, the "**U.S. Securities Exchange Act**") and the rules promulgated thereunder do not apply to the Tender Offer, and the Tender Offer is not necessarily in compliance with such procedures and standards. All financial information included or referred to in this press release and the documents incorporated by reference herein has not been prepared in accordance with accounting principles generally accepted in the United States; and it may not be equivalent to, or comparable with, financial information prepared in accordance with accounting principles generally accepted in the United States. The Offeror is a corporation incorporated outside the United States, and some or all of its officers are residents outside the United States; accordingly, it may be difficult to exercise or enforce rights or claims that may be asserted under U.S. securities laws. In addition, it may be difficult to initiate legal proceedings in courts outside the United States against non-U.S. corporations or their officers based on a breach of U.S. securities laws. Furthermore, U.S. courts are not necessarily granted jurisdiction over non-U.S. corporations or their affiliates. All procedures relating to the Tender Offer will be conducted in Japanese unless otherwise specified. Some or all of the documents relating to the Tender Offer will be prepared in English; however, in the event of any discrepancy between the English-language documents and the Japanese-language documents, the Japanese-language documents shall prevail. The financial advisors of the Offeror, the Target Company, DG and KDDI, the tender offer agent, and their respective affiliates may, within their ordinary course of business and to the extent permitted by Japanese financial instruments and exchange-related laws and regulations and other applicable laws and regulations, purchase, or conduct any act toward the purchase of, the shares of the Target Company for their own account or for their customers' accounts outside the Tender Offer, either prior to the commencement of, or during, the period of the Tender Offer, in accordance with the requirements of Rule 14e-5(b) under the U.S. Securities Exchange Act. If information concerning such purchase is disclosed in Japan, such information will also be disclosed in English on the website of the person making such purchases (or by other disclosure methods).

Forward-Looking Statements

This press release contains "forward-looking statements" as defined in Section 27A of the U.S. Securities Act of 1933 (as amended) and Section 21E of the U.S. Securities Exchange Act of 1934. Due to known or unknown risks, uncertainties, or other factors, actual results may differ materially from those expressly or implicitly indicated by projections or other information presented as forward-looking statements. Neither the Offeror nor any of its affiliates makes any undertaking that the projections or other information expressly or implicitly indicated as forward-looking statements will prove to be correct. The forward-looking statements contained in this press release have been prepared based on the information available to the Offeror as of the date of this press release; and, unless required by applicable laws or the rules of a financial instruments exchange, none of the Offeror, the Target Company, or their respective affiliates has any obligation to update or correct the statements made herein in order to reflect future events or circumstances.

Other National Regulations

Some countries or regions may impose legal restrictions on the announcement, issuance, or distribution of this press release. In such cases, persons into whose possession this press release comes are required to inform themselves of, and to observe, any such restrictions. The announcement, issuance, or distribution of this press release shall not constitute a solicitation of an offer to purchase or sell any securities relating to the Tender Offer, and it shall be deemed a distribution of materials for informational purposes only.