# Monthly Sales Summary for World Co., Ltd. Domestic Retail Business

Company Name: World Co., Ltd.
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| FY2026 (March 1, 2026 to February 28, 2027) | | Mar. | Apr. | May | Jun. | Jul. | Aug. | 1H | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | 2H | Full-year |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Sales (YoY)** | | Change (%) | | | | | | | | | | | | | | |
| Domestic Sales | *1 | 108.0 | 110.4 | 114.9 | 99.1 | *4 105.9 | 108.9 | 107.8 | | | | | | | | 107.8 |
| Store Sales | *1 | 109.8 | 112.8 | 120.6 | 100.3 | 109.2 | 111.9 | 110.7 | | | | | | | | 110.7 |
| Same-Store Sales | *2 | 96.1 | 98.2 | 104.8 | 87.5 | *4 95.6 | 96.3 | 96.5 | | | | | | | | 96.5 |
| Online Sales | *1 | 100.2 | 101.2 | 93.2 | 94.7 | *4 94.9 | 97.8 | 96.9 | | | | | | | | 96.9 |
| **Number of Stores** | | | | | | | | | | | | | | | | |
| End of Month (Term) | *1 | 2,493 | 2,491 | 2,487 | 2,483 | *4 2,471 | 2,456 | – | | | | | | | – | – |
| Openings | | 41 | 6 | 2 | 0 | 2 | 3 | 54 | | | | | | | 0 | 54 |
| Closings | | 17 | 8 | 6 | 4 | *4 14 | 18 | 67 | | | | | | | 0 | 67 |
| M&A | | 30 | 0 | 0 | 0 | 0 | 0 | 30 | | | | | | | 0 | 30 |
| Number of Same Stores | *1 | 1,938 | 1,955 | 1,986 | 1,993 | 1,982 | 1,967 | – | | | | | | | – | – |

Note: As a general rule, this sales summary is disclosed on the third business day of the month following the reporting month and includes preliminary data. Should the final data differ from the preliminary data, the revised figures will be disclosed when the preliminary data for the subsequent month are announced. The “Full year” column presents the cumulative figures from the start of the current fiscal year through the reporting month.

*1 Figures are for domestic retail sales only and do not include domestic wholesale or event sales figures or overseas sales. Figures for store sales and number of stores include directly managed stores and VSPA (Virtual SPA), but they do not include figures for FC (Franchise) stores or overseas stores. Online sales are aggregated from sales on our own and other affiliates’ websites.

*2 Same stores are defined as stores that have been open or newly consolidated (joined our Group) for more than 12 months prior to the report and have kept the same retail area (same floor space) as in the same month of the previous year. The number of such stores changes monthly. Therefore, stores that have been relocated or closed for more than one day due to renovations are excluded. Please note that same-store sales do not include e-commerce sales.

*3 Following the consolidation of World Style Labels Co., Ltd. as a subsidiary on March 1, 2026, its figures have been included in the year-on-year sales and store count data, effective from March. The "M&A" line item in the store count breakdown reflects this new consolidation.

*4 The year-on-year domestic retail sales for July 2026 were revised from 106.0% to 105.9%, same-store sales from 95.7% to 95.6%, e-commerce sales from 95.0% to 94.9%, the number of store closures from 13 to 14, and the number of retail stores at month-end from 2,472 to 2,471. Please refer to the underlined sections.

Number of holidays* year-on-year Current month ±0 Month in previous year +1 *Saturdays, Sundays and public holidays

- During the month, domestic retail sales were 108.9% of the level recorded in the same month of the previous year, comprising store sales at 111.9% and e-commerce sales at 97.8%. Same-store sales were 96.3% of the previous year’s level, while the number of holidays was unchanged year on year.
  Following the Kumamoto Earthquake on July 28, a succession of natural disasters in various regions has resulted in the temporary closure of some stores. However, the affected stores were not excluded from the calculation of same-store sales, and the impact on same-store sales is estimated to have been approximately 0.6%.

- During the month, the temperature remained below the seasonal average in eastern Japan, particularly around the middle of the month. As a result, sales of discounted merchandise declined significantly year on year in both the store and e-commerce channels. The Company is pursuing a strategy focused on full-price sales during the current fiscal year, and the limited volume of sales inventory also had some impact.
  Meanwhile, full-price sales benefited from the earlier launch of new autumn merchandise than in the previous year during the seasonal transition, as well as successful promotional initiatives highlighting seasonal appeal and functionality. As a result, full-price sales exceeded the previous year’s level in both same-store sales and e-commerce sales for the second consecutive month.

- By product category, cardigans that could be worn both for work and in casual settings performed particularly well, as customers looked ahead to autumn, while jackets sales also remained solid. In miscellaneous goods, platform shoes recorded strong sales, while lifestyle items such as 3D stickers and stainless-steel tumblers continued to enjoy strong customer support.
  By brand, the legacy World apparel brands remained sluggish across both department stores and shopping centers. In contrast, nearly all other brands exceeded the previous year’s level in same-store sales, with 212 KITCHEN STORE, STRASBURGO, HIROFU, and ESPERANZA recording double-digit year-on-year growth.

Notice: The announcement of the financial results for the second quarter of the fiscal year ending February 2027 is scheduled for Monday, October 5, via TDnet and the Company’s website.

## Reference: Results for the Previous Fiscal Year

| FY2025 (March 1, 2025 to February 28, 2026) | Mar. | Apr. | May | Jun. | Jul. | Aug. | 1H | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | 2H | Full-year |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Sales (YoY)** | Change (%) | | | | | | | | | | | | | | |
| Domestic Sales | 98.7 | 95.0 | 100.0 | 97.8 | 101.2 | 102.0 | 99.0 | 92.8 | 102.2 | 102.2 | 107.0 | 102.8 | 110.9 | 103.1 | 101.1 |
| Store Sales | 98.8 | 95.3 | 100.9 | 97.5 | 101.3 | 101.8 | 99.1 | 93.0 | 103.2 | 104.4 | 108.5 | 109.5 | 111.7 | 105.3 | 102.3 |
| Same-Store Sales | 98.1 | 94.0 | 100.1 | 96.5 | 100.5 | 100.2 | 98.2 | 91.4 | 100.5 | 102.1 | 93.0 | 96.3 | 100.7 | 97.2 | 97.8 |
| Online Sales | 98.7 | 93.5 | 96.5 | 98.8 | 101.0 | 102.6 | 98.4 | 92.2 | 98.6 | 94.1 | 102.0 | 84.1 | 108.5 | 95.9 | 97.0 |
| **Number of Stores** | | | | | | | | | | | | | | | |
| End of Month (Term) | 2,270 | 2,298 | 2,299 | 2,301 | 2,298 | 2,284 | – | 2,295 | 2,319 | 2,314 | 2,536 | 2,483 | 2,439 | – | – |
| Openings | 21 | 31 | 8 | 3 | 4 | 4 | 71 | 18 | 32 | 5 | 2 | 0 | 14 | 71 | 142 |
| Closings | 13 | 3 | 7 | 1 | 7 | 18 | 49 | 7 | 8 | 10 | 6 | 53 | 58 | 142 | 191 |
| M&A | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 226 | 0 | 0 | 226 | 226 |
| Number of Same Stores | 1,999 | 2,024 | 2,025 | 2,023 | 2,015 | 1,992 | – | 2,005 | 2,037 | 2,052 | 2,098 | 2,059 | 2,004 | – | – |