[Translation]

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To whom it may concern

Company Name: Kakaku.com, Inc.
Representative: Atsuhiro Murakami, President
(Prime Market of Tokyo Stock Exchange, Securities Code 2371)
Contact: Shinichi Kasuya
Director, Senior Managing - Executive Officer, and CFO
(Tel: +81-3-5725-4554)

Notice regarding Partial Amendment to "Notice regarding the Scheduled Commencement of a Tender Offer for the Share Certificates, Etc. of the Company by BCPE Blitz Cayman, L.P."

As stated in its press release published on May 12, 2026 and titled "Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc." (including the matters corrected or amended by the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on July 2, 2026, the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on July 3, 2026, the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on July 8, 2026, and the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on July 17, 2026, the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on August 3, 2026, the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on August 14, 2026, the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on August 28, 2026, and the "(Amendment) Notice regarding Partial Amendment to 'Notice regarding Expression of Opinion in favor of the Tender Offer for the Share Certificates, Etc. of the Company by Kamgras 1 K.K. and Recommendation to Tender Share Certificates, Etc.'" published on September 11, 2026 (the "Press Release Dated September 11, 2026")), Kakaku.com, Inc. (the "Company") has resolved to express an opinion in favor of a tender offer for the Company's common stock (the "Company Shares") and the share acquisition rights of the Company (the "Share Acquisition Rights") by Kamgras 1 K.K. ("Kamgras 1"; such tender offer, the "Kamgras 1 Tender Offer") and to take a neutral position on whether the shareholders of the Company should tender their shares in the Kamgras 1 Tender Offer, as well as to leave the decision on whether to tender their shares in the Kamgras 1 Tender Offer to the discretion of the shareholders and to leave the decision on whether to tender their Share Acquisition Rights in the Kamgras 1 Tender Offer to the discretion of the holders of the Share Acquisition Rights (the "Share Acquisition Rights Holders").

As described in the Press Release Dated September 11, 2026, because the tender offer for the Company Shares and the Share Acquisition Rights by BCPE Blitz Cayman, L.P. ("BCPE Blitz"), a limited partnership formed by the investment funds advised by Bain Capital Private Equity, LP and their group ("Bain Capital") and in which LY Corporation ("LY Corporation"; together with Bain Capital, collectively, the "Proposers") is expected to make an indirect investment (such tender offer, the "BCPE Blitz Tender Offer") and the Kamgras 1 Tender Offer are in a competing relationship and given that the tender offer price in the Kamgras 1 Tender Offer had been changed to 3,680 yen, on September 10, 2026, the Company's board of directors and the special committee of the Company, which was established to consider transactions related to taking the Company Shares private (the "Special Committee"), sent a letter to the Proposers to confirm the Proposers' intention to increase the tender offer price presented in their proposal for the BCPE Blitz Tender Offer as of September 10, 2026 (i.e., a tender offer price of 3,520 yen per share (or 3,640 yen per share if BCPE Blitz is able to enter into a non-tender agreement with KDDI Corporation ("KDDI"))) in order to consider which transaction would more greatly contribute to the enhancement of the Company's corporate value and the common interests of its shareholders.

Subsequently, on September 16, 2026, the Company was informed by the Proposers that they would increase the tender offer price in the BCPE Blitz Tender Offer to 3,597 yen per share (or 3,720 yen per share if BCPE Blitz is able to enter into a non-tender agreement with KDDI), and on September 16, 2026, the Company confirmed that LY Corporation published a press release titled "(Update) Notice Concerning Partial Change to Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371) by BCPE Blitz Cayman, L.P." (including a press release published by Bain Capital and titled "Notice Concerning Partial Change to 'Notice Concerning Scheduled Commencement of Tender Offer for Kakaku.com, Inc. (Securities Code: 2371)'," the "Public Announcement Press Releases"). According to the Public Announcement Press Releases, all of the Clearances (as defined in the press release published by the Company on July 30, 2026 and titled "Notice regarding the Scheduled Commencement of a Tender Offer for the Share Certificates, Etc. of the Company by BCPE Blitz Cayman, L.P.") required for the implementation of the BCPE Blitz Tender Offer have been obtained or completed as of September 16, 2026. In addition, BCPE Blitz intends to commence the BCPE Blitz Tender Offer promptly if the Special Committee submits a report stating that it is appropriate for the Company's board of directors to resolve for the Company to express an opinion in favor of the BCPE Blitz Tender Offer and to recommend that the Company's shareholders tender their shares in the BCPE Blitz Tender Offer, and the Company's board of directors resolves for the Company to express an opinion in favor of the BCPE Blitz Tender Offer and to recommend that the Company's shareholders tender their shares in the BCPE Blitz Tender Offer, based on such report of the Special Committee.

Because the Kamgras 1 Tender Offer and the BCPE Blitz Tender Offer are in a competing relationship, the Company's board of directors and the Special Committee intend, going forward, to engage in good-faith discussions and other communications with Kamgras 1 and the Proposers and carefully consider, among other matters, which transaction would more greatly contribute to the enhancement of the Company's corporate value and the common interests of its shareholders and whether there is a possibility that a tender offer will be successfully completed.

Please note that there has been no change to the Company's opinion, which is in favor of the Kamgras 1 Tender Offer, leaves the decision on whether to tender shares in the Kamgras 1 Tender Offer to the discretion of each shareholder, and leaves the decision on whether to tender the Share Acquisition Rights in the Kamgras 1 Tender Offer to the discretion of each Share Acquisition Rights Holder.

Please note that this disclosure document does not constitute an expression of the Company's opinion regarding the BCPE Blitz Tender Offer. If any matters requiring disclosure arise in the future, the Company will promptly disclose such matters.

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