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Securities Code: 3932

(Sending date) October 14, 2026

(Start of electronic provision) October 8, 2026

To Shareholders:

Tetsuro Koda, President and CEO

Akatsuki Inc.

2-13-30 Kamiosaki, Shinagawa-ku, Tokyo

NOTICE OF THE EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

You are hereby notified that the Extraordinary General Meeting of Shareholders of Akatsuki Inc. (the “Company”) will be held for the purposes as described below.

In convening this General Meeting of Shareholders, the Company has taken measures for providing information that constitutes the content of reference documents for the general meeting of shareholders, etc. (matters for which measures for providing information in electronic format are to be taken) in electronic format, and has posted the information on the Company website. Please access the following website to view the information.

The Company’s website:

<https://aktsk.jp/ir/> (in Japanese)

(To confirm, access the above website and select “Investor Relations,” “Stock Information,” and then “General Meeting of Shareholders” from the menu.)

In addition to the Company’s website, matters subject to measures for electronic provision are also posted on the Tokyo Stock Exchange (TSE) website.

TSE website (Listed Company Search):

<https://www2.jpx.co.jp/tseHpFront/JJK010010Action.do?Show=Show> (in Japanese)

(Access the above TSE website, enter “Akatsuki” under “銘柄名（会社名） (Issue name (Company name))” or enter our securities code “3932” under “コード (Code),” and click “検索 (Search).” Then click “基本情報 (Basic information)” and select “縦覧書類/PR 情報 (Documents for public inspection/PR information)” to confirm the “株主総会招集通知/株主総会資料 (Notice of General Meeting of Shareholders / Materials for General Meeting of Shareholders)” field in “縦覧書類 (Public Inspection Documents).”)

If you are unable to attend the meeting, you may exercise your voting rights in advance either in writing or via the Internet. Please review the Reference Documents for the General Meeting of Shareholders and exercise your voting rights by 6:00 p.m., Thursday, October 29, 2026 (JST), following the “Instructions Concerning the Exercise of Voting Rights” on page 4.

- 1. Date and time** 10:00 a.m. on Friday, October 30, 2026 (JST) (Reception opens at 9:30 a.m.)
- 2. Location** Event Space, Akatsuki Inc.
oak meguro 8F, 2-13-30 Kamiosaki, Shinagawa-ku, Tokyo

3. Meeting Agenda

Matters to be Resolved:

- Proposal No. 1** Partial Amendment to the Articles of Incorporation
- Proposal No. 2** Election of Two Directors

- If attending on the day, please submit the enclosed voting rights exercise form at the venue reception. In addition, please also bring this Notice of the Extraordinary General Meeting of Shareholders as the meeting materials.
- As part of our efforts to conserve electricity, the air conditioning at the venue will be turned down on the day of the event. The meeting will be conducted in light attire, and we kindly ask for your understanding in advance.
- Comments and questions related to the meeting agenda of this General Meeting of Shareholders are accepted in advance. For more information, please refer to “Instructions for Submitting Preliminary Questions” on page 3 of this Notice of the Extraordinary General Meeting of Shareholders.
- If revisions to the matters subject to measures for electronic provision arise, a notice of the revisions and the details of the matters before and after the revisions will be posted on each of the above websites.
- The live streaming of this General Meeting of Shareholders via the Internet will not be conducted. The summary of the General Meeting of Shareholders is scheduled to be posted on the Company’s website at a later date.
- In the event of any updates to the above content owing to future changes in circumstances, notification will be provided on the Company’s website below, so please confirm it as appropriate.

The Company’s website (<https://aktsk.jp/ir/> (in Japanese))

Instructions for Submitting Preliminary Questions

The live streaming of this General Meeting of Shareholders via the Internet will not be conducted and will be conducted only as an in-person event at the venue. You can submit comments and questions in advance via the Company's website (<https://aktsk.jp/ir/> (in Japanese)).

- * Carefully read the following notes before using the website.

Method for submitting preliminary comments and questions

<URL> <https://forms.gle/zbdvBDKPG3wRoeM57> (in Japanese)

Please enter the above URL to access the site for submitting questions before the meeting.

Enter your questions related to the meeting agenda for this General Meeting of Shareholders from the "Preliminary Question Submission" site. Comments and questions are limited to two questions per person, and each question must be no longer than 150 characters.

<Deadline for accepting preliminary questions> 6:00 p.m. Thursday, October 22, 2026 (JST)

- * Regarding the questions, opinions, comments, etc. received during the acceptance period, the Company plans to provide explanations on the day of the meeting, except for those determined to be unrelated to the meeting agenda of this General Meeting of Shareholders, those that are similar to other questions, questions that may violate privacy or are considered disparaging to others, and other matters that cannot be made public.
- * Some comments and questions received after the acceptance period may be addressed on the day of the meeting.
- * On the day of the General Meeting of Shareholders, the Company plans to focus on addressing matters that are believed to be of particular interest to shareholders and matters related to proposals. However, it may not be possible to address all submitted questions, opinions or comments due to the proceedings of the General Meeting of Shareholders or because of the content thereof.

Instructions Concerning the Exercise of Voting Rights

Please exercise your voting rights using one of the three methods below.

1. Mailing of Voting Rights Exercise Form

Deadline for exercise To arrive by no later than 6:00 p.m. on Thursday, October 29, 2026 (JST)

Please indicate your vote for or against the proposals on the voting rights exercise form and mail it soon to ensure that it arrives by the deadline for exercise.

* Cases where there is no indication of a vote for or against a proposal will be considered an indication of approval.

2. Exercise via the Internet, etc.

Deadline for exercise By 6:00 p.m. on Thursday, October 29, 2026 (JST)

Please enter your votes for or against the proposals in accordance with the instructions on the next page.

3. Attendance at the General Meeting of Shareholders

Date and time 10:00 a.m. on Friday, October 30, 2026 (JST) (Reception opens at 9:30 a.m.)

Please submit the enclosed voting rights exercise form at the venue reception.

(For Institutional Investors)

You may use the Electronic Voting System Platform operated by ICJ, Inc.

Instructions on the Exercise of Voting Rights via the Internet, etc.

Method of Scanning the QR Code, “Smart Vote”

You can log in to the voting rights exercise website without entering your voting rights exercise code or password.

- 1 Please scan the QR Code on the bottom right of the voting rights exercise form.
* “QR Code” is a registered trademark of DENSO WAVE INCORPORATED.
- 2 On the screens that follow, please enter your votes for or against the proposals in accordance with the instructions on-screen.

The exercise of voting rights by “Smart Vote” is limited to once only.

If you wish to change the content of any votes after exercising your voting rights, please access the PC website, log in using the “voting rights exercise code” and “password” on your voting rights exercise form, and exercise your voting rights again.

* If you scan the QR Code again, you will be redirected to the PC website.

Method of Entering Voting Rights Exercise Code and Password

Voting rights exercise website <https://soukai.mizuho-tb.co.jp/> (in Japanese)

- 1 Please access the voting rights exercise website.

*** 議決権行使ウェブサイト ***

- 本サイトのご利用にあたってはこちらをお読みください。ご了承いただける場合は、【次へすすむ】ボタンよりご利用ください。
- 画面を閉じる場合は、Webブラウザを閉じてください。

次へすすむ

【重要】ご通知電子郵便メニュー

- 届集で通知電子郵便の申し込みはこちら
- メールアドレス確定はこちら
- ご登録メールアドレスの変更または中止はこちら

Click “次へすすむ (next)”

- 2 Please enter the “voting rights exercise code (議決権行使コード)” on your voting rights exercise form.

*** ログイン ***

- 議決権行使コードを入力し、【次へ】ボタンをクリックしてください。
 - 議決権行使コードは議決権行使書用紙に記載しております。
- (電子メールにより招集ご通知を受領された場合、当該電子メール末尾に記載しております)

議決権行使コード:

Enter “議決権行使コード(voting rights exercise code)”

次へ

閉じる

Click “次へ (next)”

- 3 Please enter the “password (パスワード)” on your voting rights exercise form.

*** パスワード変更 ***

- パスワードを変更してください。
- 議決権行使書用紙右側に記載の「パスワードと新しいパスワード(2回)」を入力し、【登録】ボタンをクリックしてください。
- ソフトウェアキーボードをご利用される場合、右のリンクをクリックしてください。

議決権行使書用紙右側に記載の「パスワード:

Enter “初期パスワード (initial password)”

ご使用になる新しいパスワード:

(建設のため1回)

Enter “ご使用になる新しいパスワード (the new password that you will actually use)”

※ 8文字の半角英数字のみ入力可能です。
※ セキュリティの関係上、電話や書面でのご通知することは一切ございませんので、新しいパスワードはお忘れにならないようご注意ください。

登録

Click “登録 (register)”

- 4 On the screens that follow, please enter your votes for or against the proposals in accordance with the instructions on-screen.

If anything is unclear regarding how to use your PC or smartphone to exercise voting rights via the Internet, etc., please inquire at the helpdesk below.

Stock Transfer Agency Department, Mizuho Trust & Banking Co., Ltd. Internet Help Dial
0120-768-524 (toll free only from Japan)
(9:00 a.m. to 9:00 p.m., excluding the New Year holidays) (JST)

If you exercise your voting rights both in writing (by mail) and via the Internet, etc., the exercise of voting rights via the Internet, etc., will be treated as the valid exercise of voting rights. In addition, if you exercise your voting rights multiple times via the Internet, etc., the final votes submitted will be treated as the valid exercise of voting rights.

Reference Documents for the General Meeting of Shareholders

Proposal No. 1 Partial Amendment to the Articles of Incorporation

1. Reasons for the proposal

The Company conducted a tender offer for the shares of SUNNY SIDE UP GROUP Inc. (hereafter, the “Tender Offer” and “Sunny Side Up Group,” respectively) for the purpose of a business integration with Sunny Side Up Group. The purchase period for the Tender Offer expired on June 24, 2026 and the Tender Offer was successfully completed (commencement date of settlement: July 1, 2026). As a result, Sunny Side Up Group has become a consolidated subsidiary of the Company. Following the successful completion of the Tender Offer, the Company aims to maximize synergies across the Group and to enhance strategic execution following business integration. Therefore, the Company has decided to change its trade name, a name that serves as the foundation for business integration, and Article 1 (Trade Name) of the current Articles of Incorporation will be amended. The amendment will become effective on March 2, 2027.

2. Details of the amendment

The details of the amendment are as follows.

(Underlined portions are to be amended.)

Current Articles of Incorporation	Proposed Amendment
Article 1 (Trade Name) The name of the Company shall be <u>株式会社アカツキ</u>, and shall be expressed in English as <u>Akatsuki Inc.</u> (Newly established)	Article 1 (Trade Name) The name of the Company shall be <u>株式会社サニーズホールディングス</u>, and shall be expressed in English as <u>SUNNYS Holdings Inc.</u> <u>Supplementary Provision</u> <u>The amendment to Article 1 (Trade Name) shall become effective on March 2, 2027. This Supplementary Provision shall be deleted upon the amendment to Article 1 (Trade Name) becoming effective.</u>

Proposal No. 2 Election of Two Directors

The Company aims to maximize synergies across the Group and to enhance strategic execution following business integration with SUNNY SIDE UP GROUP Inc., and has decided to establish a new management structure that integrates the management resources of both companies. Therefore, we propose increasing the number of Directors by two and seek approval for the election of two Directors. Furthermore, when selecting candidates for Directors, a report was provided by the Nomination Committee, a voluntary committee in which independent Outside Directors make up a majority of members.

The candidates for Director are as follows:

Candidate No.	Name (date of birth)	Career summary, position and responsibility in the Company, and significant concurrent positions outside the Company	Number of the Company's shares owned
1	* Etsuko Tsugihara (November 16, 1966)	July 1985 Established Sunny Side Up Inc. (currently SUNNY SIDE UP GROUP Inc.) and appointed Director June 1997 Appointed President and Representative Director of the same company (current position) June 2021 Appointed Chair of the Committee on Diversity Promotion of Keidanren (Japan Business Federation) (current position) January 2022 Appointed President of the International Public Relations Association May 2024 Appointed Vice Chair of the Board of Councillors of Keidanren (Japan Business Federation) (current position)	—
2	* Shinya Kobayashi (April 28, 1974)	October 1995 Established R.Y.O. Inc. and appointed Director June 1998 Established Colon Inc. and appointed Director January 2005 Appointed Director of THINK Inc. June 2011 Joined Sunny Side Up Inc. (currently SUNNY SIDE UP GROUP Inc.) July 2011 Appointed Executive Officer of the same company July 2014 Appointed Senior Executive Officer of the same company October 2020 Appointed Director and Chief Operating Officer of Sunny Side Up Inc. October 2022 Appointed Executive Officer of SUNNY SIDE UP GROUP Inc. October 2025 Appointed Senior Managing Executive Officer of the same company (current position)	—

- Notes
1. New candidates for Director are indicated by asterisks (*).
 2. There is no special interest between any of the candidates and the Company.
 3. The reason for nominating Etsuko Tsugihara as a candidate for Director is because, since the founding of Sunny Side Up Inc. in 1985, she has led its corporate group from the front lines of the PR and communication sector, creating numerous businesses that connect corporate branding with sports, entertainment, regional development, and the resolution of social issues. Her knowledge of brand value creation and her influence on social capital are of significant importance for realizing the Group's growth as a comprehensive IP trading company capable of promoting everything from the development and discovery of IP to its global expansion in an integrated manner, and the Company has therefore judged that by combining her knowledge and influence with the Group's extensive expertise in digital technology and IP business, it can maximize the corporate value of the entire Group.
 4. The reason for nominating Shinya Kobayashi as a candidate for Director is because he has been engaged in formulating and implementing management strategies as a Senior Managing Executive Officer at SUNNY SIDE UP GROUP Inc., and the Company expects him to be responsible for integrating the Group's management foundation following the business integration as Director in charge of Group Integration (CGIO), and for generating business synergies between the two companies.
 5. The Company has entered into a directors and officers (D&O) liability insurance contract, as provided for in Article 430-3, paragraph (1) of the Companies Act, with an insurance company, with all Directors as insured parties. Under this insurance contract, any damages, etc., borne by an insured party will be covered, and the Company bears all insurance

premiums for the insured parties. If each candidate is appointed Director, each Director will be included in the insured parties under this insurance contract.