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October 14, 2026

MEDIA DO Co., Ltd.
Representative: Yasushi Fujita, President and CEO
(Securities code: 3678; TSE Prime)
Inquiries: Shoichiro Tokoro, Senior Executive Officer
(Tel: +81-3-6212-5111)

Notice Regarding Executive Officer Appointment

MEDIA DO Co., Ltd. (the "Company") announces that, following recommendations from the Nomination and Remuneration Advisory Committee, an advisory body to the Board of Directors, the Board of Directors resolved at its meeting held today to appoint an executive officer as described below.

1. Executive Officer Appointment (Effective October 15, 2026)

Name	Current position	New position
Yoshiyuki Suzuki	—	Senior Executive Officer

2. Reason for appointment

Mr. Suzuki served as a director of the Company from May 2016 to May 2022, overseeing all administrative functions, including corporate management, finance, human resources and general affairs, and has a proven track record of supporting the Company's growth.

As the Company seeks further growth and vigorously advances initiatives in each business area, it requires leadership capable of further strengthening and leading the executive structure of the administrative functions that underpin these efforts. Mr. Suzuki has a track record of overseeing all administrative functions at the Company and a deep understanding of its organization. The Company has appointed him as a senior executive officer, having determined that bringing him on board will contribute to enhancing corporate value through resolving organizational challenges and developing the next generation of management talent.