To Whom It May Concern:

October 27, 2026

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Notice Concerning Revision of Consolidated Earnings Forecasts for the Second Quarter (Interim Period) of the Fiscal Year Ending March 2027

YAMADA HOLDINGS CO., LTD. (the "Company") hereby announces that in light of recent business performance trends, we have revised upward our consolidated earnings forecast for the second quarter (interim period) of the fiscal year ending March 2027, which was announced on May 8, 2026, as described below.

1. Revision of Consolidated Earnings Forecasts for the Second Quarter (Interim Period) of the Fiscal Year Ending March 2027 (April 1, 2026 - September 30, 2026)

	Net sales	Operating profit	Ordinary profit	Profit attributable to owners of parent	Basic earnings per share
Previous forecast(A)	Millions of yen 862,000	Millions of yen 27,500	Millions of yen 28,400	Millions of yen 15,500	Yen 23.32
Revised forecast(B)	880,000	28,600	30,000	21,500	32.34
Change(B－A)	18,000	1,100	1,600	6,000	
Percentage change(%)	2.1	4.0	5.6	38.7	
(Ref.) Consolidated results for the interim period of FY2026	800,099	21,671	23,995	12,780	18.73

2. Reasons for the revision of Consolidated Earnings Forecasts

Regarding the consolidated earnings forecast for the second quarter (interim period) of the fiscal year ending March 2027, net sales, operating profit, and ordinary profit all increased. This growth was driven by special demand for air conditioners stemming from stricter energy efficiency standards (the "2027 Air Conditioner Problem"), as well as solid sales of large home appliances such as televisions and washing machines, supported by the resulting increase in store traffic. In addition, the benefits of structural reforms implemented under our Group's "Total Living" Strategy have taken firm root.

Furthermore, progress was steady under the asset sale project aimed at maximizing asset efficiency, including the early sale of certain non-operating assets, which led to a significant increase in profit attributable to owners of the parent for the interim period.

As a result of the above, net sales, operating profit, ordinary profit, and profit attributable to owners of the parent for the interim period are all expected to exceed the previously announced forecasts.

The full-year consolidated earnings forecast is currently under review and will be announced in the "Consolidated Financial Results for the Six Months Ended September 30, 2026" which is scheduled to be disclosed on November 6, 2026.

【Notes regarding performance forecasts, etc.】

The earnings forecasts and statements contained in this document are based on information available to the Company and on certain assumptions deemed reasonable as of the date of this announcement; the Company does not guarantee that these results will be achieved. Actual results may differ significantly from these forecasts due to various factors.

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.