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November 4, 2026

To whom it may concern,

Company name: ASAHI CO., LTD.
Representative: Yoshifumi Shimoda
President and Representative Director
(Code number: 3333,
Tokyo Stock Exchange Prime Market)
Contact: Takeshi Soda
Executive Officer
(Tel: +81-6-6923-7900)

Preliminary Monthly Business Report for October 2026 (September 21, 2026 – October 20, 2026)

ASAHI CO., LTD. (the Company) hereby announces its preliminary monthly business report as follows.

Monthly results and year-on-year change for the fiscal year ending February 20, 2027 (February 21, 2026 – February 20, 2027)

Month		Year-on-year change (%)					
		All stores			(Of those on the left) existing stores		
		Net sales	**Number of customers**	**Sales per customer**	Net sales	Number of customers	Sales per customer
March	Single month	**105.6**	**107.2**	**98.3**	104.0	106.0	98.1
	Cumulative	**105.6**	**107.2**	**98.3**	104.0	106.0	98.1
April	Single month	**101.3**	**101.6**	**99.6**	100.3	100.9	99.4
	Cumulative	**103.0**	**103.8**	**99.1**	101.8	102.9	98.9
May	Single month	**101.4**	**100.8**	**100.7**	100.4	99.8	100.6
	Cumulative	**102.6**	**102.9**	**99.7**	101.4	101.9	99.5
June	Single month	**104.2**	**100.1**	**104.2**	103.1	98.9	104.2
	Cumulative	**102.9**	**102.3**	**100.6**	101.7	101.2	100.4
July	Single month	**92.5**	**90.2**	**102.2**	91.0	89.2	102.1
	Cumulative	**101.1**	**99.9**	**101.1**	99.9	98.9	101.0
August	Single month	**98.2**	**94.8**	**103.4**	96.4	93.4	103.2
	Cumulative	**100.7**	**99.1**	**101.6**	99.4	98.0	101.4
September	Single month	**93.9**	**87.6**	**106.8**	92.6	86.7	106.8
	Cumulative	**99.9**	**97.4**	**102.5**	98.6	96.3	102.4
October	Single month	**97.7**	**95.2**	**102.3**	96.7	94.4	102.4
	Cumulative	**99.7**	**97.1**	**102.5**	98.4	96.1	102.4
November	Single month						
	Cumulative						
December	Single month						
	Cumulative						

January	Single month						
	Cumulative						
February	Single month						
	Cumulative						

(Notes) 1. The above figures have been prepared based on our preliminary business report, which may differ from the actual results.

2. Figures for existing stores are calculated for stores that have been open for at least 13 months, which are not fixed.

3. Net sales, number of customers, and sales per customer of existing stores include e-commerce net sales.

Store openings and closures in October (September 21, 2026 – October 20, 2026)

<Store openings>

None

<Store closures>

None

Number of stores as of October 20, 2026

Directly operated stores:	541
Franchise stores:	19
Total:	560