November 10, 2026

Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Masatoshi Sato, Representative Director and President
(Stock code: 2270, TSE Prime Market/SSE)
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Notice Regarding Determination of Matters Related to Acquisition of Shares Under the Performance-Linked Stock Compensation Plan

MEGMILK SNOW BRAND Co., Ltd. ("the Company") hereby announces that, at the meeting of the Board of Directors held on May 14, 2026, it resolved to continue the Performance-Linked Stock Compensation Plan (hereinafter referred to as the "Plan, " and the trust already established for the introduction of the Plan is hereinafter referred to as the "Trust.") for its Directors (excluding Directors who are Audit and Supervisory Committee Members and Outside Directors; the same shall apply hereinafter) and Executive Officers (collectively, "Directors, etc."). Furthermore, at the meeting of the Board of Directors held today, the Company resolved to make an additional trust contribution of funds so that the trustee of the Trust may additionally acquire the Company's Shares, as detailed below.

For an outline of the Plan, please refer to the "Notice Regarding Revision of Amounts of Compensation for Directors and Continuation and Partial Revision of the Performance-Linked Stock Compensation Plan" dated May 15, 2023.

1. Outline of the Trust

Item	Details
(1) Name	Stock Issuance Trust for Directors
(2) Trustor	the Company
(3) Trustee	Sumitomo Mitsui Trust Bank, Limited (Re-trust Trustee: Custody Bank of Japan, Ltd.)
(4) Beneficiaries	Those among Directors, etc. who meet the Beneficiary Requirements
(5) Trust Administrator	A Third Party independent of the Company and its officers
(6) Exercise of Voting Rights	Voting Rights attached to the Company's Shares held in the Trust will not be exercised throughout the Trust Period.
(7) Type of Trust	Trust of money other than a Money Trust (third-party Benefit Trust)
(8) Trust Agreement Date	August 20, 2020
(9) Date of Additional Trust of Money	November 18, 2026 (planned)

(10) Trust Termination Date (after continuation)	End of August 2029 (planned)

2. Matters Related to the Additional Acquisition of the Company's Shares by the Trustee of the Trust

Item	Details
(1) Type of Shares to Be Acquired	Common Stock
(2) Total Amount of Repurchase	Up to JPY325,030,000
(3) Total Number of Shares to Be Acquired	Up to 108,300 shares
(4) Method of Acquisition	Acquisition through Transactions on the Exchange Market (including Off-Auction Transactions)
(5) Period of Acquisition	November 18, 2026 to November 30, 2026 (planned)

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