November 10, 2026

Company name	AEON CO., LTD.
Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
URL	https://www.aeon.info/en/
Representative	Akio Yoshida, President and Representative Executive Officer
Contact	Hiroaki Egawa, Executive Officer, Finance and Accounting
Telephone	+81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in October 2026

October Sales Trends:

• In October, favorable weather conditions across Japan supported leisure-related demand as opportunities for outings increased. Amid continued inflationary pressure, the Group further strengthened initiatives addressing customers' growing preference for value and savings, while promoting initiatives tailored to seasonal demand and changes in consumer lifestyles. In addition, AEON NEXT Co., Ltd. commenced operations of its second customer fulfillment center, the Hachioji CFC (Customer Fulfillment Center) in Hachioji City, Tokyo, on October 22. Logistics capabilities were enhanced through the introduction of automated equipment, including the "Auto Freezer" in the frozen goods area. Together with the existing Honda CFC, the two-center operating structure is enhancing delivery efficiency and service quality.

• In the Developer and Entertainment Business, AEON Mall focused on enhancing entertainment functions that emphasize experiential value and implemented promotional initiatives tailored to local characteristics, aiming to increase customer traffic and dwell time. As a result, same-store sales at existing specialty stores in its malls reached 104.2% year on year, continuing to perform steadily. On October 18, AEON Mall also opened AEON Mall Thanh Hoa, its ninth mall in Vietnam, in Thanh Hoa Province. As a regional mall housing approximately 130 specialty stores, it aims to become a new community hub for the region while further expanding AEON Mall's business foundation in the growing Vietnamese market.

• In the General Merchandise Store (GMS) Business, AEON Retail strengthened value-focused promotions and in-store events in response to customers' growing price-consciousness amid continued inflation. As a result, same-store sales exceeded the previous year's level for four consecutive months. In food products, sales were supported by merchandising initiatives to meet demand for hot-pot ingredients, expanded sales of related products, and proposals centered on everyday necessities such as rice and fresh fish, resulting in same-store food sales exceeding the previous year's level for four consecutive months. By category, livestock products, seafood, deli foods, and the specialty food store Caférrant led sales growth. In addition, in response to changes in demand following revisions to Japan's liquor tax system, the Company held an "Oktoberfest" promotion featuring German-imported beer, sausages, tacos, and other related products, strengthening cross-category merchandising initiatives. In apparel, commemorative products marking the 100th anniversary of AEON's corporate origins performed well, while a Fashion Week campaign boosted sales of seasonal merchandise. Furthermore, strong performance in the dispensing pharmacy business and robust cosmetics sales driven by increased outing opportunities contributed to same-store sales growth in the Health & Beauty Care category for four consecutive months.

• In the Supermarket Business, product development centered on fresh foods, delicatessen items, and bakery products continued, while the Group expanded offerings of locally sourced products and strengthened meal proposals aligned with health-conscious consumer preferences. These initiatives contributed to increased customer visit frequency and a higher average number of items purchased per visit, resulting in same-store sales exceeding the previous year's level.

(Unit : %)

FY2026	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON RETAIL CO., LTD.	All stores	102.6	102.8	107.3	96.2	103.2	101.7	104.5	101.7				
	Same stores	100.5	100.9	105.9	94.8	101.5	100.0	102.6	100.0				
AEON MALL CO., LTD.	All stores	105.9	107.6	113.5	99.7	106.2	102.4	107.6	101.2				
	Same stores	104.6	106.5	112.5	98.6	104.9	*102.7	*108.2	*104.2				
AEON Hokkaido Corporation	All stores	102.2	100.9	103.8	99.4	100.6	102.1	102.3	100.4				
	Same stores	102.6	101.4	104.3	99.8	101.0	102.5	102.7	100.4				
AEON KYUSHU CO., LTD.	All stores	101.7	101.5	104.8	98.5	101.6	100.7	103.2	105.4				
	Same stores	100.8	100.2	103.4	96.8	*101.0	*101.4	*102.2	*104.5				
CAN DO CO., LTD.	All stores	103.6	103.4	104.3	101.0	101.2	104.5	101.2	105.1				
	Same stores	101.8	103.9	106.0	100.5	102.9	104.4	101.1	105.2				
Maxvalu Tokai Co., Ltd.	All stores	100.4	98.3	102.5	100.8	100.2	101.0	100.3	101.3				
	Same stores	99.7	97.2	101.2	99.3	98.8	99.6	98.7	99.6				
FUJI CO.,LTD	All stores	97.1	95.7	99.9	94.2	95.8	96.3	95.1	95.4				
	Same stores	99.5	98.8	103.3	97.5	99.3	99.7	98.6	98.9				
MINISTOP CO., LTD.	All stores	93.5	89.6	93.7	89.2	92.4	92.9	101.9	104.1				
	Same stores	95.9	92.2	96.8	91.6	95.5	96.4	100.2	102.6				
COX CO., LTD.	All stores	100.2	99.1	103.9	85.3	96.8	100.3	110.0	95.6				
	Same stores	97.7	96.8	103.4	83.0	93.8	98.0	102.9	94.6				

*Figures above are based on each company's disclosure policy.

*1. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)"

*2. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*3. AEON KYUSHU CO., LTD. merged with Joyful Sun Co., Ltd. effective March 1, 2026.

*4. MV Kanto, a subsidiary of United Super Markets Holdings Inc. acquired the Kanto business of Daiei, Inc. through an absorption-type company split and merged with AEON MARKET CO., LTD. effective March 1, 2026.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., LTD. and TSURUHA HOLDINGS INC.will be announced on the AEON website at a later date. https://www.aeon.info/ir/library/monthly/

*6. The figures for AEON MALL CO., LTD. represent the sales performance of tenants operating within the shopping centers.

*October same-store sales YoY for AEON Kyushu and AEON Mall were calculated excluding 12 AEON Kyushu stores that were temporarily closed for one day or more and two AEON Mall shopping centers whose operations remain suspended.AEON Kyushu's July same-store sales YoY has also been revised on the same basis.

«Year-over-year weekday rotation»

① Weekends:Sat. +1day, Sun ±0day. National holidays: This year; October 12th (Mon.), Last year; October 13th (Mon.).

② Customer gratitude day: This year ; October 20th (Tue.), 30th (Fri.). , Last year ; October 20th (Mon.), 30th (Thu.).

<Reference material: Segment information (preliminary version)>

(Unit : %)

FY2026	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	100.8	100.9	105.2	95.9	100.9	100.5	102.0					
	Number of customers	100.4	99.4	102.6	96.5	99.4	99.7	99.0					
The Supermarket Business	Same stores	99.8	98.7	101.6	98.0	99.0	99.3	98.6					
	Number of customers	99.6	97.9	100.1	96.3	98.0	97.8	95.0					
The Discount Store Business	Same stores	97.2	99.0	101.7	95.5	98.1	99.3	99.1					
	Number of customers	100.0	100.5	101.6	96.4	98.6	100.1	96.6					
The Health and Wellness Business	Same stores	103.4	105.1	104.8	99.0	101.8	101.6	101.0					
	Number of customers	100.5	101.1	102.4	95.9	98.2	97.8	95.4					
Shopping Center Development Business	Same stores	104.5	106.3	112.4	98.2	104.3	104.3	106.3					
	Number of customers	101.9	103.3	107.7	97.8	101.9	101.9	104.2					
Entertainment Business	Same stores	113.9	117.8	113.6	94.3	100.4	96.6	102.9					
	Number of customers	118.2	115.8	111.2	79.8	84.7	85.1	84.8					
Services & the Specialty Store Business	Same stores	99.2	101.3	107.5	96.4	103.7	101.2	105.5					
	Number of customers	97.8	101.0	106.3	97.4	100.4	99.8	99.7					

*7. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON RETAIL CO., LTD., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*8. The figures for the Supermarket Business are sourced from the results of 10 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*9. The figures for the Discount Store Business are sourced from the results of 3 companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*10. The figures for the Health and Wellness Business are sourced from the results of 3 companies, TSURUHA HOLDINGS INC. and others.

*11. The figures for the Shopping Center Development Businesss are sourced from the results of specialty store sales in mall-type DV operations of AEON MALL CO., LTD., AEON RETAIL CO., LTD., and AEON Tohoku CO., LTD.

*12. The figures for the Services Business (Entertainment Business) are sourced from the results of 5 companies, AEON Fantasy Co., LTD., AEON ENTERTAINMENT CO., LTD., among others.

The Services & Specialty Store Business and Entertainment Business are now presented separately, with figures from March onward revised accordingly.

*13. The figures for Specialty Store Business are sourced from the results of 9 companies including COX CO., LTD., GFOOT CO., LTD., AEON PET CO.,LTD., and Mega Sports Co., LTD. among others.

*14. The results of October will be announced on the AEON website at a later date.